THE BOARD OF DIRECTORS

Josep Maria Bartomeu i Floreta
President

Jordi Cardoner i Casaus
First vice president - Social Area

Carles Vilarrubi i Carrió
Second vice president - Institutional and International Relations Area

Jordi Mestre i Masdeu
Third vice president - Sports Area

Manel Arroyo i Pèrez
Fourth vice president - Marketing and Communication Area

Susana Monje i Gutiérrez
Fifth vice president - Financial Area

Jordi Moix i Latas
Commissioner for ‘Espai Barça’

Jordi Monés i Carilla
Commissioner for Barcelona Universitas

Ramon Pont i Amenós
Board member

Joan Bladé i Marsal
Board member

Javier Bordas de Togores
Board member

Silvio Elías i Marimón
Board member

Didac Lee i Hsing
Board member

Josep Ramon Vidal-Abarca i Armengol
Board member

Pau Vilanova i Vila-Abadal
Board member

Jordi Calsamiglia i Blancofort
Secretary on the Board of Directors

Maria Teixidor i Jufresa
Deputy secretary on the Board of Directors

Enrique Tombas i Navarro
Treasurer for the Board of Directors

Emili Rousaud i Parés
Board member

Oriol Tomàs i Carulla
Board member

Xavier Vilajoana i Eduardo
Board member
Greetings from the president

The 2015/16 season was the first of the new mandate of the Board of Directors, which I had the honour of chairing following the results of the presidential elections held in July of 2015. A mandate that we started with renewed hopes and absolute conviction that FC Barcelona could transform the world of sport beyond the leadership it holds today.

We want to make Barça the most admired, beloved and global sporting institution in existence. With this objective on the horizon for 2021, we approved a strategic plan that is the roadmap of this mandate, which in its first season had the main objective of consolidating the work of Luis Enrique, maintaining the competitive level of the first team, reducing debt, bringing the ratio in line with that which is set forth in the Statutes, and complying with the first phase of Espai Barça. As revealed in the pages of this report, these objectives were met.

We will remember the season for the titles won by the first team, an epic double which filled us all with pride, the trident’s goal record, and the 12 titles won across the Club’s sections, despite the fact that we were unable to win any European titles. We will also remember it for the difficult moments which forced us to make tough decisions, and the emotional blow that was felt by all Barça fans with the loss of Johan Cruyff, one of the most influential and admired people in the world of football, a man who changed the history of our Club, as well as the sadness that we felt with the loss of Manel Vich.

But beyond what we have seen, this has been a year of profound changes that have allowed us to make a leap forward towards Barça’s great challenge — to be a club that is admired for its achievements and for its unmistakable playing style, but one that does not only depend on whether we win or lose. To be a club that is beloved for its values and its social commitment, which uses sport as a tool to educate and, through its Foundation, to help the most vulnerable children. A club with a unique brand that conveys prestige, modernity, innovation, education, knowledge. A club that is recognised and respected worldwide. Projects that are currently underway like FCB Coneixement, FCB Universitas, and Masia 360, are central to converting Barça into a global reference point in the world of sport.

We are on the way to ensuring that all the recognition that the Club receives comes with its own stamp; that institutions and companies which are linked to our Club are leaders in their sectors, because the Club is a leader in its own right. We are pioneers in many ways. We are constantly breaking barriers. We were the first club to open an office in Hong Kong and we have now landed in New York to continue our international expansion, not only to be closer to our fans and to convey our values and social commitment, but also to bring in new revenue.

We will be exploring all the possibilities that new technologies have to offer, using new ways of communicating, and reaching the millions of fans that we have around the world through social media. We are growing each day, and we will continue to grow, with our roots well spread out in our country, and faithful to our culture and way of life, but with our eyes wide open and looking towards a horizon that has no limits.

Visca el Barça!

Josep Maria Bartomeu i Floreta
President of the FC Barcelona
NEW MANDATE

Two days after the elections held on 18 July 2015 and the transfer of powers of the Management Committee, there was inauguration of the new FC Barcelona Board of Directors, presided over by Josep Maria Bartomeu. Subsequently, six new directors were appointed to complete the Barça Board: Xavier Vilajoana, Emili Rousaud, Maria Teixidor, Jordi Calsamiglia, Enrique Tombas and Oriol Tomàs. This was the first season of Josep Maria Bartomeu’s new mandate as head of FC Barcelona and the first year of the 2016-2021 Strategic Plan. The Board listed four major challenges to be met during this first year. Firstly, to approve the Strategic Plan for the next six years. In the economic field, to continue to reduce debt and set the debt ratio to the Statutory level. In the heritage area, to complete the first phase of the Espai Barça. And in the sporting area, to consolidate Luis Enrique’s commitment to maintain the first-team’s level of competitiveness. As you can see on from this report, all of these objectives were achieved.
The Club drafted the Strategic Plan for the period 2016-2021, to be management’s roadmap for the coming years. The Club’s goal, as established in this plan, is “to be the most admired, esteemed sports club in the world”. Admired for its sporting achievements and for the manner in which it attains them; esteemed for its relationship with its members and supporters, and its global and social impact, as well as for its commercial and brand development.

The Strategic Plan was presented by the executive team on 29 November and was approved by the Board. On 25 July there was a follow-up presentation to the Board, to show the degree of implementation thereof. The plan defines five main strategic lines, which are reflected in various projects to be carried out during the Board’s term.

### 1. Sporting excellence
To achieve the best sports results in the different sections of the Club, develop professionalism in women’s sport, train people via sport, using the FCBConeximent model, which has become the best sports know-how centre in the world, and which includes projects such as Masia 360° and FCBUniversitas.

### 2. Social involvement
To continue to improve support of, and service provision to, members and supporters, strengthen information, participation and the sense of belonging; manage and value amateur sections and make the Barça Foundation into an internationally renowned children’s sports foundation.

### 3. Espai Barça
To build, on time and on budget, infrastructure which will not only be sports venues where the Club operates, but be an important part of Barcelona’s architectural integration, promoting the Club and the city, and generating financial resources, as well as being venues for gatherings of Barça’s club members, penyesistes and fans.

### 4. Brand and global positioning
To enhance the brand image of Barcelona Football Club, its international presence and exposure, as well as its ability to generate revenues through different business lines.

### 5. Management and economic sustainability
To secure the necessary resources to maintain the independence of the Club’s ownership structure, by means of solid management processes and governance that set the highest standard in the world of sport, with special emphasis on innovation and the impact of digital transformation.

### FUTURE PROJECTS

- **360° Masia**
- **‘Soci Fem Penya’**
- **FCB Universitas**
- **Espai Barça**
- **Women’s sport**
- **Digital environment and globalisation**
- **FCB Foundation**
Sport Area
COACHING TEAM
Assistant coach
Juan Carlos Unzué and Robert Moreno

Auxiliary coach
Joan Barberà

Fitness trainers
Rafel Pol, Edu Pons and Francesc Cos

Psychologist
Joaquin Valdés

Goalkeeping coach
José Ramón de la Fuente

Scouts
Carlos Martínez, Jordi Melero, Isidre Ramon and Jesús Casas

MEDICAL TEAM
Doctors
Ricard Pruna and Daniel Medina

Physiotherapists
Juanjo Brau, Roger Gironés, Jaume Munill, Jordi Mesalles, Xavi López and Xavi Linde

ASSISTANTS
Delegate
Carles Naval

Kit Managers
Jose Antonio Ibarz, Gabri Galán and Jordi Duran

Player Services Office
Pepe Costa

COACH
Luis Enrique

MIDFIELDER
DEFENDER
DEFENDER
GOALKEEPER

DEFENDER
WINGER
DEFENDER
MIDFIELDER

STRIKER
STRIKER
MIDFIELDER
MIDFIELDER

FOOTBALL

FC BARCELONA
Squad Season 2015/16

Marc-André Ter Stegen
Goalkeeper
30.04.92 - Mönchengladbach (Germany)

Douglas Pereira Dos Santos
Defender
06.06.90 - Monte Alegre, Goiás (Brazil)

Gerard Piqué
Defender
02.02.87 - Barcelona

Ivan Rakitic
Midfielder
10.03.88 - Rheinfelden (Switzerland)

Arda Turan
Midfielder
30.01.87 - Istanbul (Turkey)

Andrés Iniesta
Midfielder
11.05.84 - Fuentealbilla (Albacete)

Luis Alberto Suárez
Striker
24.06.87 - Salto (Uruguay)

Lionel Messi
Striker
24.06.87 - Santa Fe (Argentina)

Claudio Bravo
Goalkeeper
13.04.89 - Buin (Santiago de Chile)

Javier Alejandro Mascherano
Defender
08.06.84 - San Lorenzo (Argentina)

Marc Bartra
Defender
15.01.91 - St. Jaume dels Domínis (Tarragona)

Munir el Haddadi
Striker
01.09.95 - Madrid

Sergi Roberto
Midfielder
07.02.92 - Reus (Tarragona)

Adriano Correia
Defender
20.10.84 - Curitiba (Brazil)

Aleix Vidal
Winger
21.08.89 - Puigpellet (Tarragona)

Thomas Vermaelen
Defender
14.11.85 - Kapellen (Belgium)
**ARRIVALS**

- **MUNIR** el Haddadi  
  Barça B

- **SANDRO** Ramírez  
  Barça B

- **ALEIX VIDAL**  
  Sevilla FC

- **ARDA** Turan  
  Atlético de Madrid

**DEPARTURES**

- **XAVI** Hernández  
  Al-Sadd Sports Club

- **PEDRO** Rodríguez  
  Chelsea F. C.

- **Martín** MONTOYA  
  Real Betis

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**SPORTS AREA**

**FC BARCELONA REPORT**
FC Barcelona successfully defended La Liga, winning it for the 24th time in its history at the end of a five-game final straight in which the team racked up all 15 points at stake, scoring 24 goals and conceding none. Barça started the competition with four consecutive victories, the most notable being a 1-2 away win over Atlético de Madrid at the Vicente Calderón stadium. Despite the defeats in Seville and Vigo, Luis Enrique’s team lined up a spectacular run of 23 matches unbeaten, including 19 victories and 4 draws. Of particular note was the 0-4 against Real Madrid at the Santiago Bernabéu stadium, leaving Los Blancos six points adrift of the ‘culés’.

With this fantastic run, Barça, which was not affected by Messi’s knee injury in the sixth round, stretched its advantage to 9 points over Atlético de Madrid and 10 over Real Madrid. But the run ended in the 31st game of the season when the Blaugranas lost to Real Madrid 1-2 at home, despite having gone ahead with a goal by Piqué. This defeat brought to an end an unprecedented run of 39 games without defeat in all competitions in Spain.

After this defeat, Barça lost at Anoeta to Reial Sociedad (1-0) and to Valencia at the Camp Nou (1-2). Although Barça lost the whole of their advantage with these three slips, they managed to hold on like true champions, and won their remaining five matches. In their last league match, FC Barcelona beat Granada 0-3, with a hat-trick from Luis Suárez giving the title to the Blaugrana team. The Uruguayan was La Liga’s top scorer with 40 goals and won the European Golden Shoe. Along with Messi’s 26 goals and 24 from Neymar, this unrepeatable trio totalled 90 goals. With this title, its sixth league title of the last eight years, Barça confirmed itself as the most dominant force of Spanish football.
FC BARCELONA REPORT

ROUND | DATE | MATCH | RESULT | GOALSCORERS
--- | --- | --- | --- | ---
1 | 23.08.15 | Athletic Club - FC Barcelona | 0-1 | Luis Suárez
2 | 29.08.15 | FC Barcelona - Málaga | 1-0 | Vermaelen
3 | 12.09.15 | At. Madrid - FC Barcelona | 1-2 | Neymar, Messi
4 | 20.09.15 | FC Barcelona - Levante | 4-1 | Bartra, Neymar, Messi (2), Òliver
5 | 23.09.15 | Getafe - FC Barcelona | 4-1 | Neymar
6 | 26.09.15 | FC Barcelona - Las Palmas | 2-1 | Luis Suárez (1)
7 | 03.10.15 | Sevilla - FC Barcelona | 2-1 | Neymar (1)
8 | 10.10.15 | FC Barcelona - Rayo Vallecano | 5-2 | Neymar (2), Òliver, Luis Suárez
9 | 20.10.15 | Eibar - FC Barcelona | 3-1 | Luis Suárez (1)
10 | 27.10.15 | Athletic Club - FC Barcelona | 0-2 | Luis Suárez, Neymar
11 | 03.11.15 | FC Barcelona - Villarreal | 3-0 | Neymar (2), Òliver, Luis Suárez
12 | 10.11.15 | Real Madrid - FC Barcelona | 0-4 | Suárez (3), Neymar, Iniesta
13 | 16.11.15 | FC Barcelona - Real Sociedad | 4-0 | Neymar (3), Suárez, Messi
14 | 18.11.15 | Valencia - FC Barcelona | 3-1 | Suárez
15 | 21.11.15 | FC Barcelona - Deportivo | 3-2 | Messi, Rakitic
16 | 25.11.15 | FC Barcelona - Betis | 4-0 | Vermaelen (2), Messi, Suárez (2)
17 | 02.12.15 | Espanyol - FC Barcelona | 0-0 | 
18 | 09.12.15 | FC Barcelona - Granada | 4-0 | Messi (2), Neymar
19 | 20.12.15 | FC Barcelona - Athletic Club | 6-0 | Suárez (3), Messi (1), Neymar, Rakitic
20 | 27.12.15 | Málaga - FC Barcelona | 1-2 | Òliver, Messi
21 | 03.01.16 | Levante - FC Barcelona | 0-2 | Òliver, Suárez
22 | 10.01.16 | FC Barcelona - Getafe | 6-1 | Suárez, Suárez (2), Neymar, Rakitic
23 | 13.01.16 | Sporting - FC Barcelona | 1-3 | Messi (1), Suárez
24 | 23.01.16 | Las Palmas - FC Barcelona | 1-2 | Suárez, Neymar
25 | 26.01.16 | FC Barcelona - Sevilla | 2-1 | Messi, Piqué
26 | 01.02.16 | Rayo Vallecano - FC Barcelona | 1-5 | Rakitic, Messi (1), Turan
27 | 08.02.16 | Elche - FC Barcelona | 0-4 | Òliver, Messi (2), Òliver, Suárez
28 | 13.02.16 | FC Barcelona - Tenerife | 6-0 | Òliver, Rodrigo (1), Òliver, Messi, Turan
29 | 20.02.16 | Villarreal - FC Barcelona | 2-2 | Òliver, Neymar (1)
30 | 27.02.16 | Real Sociedad - FC Barcelona | 1-0 | 
31 | 06.03.16 | FC Barcelona - Real Madrid | 2-2 | Òliver, Piqué
32 | 13.03.16 | FC Barcelona - Eibar | 1-0 | Rakitic
33 | 19.03.16 | Deportivo - FC Barcelona | 0-8 | Suárez (6), Rakitic, Messi, Bartra, Neymar
34 | 23.03.16 | FC Barcelona - Sporting | 6-0 | Suárez (6), Òliver, Messi, Neymar (3)
35 | 30.03.16 | Betis - FC Barcelona | 0-2 | Rakitic, Suárez
36 | 06.04.16 | FC Barcelona - Getafe | 5-0 | Messi, Suárez (2), Rakitic, Neymar
37 | 13.04.16 | Granada - FC Barcelona | 0-3 | Suárez (3)

GOALSCORERS

40 Luis Suárez | 26 Messi | 24 Neymar | 7 Rakitic | 3 Turan | 2 Bartra | 1 Piqué | 1 Vermaelen | 1 Iniesta | 1 Munir

The La Liga celebration at Los Cármenes
ATLÉTICO, ONCE MORE THE EXECUTIONER IN THE QUARTER FINALS

FC Barcelona were unable to defend the Champions League title they had won the previous year in Berlin. Just as in the 2013/14 season, Atlético de Madrid were Barça’s stumbling block en route to the final. In the first phase of the competition, Luis Enrique’s team ended as clear leaders of their group, which included Rome, Bayern Leverkusen and BATE Borisov, with a total of four victories and two draws.

In the round of sixteen, Barcelona were matched against one of the strongest rivals, Arsenal. With Messi to the fore, Barça virtually decided the tie in the first away leg, winning by 0-2 with both goals by the Argentinian star. The Blaugranas confirmed their qualification on the home return leg, winning 3-1 with goals from Messi, Suárez and Neymar. Their rival in the quarter finals was Atlético de Madrid. In the home leg, Simeone’s team went ahead with a goal by Fernando Torres, but Suárez’s two goals turned the tables and the match ended 2-1.

The result left everything open for the return leg. At the Vicente Calderón, the ‘Colchoneros’ came out determined to score and the French international Griezmann got the goal in the first half. Barça tried everything in the second half, but Atlético’s awesome defence snuffed out Barça’s chances. With Barcelona throwing everything forward, a counter-attack from the locals produced a penalty, which Griezmann scored to make it 2-0. In injury time, a hand ball from Gabi in the area could have been a penalty that would have forced extra time, but the referee ruled that it was outside the area and the score remained unchanged, forcing FC Barcelona off the road to Milan.

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<tr>
<th>ROUND</th>
<th>DATE</th>
<th>MATCH</th>
<th>RESULT</th>
<th>GOALSCORERS</th>
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<tr>
<td>1</td>
<td>16.09.15</td>
<td>AS Roma - FC Barcelona</td>
<td>1-1</td>
<td>Luis Suárez</td>
</tr>
<tr>
<td>2</td>
<td>29.09.15</td>
<td>FC Barcelona - Leverkusen</td>
<td>2-4</td>
<td>Sergi Roberto, Luis Suárez</td>
</tr>
<tr>
<td>3</td>
<td>20.10.15</td>
<td>BATE Borisov - FC Barcelona</td>
<td>0-2</td>
<td>Rakitic (2)</td>
</tr>
<tr>
<td>4</td>
<td>04.11.15</td>
<td>FC Barcelona - BATE Borisov</td>
<td>3-0</td>
<td>Neymar (2), Luis Suárez</td>
</tr>
<tr>
<td>5</td>
<td>20.10.15</td>
<td>FC Barcelona - AS Roma</td>
<td>6-1</td>
<td>Suárez (3), Messi (2), Piqué, Adriano</td>
</tr>
<tr>
<td>6</td>
<td>09.11.15</td>
<td>Leverkusen - FC Barcelona</td>
<td>1-1</td>
<td>Messi</td>
</tr>
</tbody>
</table>

| Round of 16 (first leg) | 21.02.16 | Arsenal - FC Barcelona | 0-2  | Messi (2)          |
| Round of 16 (second leg) | 16.03.16 | FC Barcelona - Arsenal | 3-1  | Neymar, Suárez, Messi |
| Quarter finals (first leg) | 05.04.16 | FC Barcelona - Atlético de Madrid | 2-0  | Suárez (2) |
| Quarter finals (second leg) | 13.04.16 | Atlético de Madrid - FC Barcelona | 2-0  | Suárez (2) |

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<th>GOALSCORERS</th>
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<tr>
<td>0 1 6 3 2</td>
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<tr>
<td>Suárez Messi Neymar Rakitic Sergi Roberto Piqué Adriano</td>
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</tbody>
</table>
FC Barcelona raised their 28th Copa del Rey in the Vicente Calderón stadium to achieve the seventh double in the history of the club. After brushing away Villanovense in the last thirty-two, Luis Enrique’s team faced Espanyol in the round of sixteen. In the first leg, which was played at the Camp Nou, Barça gained a clear 4-1 victory, which they polished off with a second leg 0-2, and two goals from Munir. In the quarter finals, FC Barcelona managed to win both legs: 1-2 at San Mamés and 3-1 at the Camp Nou. In the semi-finals against Valencia, FC Barcelona killed off the tie in the first leg with a spectacular 7-0 win, with four goals from Suárez and three from Messi. The return leg gave Luis Enrique the chance to rest his players and the game ended in a 1-1 draw, with a goal from the young midfielder, Kaptoum.

The Vicente Calderón stadium was the stage for the final against Sevilla. The match was marked by Mascherano being sent off in the 36th minute, but Barça, though playing with ten men, and having also lost Luis Suárez to injury at the start of the second half, were unwavering and produced a very intense match in which they controlled Sevilla’s attacks at all times. Virtually at the end of regulation time, a Blaugrana counter attack ended in Sevilla’s Banega seeing the red card.

Extra time was played, with both teams having ten players. Barça now took control of the match and a brilliant pass from Leo Messi left the ball at Jordi Alba’s feet for him to score the first goal in the 103rd minute. Barça could have sewn up the final several times in the second half, but it wasn’t until the dying minutes that Neymar, taking a pass from Messi, put away the goal that made it 2-0. Luis Enrique’s Barça thus scooped up the seventh title out of the nine they have disputed with the Asturian as their coach.

### ROUND | DATE | MATCH | RESULT | GOALSCORERS
--- | --- | --- | --- | ---
Round of thirty-two (first leg) | 2015-08-19 | Villanovense - FC Barcelona | 0-0 | 
Round of thirty-two (second leg) | 2015-08-26 | FC Barcelona - Villanovense | 6-1 | Dani Alves, Sandro (3), Munir (2)
Round of sixteen (first leg) | 2016-01-06 | FC Barcelona - Espanyol | 4-1 | Messi (3), Piqué, Neymar
Round of sixteen (second leg) | 2016-01-13 | Espanyol - FC Barcelona | 0-2 | Munir (2)
Quarter-finals (first leg) | 2016-01-20 | Athletic Club - FC Barcelona | 1-2 | Munir, Neymar
Quarter-finals (second leg) | 2016-01-27 | FC Barcelona - Athletic Club | 3-1 | Suárez, Piqué, Neymar
Semi-finals (first leg) | 2016-02-06 | FC Barcelona - Valencia | 7-0 | Suárez (4), Messi (3)
Semi-finals (second leg) | 2016-02-13 | Valencia - FC Barcelona | 1-4 | Kaptoum
Final | 2016-05-22 | FC Barcelona - Sevilla | 2-0 | Alba, Neymar

### GOALSCORERS

- Messi: 4
- Suárez: 3
- Neymar: 2
- Munir: 2
- Sandro: 1
- Piqué: 1
- Alves
- Alba
- Kaptoum
FC Barcelona achieved the third Club World Cup in its history, and its fifth title of 2016. In the semi-finals, the Blaugrana suffered the last-minute loss of Leo Messi with renal colic, but defeated the Chinese club Guangzhou Evergrande 3-0. A brilliant Luis Suárez was the hero of the match with three goals.

This victory sent Barça to the final, where they came up against River Plate. FC Barcelona dominated the game from beginning to end, and after half an hour, Leo Messi, now recovered, opened the scoring, with the match going into half-time 0-1, despite Barcelona having other chances to score.

At the start of the second half, Luis Suárez made it 0-2 and confirmed the Blaugrana domination. The victory was finished off halfway through the second half, when Luis Suárez made it 0-3 and went on to be named the most valuable player of the competition. Barça was once again the best team on the planet with this emphatic victory in Yokohama.

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<tbody>
<tr>
<td>Semi-finals</td>
<td>17/12/15</td>
<td>FC Barcelona - Guangzhou Evergrande</td>
<td>3-0</td>
<td>Suárez (3, 1p)</td>
</tr>
<tr>
<td>Final</td>
<td>20/12/15</td>
<td>River Plate - FC Barcelona</td>
<td>0-3</td>
<td>Messi, Suárez (D)</td>
</tr>
</tbody>
</table>
In a very exciting game, FC Barcelona won the European Super Cup, beating Sevilla in the final with a spectacular 5-4 result. Although the Andalusians took the lead very early, an extraordinary Leo Messi, named man of the match, turned the scoreboard around in the first quarter of an hour with two free kicks. Just as the second half was ending, Rafinha made it 3-1 off a great pass from Luis Suárez, right on half-time.

In the second half, Luis Suárez, after a defensive mistake by Sevilla, seemed to have decided the match when he made it 4-1. But Sevilla did not give up, and taking advantage of tiredness in the Blaugrana ranks, they managed to draw level with goals from Reyes, Gameiro (from the penalty spot) and Konoplyanka, leaving the match tied six minutes from the end. The game was decided in extra time. As the minutes went by, it looked like the game would be decided on penalties. But then Pedro Rodríguez stepped up as Barça’s hero, scoring the goal that made it 5-4 just five minutes from the end, pouncing on a defensive parry by the goalkeeper Beto following a shot by Messi from outside the area. This was the last goal in the Blaugrana shirt by the forward from the Canary Islands, as shortly afterwards he signed for Chelsea. FC Barcelona thus won the fifth European Super Cup in the club’s history.
ATHLETIC DECIDES THE TITLE IN THE FIRST LEG

FC Barcelona failed to win the Spanish Super Cup, losing to Athletic Club in a final that was virtually decided in Bilbao. In this first leg, the Basque team was much more effective in front of goal and won 4-0. The tiredness in the Blaugrana ranks, having just three days earlier played a very hard-fought final of the European Super Cup and having made a long trip to Georgia, as well as the local keeper Gorka’s performance, were decisive factors in the outcome. A surprising goal from San José from the middle of the pitch and a hat-trick by Aduritz left Barça with virtually no chance.

But Luis Enrique’s players did not give up and tried to make a comeback in the second leg in Camp Nou, where a goal by Messi at the end of the first half gave them a glimmer of hope. But soon into the second half, Piqué was sent off, bringing Barcelona’s challenge to an end, and later they conceded a goal to Aduriz which left a final score of 1-1.

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<tr>
<td>First leg</td>
<td>14/08/15</td>
<td>Athletic Club - FC Barcelona</td>
<td>4-0</td>
<td>Messi</td>
</tr>
<tr>
<td>Second leg</td>
<td>17/08/15</td>
<td>FC Barcelona - Athletic Club</td>
<td>1-1</td>
<td>Messi</td>
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</table>
FESTIVAL, DEBUT AND A BLAUGRANA VICTORY

The 50th edition of the Joan Gamper Trophy was a feast for the eyes. The game between Barça and AS Roma caused great anticipation and the Camp Nou played host to more than 94,000 spectators. Before the match, the Camp Nou esplanade was the site for a recreational event in which all of the members and fans were able to enjoy the different activities which had been organised. In the minutes leading up to the match, there was an official presentation of the players and the coaching staff, which ended with a fireworks display to celebrate the team’s triple-winning season in 2014/15.

Barcelona gave nothing away to the Italians and even though it was still the pre-season, showed plenty of promise. At half-time they were already winning 2-0, with goals by Neymar, assisted by Mathieu, and Messi, who scored the second after a great team build-up. In the second half, Rakitic rounded out the 3-0 win with a sharp, hard shot across the Roma goalkeper. With this victory, FC Barcelona won their 38th Joan Gamper Trophy.

DATE MATCH RESULT GOALSORS
05.08.2015 FC Barcelona - AS Roma 3-0 Neymar Jr, Messi, Rakitic

PRE-SEASON FRIENDLIES

In the 2015/16 pre-season, FC Barcelona toured the United States, taking part in the International Champions Cup, a tournament gathering some of the best teams in the world simultaneously on three world stages. The tour, which also saw the hosting of several social and promotional events, was awaited with great anticipation, and the three games Barça played were watched by more than 240,000 spectators. The first match was in Los Angeles, in the Rose Bowl stadium in Pasadena, where Luis Enrique’s team beat Los Angeles Galaxy 2-1, with goals by Luis Suárez and Sergi Roberto.

In the second, played in Santa Clara, California, Van Gaal’s Manchester United defeated Barça 3-1. Chelsea were the opponents in the third game, which was played in Washington DC in a sold-out FedEx Field stadium. Goals by Luis Suárez and Sandro overturned the initial strike from the Londoners, but Chelsea equalised five minutes from the end and won the match on penalties. The last match of the International Champions Cup was held in Florence, where Fiorentina beat Barcelona 2-1.

DATE MATCH RESULT GOALSORS
22.07.2015 FC Barcelona - LA Galaxy 2-1 Luis Suárez, Sergi Roberto
25.07.2015 FC Barcelona - Manchester United 1-3 Rakitic
29.07.2015 Chelsea - FC Barcelona 2-2 Luis Suárez, Sandro
02.08.2015 Fiorentina - FC Barcelona 2-4 Luis Suárez
Leo Messi continues making history and is the undisputed king of world football. FC Barcelona’s Argentinian star won the FIFA Ballon d’Or for the fifth time in his career. After winning in four consecutive years (2009, 2010, 2011 and 2012), Barça’s ‘10’ once more took the award that acclaims him as the world’s best player. The Argentinian received 41.33% of the votes, ahead of Cristiano Ronaldo, with 27.76%, and Barça’s own Neymar Jr, who earned 7.86% of the votes and appeared on the podium of this award for the first time.

The Argentinian star is also the only player in history to have won the FIFA Ballon d’Or five times, increasing his lead over the players who have been awarded it three times, such as Cristiano Ronaldo, Marco van Basten, Michel Platini and Johan Cruyff.

At the Ballon d’Or awards ceremony, Luis Enrique was given the FIFA World Coach of the Year award. The Barcelona coach, who won five titles in 2015 and became the second coach in the club’s history to win the triple, won the vote ahead of the other two coaches nominated for the award, Pep Guardiola (Bayern Munich) and Jorge Sampaoli (the Chilean national coach).

Along with Messi and Neymar Jr, Iniesta and Dani Alves were also chosen for the FIFA FIFPro World XI, selected from the votes of almost 25,000 professional footballers from 70 countries.

Messi was also chosen as the UEFA Best Player in Europe, ahead of Luis Suárez and Cristiano Ronaldo, who were second and third, respectively. This is the second time he has won this award, which he also scooped up in 2011, in its first edition.
Gerard López’s team achieved a creditable 11th place in Group 3 of Second Division B after being relegated last year. A difficult start meant that the Blaugrana reserve team ended the first half of the season in the lower half of the table. In the winter transfer market the squad was again able to be strengthened after the sanction that FIFA had imposed in the summer, and Gerard López’s team ran up nine consecutive games undefeated, including seven victories and two draws, giving them hopes of making the play-offs. But after two slip-ups against Lleida Esportiu and Reus Deportiu, who in the end were promoted to the Second Division, Barça B had to settle for a mid-table finish. The Blaugrana second team earned 51 points with 14 victories, nine draws and 15 defeats. The 40 goals scored and 40 conceded also showed the balance between the team’s defence and attack. Some players like Samper, Gumbau, Kaptoum and Cámara also played some games with the first team, and eight players from the “Juvenil” ranks made their official début with Barça B: Aleñá, Mujica, Carbonell, Theo Chendri, Franquesa, Paik, Lee and Carles Pérez. Additionally, Barça B played in the final of the Copa Catalunya, although they lost to Sabadell in a match played at the Nova Creu Alta stadium. To get this far, Gerard López’s team had to overcome Figueres and Girona on the way.
YOUTH FOOTBALL

U18 A

The team led by Gabri García failed to recover the league title it had lost the previous season. Despite a very good start in terms of quality of play and results, combining two major competitions like the Divisió d’Honor and the UEFA Youth League meant that in the decisive stretch against strong rivals, the U18 A team let a few points slip away towards the end of the league. Despite this, many players continued with their training and eight of them made their official debuts with Barça B. Gabri also sent out some players from the U18 B team, which shows that the club’s training squad is ready to take the leap at the right time. The U18 A team ended the league in fourth place with 58 points, two more than last year. In the top European competition, the UEFA Youth League, Gabri’s players put on a good performance and came through the group phase in very good shape, eliminating the Danish FC Midtjylland in the Mini-estadi. In the quarter-finals, Anderlecht were the executioners like the previous season, winning 2-0 in Brussels and leaving the Barça youth team just outside the Final Four.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>NAME AND SURNAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goalkeeper</td>
<td>Andreu Cases, Inaki Perna</td>
</tr>
<tr>
<td>Defender</td>
<td>Adrià Vilanova, Arnaud Canampion, Juan Brandonzio Mohilla (Zoum), Dan Muñoz, Eric Monteiro, Juanma García, Marc Fuster, Robert García, Emir Franquesa</td>
</tr>
<tr>
<td>Midfielder</td>
<td>Alex Carbonell, Brahim Faiz, Carlos Álvarez, Ferran Sarsanedas, Jordi Faiz, Matías Tají, Oihui Buxacerti, Seqhri Puk</td>
</tr>
<tr>
<td>Striker</td>
<td>Alex Blanco, Carlos Pérez, Marc Bos Rabadà Maynez, Seungho Paik, Rino Chendri</td>
</tr>
<tr>
<td>Coach</td>
<td>Gabri García</td>
</tr>
<tr>
<td>Assistant coach</td>
<td>Albert Terquera</td>
</tr>
</tbody>
</table>

FINAL POSITION

4th in the Lliga Divisió d’Honor U18 Group 3
Quarter-finals in the UEFA Youth League

U18 B

The FC Barcelona squad’s second youth team had a great season even though it did not win any titles. In the League, the team were in sight of the title in the last round when Damm B were losing in Gironès-Sàbat and the Blaugrana youngsters were thrashing Badalona 0-4 at halftime. However, in the end Damm turned the game around and Quique Álvarez’s players saw their dream of winning the championship wither away in the last minutes. They also competed in the Lliga Nacional U18 against other teams with players up to 2 years older than them. In the Campionat de Catalunya, they lost on penalties in the semi-finals to Damm, after leading throughout the match but conceding an equaliser in the last minute. During the year, Quique Álvarez’s team stood out in several tournaments and were even able to to play a friendly at London’s Wembley Stadium against Nike Academy, which was a great experience for the young footballers. Some of the team’s players such as Mboula, Monchu, Collado and Torrents also played some games in Gabri’s U18 A.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>NAME AND SURNAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goalkeeper</td>
<td>Ivone Martínez, Nicolás Canaparino, Xep Puj</td>
</tr>
<tr>
<td>Defender</td>
<td>Adrian Garro, Carlos Xumetra, Erick Stevenengay, Guillen Lame, Mateu Jaume Morey, Jesus Del Amo, Marc Bus, Martí Ma, Òscar Mingueza</td>
</tr>
<tr>
<td>Midfielder</td>
<td>Alejandro Verdú, Alex Gallardo, Andreu Ascas, Ramon Rodríguez, Olivi Roy, Mirek Maciel Cortano</td>
</tr>
<tr>
<td>Striker</td>
<td>Abel Ruiz, Edwin Fernandez, Javier Ruiz, Jordi Miquela, Joan Fernandez, Javier Enrique Delgado, Raul Puj</td>
</tr>
<tr>
<td>Coach</td>
<td>Quique Alvarez</td>
</tr>
<tr>
<td>Assistant coach</td>
<td>Díez Mina</td>
</tr>
</tbody>
</table>

FINAL POSITION

Runner-up in the National Youth League Group 7
Semi-finalists in the Catalonia Youth Championship
### U16 A

Franc Artiga’s team were champions of the U16 Divisió d’Honor with a 6-point advantage over Espanyol. The boys of the U16 A team ended the league winning 27 matches in 30 rounds with only two draws and one defeat (83 points). Once more this season they were the team which scored the most goals (97) and conceded the fewest (18). Kun Temenuzhkov, with 31 goals, was the leading goalscorer in the category. The U16 A team was knocked out in the semi-finals of the Copa Catalunya, but won the Abu Dhabi International Tournament against Liverpool (4-3) in the final.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>NAME AND SURNAME</th>
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</thead>
<tbody>
<tr>
<td>Goalkeeper</td>
<td>Adrià Rojas, Juan Manuel Santaella, Rubén Sánchez</td>
</tr>
<tr>
<td>Defender</td>
<td>Arnau Comas, Imad El Kabbou, Alejandro Morales, Juan Miranda, Joan Rojas, Guillermo Barquero, Arnau Arruebo, Ricard Sánchez</td>
</tr>
<tr>
<td>Midfielder</td>
<td>Adrià Gómez, Miguel Martínez, Enric Martínez, Alejandro Orellana, Mamadou Toure, Lucas de Vega, Labinot Kabashi</td>
</tr>
<tr>
<td>Striker</td>
<td>Albert Pontas,Guillen Albi, Oihorohan Imanueller, Sergio Gómez, Paul Martínez</td>
</tr>
<tr>
<td>Coach</td>
<td>Franc Artiga</td>
</tr>
<tr>
<td>Assistant coach</td>
<td>Xavier Franquesa</td>
</tr>
</tbody>
</table>

**FINAL POSITION**

Champions of the Lliga Divisió d’Honor U16

### U16 B

The U16 B team won the league after a spectacular season in which they finished 11 points clear of the second team, Rapi- tenca. Cristian Catena’s team’s numbers speak for themselves: 27 victories, 2 draws and only 1 defeat, which came when the team had already won the championship (total of 83 points). They were also clearly the highest-scoring team (136 goals), with the forward Nils Mortimer ending as the leading goalscorer in the category with 32. The U16 B team also won the prestigious MECUP 2016 tournament against Valencia on penalties after drawing the final (0-0).

<table>
<thead>
<tr>
<th>POSITION</th>
<th>NAME AND SURNAME</th>
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<tbody>
<tr>
<td>Goalkeeper</td>
<td>Anwar Poza, Pau Ruiz</td>
</tr>
<tr>
<td>Defender</td>
<td>Pau Granit, Antoni Solé, Álvaro Bauen, Enric Garcia, Sergio Romanes, Anwar Vilamitjana, Josep Jaume</td>
</tr>
<tr>
<td>Midfielder</td>
<td>Alvaro Lago, Sergi Altimira, Adrián Becante, Antonia Jesús Cantón, Nikolai Boeg, Nicola Gonzalez, Miguel Vega, Adrià Altimira</td>
</tr>
<tr>
<td>Striker</td>
<td>Anwar Martinez, Jaume Canuto, Ronald de la Fuente, Kessama Ebi, Nils Mortimer, Miguel Angel Garnaz</td>
</tr>
<tr>
<td>Coach</td>
<td>Cristian Catena</td>
</tr>
<tr>
<td>Assistant coach</td>
<td>Carlos Lopez</td>
</tr>
</tbody>
</table>

**FINAL POSITION**

Champions of the Lliga Preferent U16 Group 1
**U14 A**

Carles Martínez’s team finished an extraordinary season in which they won the league with a 15-point advantage over Espanyol. The U14 A team celebrated the title at Espanyol’s home ground after winning 1-5 and finishing a season in which they won 28 games in 30 rounds, conceding only one draw and one defeat. The forward Pablo Moreno, with 70 goals, was the leading scorer of the category with a figure that will be very difficult to equal in Barça’s youth categories. The team rounded off the season by winning the final of the Campionat de Catalunya against Espanyol (3-1).

<table>
<thead>
<tr>
<th>POSITION</th>
<th>NAME AND SURNAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goalkeeper</td>
<td>Pol Tristán, Ramon Vila</td>
</tr>
<tr>
<td>Defender</td>
<td>Marc Alberg, Ivan Talía, Ricard Cartaña, Bell Fontes, Ivel López, Ramon Canceler, Jose Martinez, Roshelone Sammarti, Gerard Uribarca</td>
</tr>
<tr>
<td>Midfielder</td>
<td>Alex Roca, Robert Navarro, Marc Domenech, Marti Riera, Mauro Kokonuma</td>
</tr>
<tr>
<td>Striker</td>
<td>Pablo Moreno, Antonio Rosas, Gerard Fernandez, Hurtam Nouda, Raúl Martinez</td>
</tr>
<tr>
<td>Coach</td>
<td>Carles Martinez</td>
</tr>
<tr>
<td>Assistant coach</td>
<td>Isaac Garcia</td>
</tr>
</tbody>
</table>

**FINAL POSITION**

- League Champions of the Divisió d’Honor U14
- Champions of the Copa Catalunya U14

---

**U14 B**

Sergi Milà’s team won the league once more in a highly-rated category because it is the first year playing 11-a-side football after the formative stage playing 7-a-side. The boys of the U14 B team won the league with only one-point advantage over Cornellà. They were also the highest goalscorers with 98 goals, conceding only 30. The 23 victories, four draws and only three defeats were the figures racked up by another Blaugrana champion team. The U14 B team also added another renowned success during the season: LaLiga Promises, held at Christmas in Miami, in which they beat Valencia 4-3 in the final.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>NAME AND SURNAME</th>
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</thead>
<tbody>
<tr>
<td>Goalkeeper</td>
<td>Raul Garcia-Floro, Pau Sanchez, Neutral Cruz</td>
</tr>
<tr>
<td>Defender</td>
<td>Alexi Queiro, Miguel Ibarluma, Ivan Losada, Bernardo, Johnny Aginylvia, Ivan Martinez, Oleg Sastre, Alejandro Baldis, Eric Vega</td>
</tr>
<tr>
<td>Midfielder</td>
<td>Xavi Quentin-Dray, Pau Servat, Alexi Sol, Marc Pichay, Hugo Garcia, Nadir Louahbi</td>
</tr>
<tr>
<td>Striker</td>
<td>Lego Ponce, Leonardo Dos Ben, Alexi Pinos, Mariadou Sadiku, Victor Malone, Gabriel Martinez</td>
</tr>
<tr>
<td>Coach</td>
<td>Sergi Mila</td>
</tr>
<tr>
<td>Assistant coach</td>
<td>Esteban Hernandez</td>
</tr>
</tbody>
</table>

**FINAL POSITION**

- Champions of the Lliga Preferent U14 Group 1
- Champions of the LaLiga Promises in Miami
Once more this season, Marc Serra’s U12 A was one of the most valuable teams of the whole Blaugrana squad. The Barcelona team won the league without dropping a point, a total of 30 victories in 30 matches, for the third consecutive year. They also scored an impressive 298 goals and only conceded 22 to complete a great season with staggering consistency. At the end of the season, they also won the Campionat de Catalunya, beating Damm in the final (3–2) after eliminating Espanyol in the semi-finals (2–0). The U12 A team dazzled with its playing style, shown to great effect in the final of the MIC, when they beat Real Madrid (2–0).

**U12 A**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>NAME AND SURNAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goalkeeper</td>
<td>Álvaro Aljama, Alain Martínez</td>
</tr>
<tr>
<td>Defender</td>
<td>Pablo López, Diego Almeida, Alex Valle, Marc Jacinto</td>
</tr>
<tr>
<td>Midfielder</td>
<td>Íker Almena, Pablo Páez, Àlex Garrido, Antonio Caravaca, Adrià Capdevila</td>
</tr>
<tr>
<td>Striker</td>
<td>Pau Segarra, Pol Melet, Adrián Bobi</td>
</tr>
<tr>
<td>Coach</td>
<td>Marc Serra</td>
</tr>
<tr>
<td>Assistant coach</td>
<td>Pau Moral</td>
</tr>
</tbody>
</table>

**FINAL POSITION**

- Champions of the Lliga Preferent U12 Group 1
- Champions of the Copa Catalunya U12

The U12 B team did not win the league, but they ended up just four points behind the champions, Espanyol A. Jordi Font’s team ran up 27 victories in 30 rounds and only lost three matches, giving them a total of 81 points. However, they did manage to end up considerably ahead of third-placed Damm, who ended on 74 points. The U12 B scored 179 goals and conceded 40. Jordi Font’s boys’ greatest success during the season was to win the Ciudad de Aljarque International Tournament in Punta Umbría (Huelva), beating Real Madrid A in the final by 2-1.

**U12 B**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>NAME AND SURNAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goalkeeper</td>
<td>Óscar Medina, Àlex Garcia</td>
</tr>
<tr>
<td>Defender</td>
<td>Pol Muñoz, Narcís Costa, Gerard González, Marc Silvà, Iker Merino</td>
</tr>
<tr>
<td>Midfielder</td>
<td>Pau Garcia, Joan Gázquez, Roger Martínez, Pablo Mélendez, Ilias Akhoumach, Nicolás Fuentes</td>
</tr>
<tr>
<td>Striker</td>
<td>Álvaro Millán, Sergi Díaz</td>
</tr>
<tr>
<td>Coach</td>
<td>Jordi Font</td>
</tr>
<tr>
<td>Assistant coach</td>
<td>Josep Ramon Oliver</td>
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</tbody>
</table>

**FINAL POSITION**

- Runners-up in the Lliga Preferent U12 Group 2
YOUTH FOOTBALL

U12 C

The U12 C team ended second, just three points behind the champions, Cornellà C. Òscar Jorquera’s team put together an impeccable first half of the season in which they only conceded two draws, but two defeats and three draws in the second half left them in second place. U12 C ended the season with 23 victories, 5 draws and 2 defeats (74 points), scoring 159 goals and conceding 39. The victory against Real Madrid on penalties in the final of the Vila de Perelada Tournament after a 2–2 draw was the season’s greatest success for the U12 C.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>NAME AND SURNAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goalkeeper</td>
<td>Gerard Moreno, Àlex Honrubia</td>
</tr>
<tr>
<td>Defender</td>
<td>Ànaxú Grau, Denis Fournier, Óscar</td>
</tr>
<tr>
<td>Midfielder</td>
<td>Gerard Hernández, Pau Ortega,</td>
</tr>
<tr>
<td>Striker</td>
<td>Àlex Castany, Óscar Jorquera</td>
</tr>
<tr>
<td>Coach</td>
<td>Òscar Jorquera</td>
</tr>
<tr>
<td>Assistant coach</td>
<td>David Sánchez</td>
</tr>
</tbody>
</table>

FINAL POSITION
Runners-up in the Lliga Primera Divisió U12 Group 1

U12 D

Barça’s U12 D team managed to repeat the previous season’s success and took away the title of champions of Group 2 of the Primera Divisió U12. The boys, coached by Dani Horcas and Miguel Ángel Calderón, won the league with a 13-point advantage over Vila Olímpica and some spectacular figures: 190 goals scored and 33 conceded. They finally ended the league on 83 points, with 27 victories, 2 draws and 1 defeat. The U12 D team stood out this season for its collaboration with the Fundació Itinerarium and its Inclusive Football project to promote the integration of people with special needs.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>NAME AND SURNAME</th>
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<tbody>
<tr>
<td>Goalkeeper</td>
<td>David Antúnez, Àlex Sans</td>
</tr>
<tr>
<td>Defender</td>
<td>Beni Sanchez, Juan Asaya, Beni</td>
</tr>
<tr>
<td>Midfielder</td>
<td>Jaume Jové, Alex Castany, 11</td>
</tr>
<tr>
<td>Striker</td>
<td>Òscar Jorquera, Òscar Jorquera</td>
</tr>
<tr>
<td>Coach</td>
<td>Dani Horcas</td>
</tr>
<tr>
<td>Assistant coach</td>
<td>Miguel Ángel Calderón</td>
</tr>
</tbody>
</table>

FINAL POSITION
Champions of the Lliga Primera Divisió U12 Group 2
The U10 A team had a brilliant season. Jordi Pérez’s team won the Liga Preferent U10 without dropping a point, 30 wins in all, and with a 25-point advantage over the second placed Cornellà. In addition, in winning all those games, the team scored 214 goals and conceded just 16. The season ended with victory in the final of the Campionat de Catalunya on penalties against Cornellà, after drawing 0-0 at the end of regular time. This success came in addition to the Íscar Cup LaLiga Promises, which they won against Espanyol (3-1) in the final.

U10 B were placed in the powerful Preferent U10 Group 2, in which they had to compete against the A teams from Espanyol and Damm. David Sánchez’s team gave their best right up to the end, but ended up third, 10 points behind the champions, Espanyol A. However, the lads played great football throughout the season and won several tournaments, such as the Fair Play Cup, the Desafío Cup, the Nacional Cup and the Torneig d’Artesa de Segre. The Blaugranas ran up 21 victories in 30 games and were the second-highest scoring team (117 goals) and the second-best defence (41 goals conceded).

**U10 A**

**POSITION**  | **NAME AND SURNAME**
---|---
Goalkeeper  | Álvaro Partal, Gerard Curtis
Defender  | Jan Encuentra, Joel Rial, Victor Fort, Alexis Olmedo, Dereck López
Midfielder  | Jan Quiles, Eric Gisbert, Pau Penn, Joaquín Pradas
Striker  | Pol Montesinos, Marc Gau
Coach  | Jordi Pérez
Assistant coach  | Rafael Rodríguez

**FINAL POSITION**

Champions of the Liga Preferent U10 Group 1
Champions of the Copa Catalunya U10
Champions of the Íscar Cup LaLiga Promises

**U10 B**

**POSITION**  | **NAME AND SURNAME**
---|---
Goalkeeper  | Erik Cava, Marc Rodríguez
Defender  | Sergi Sagrera, Matoño Scamalcippe, Nicolás Expósito, Eric Mompó
Midfielder  | Tomás Marques, Agustín Gutiérrez, Iker Torres, Pol Trigueros
Striker  | Ahmed Mohamed, Pau Lore, Dídac Gonzalez, Daniel Tristán
Coach  | David Sánchez
Assistant coach  | Alejandro Urrestarazu

**FINAL POSITION**

Third in the Liga Preferent U10 Group 2
**FINAL POSITION**

**U10 C**

The U10 C finished the league in second place just three points off the champions, Cornellà C, with players one year older than the Blaugranas. Albert Puig’s lads ended up with 27 victories, 1 draw and 2 defeats, both against Cornellà C, to run up the 82 points with which they ended the championship. The U10 C team scored 183 goals and only conceded 28. Lamine Yamal, with 56 goals, and Marc Bernal, with 50, were the top scorers in a team that was very solid in defence and ended 12 games with a clean sheet.

**U10 D**

Barça’s U10 D team lost the title in the last minute of the penultimate league match against their direct rivals, Martinenc. A long free kick left Alexis Pintó’s boys without the title despite the extraordinary season they had had. Despite the adversity and the effort of not being able to compete until January because of the FIFA sanction, the U10 D team performed well and ended up second, three points behind Martinenc, with 27 victories and 3 defeats and 184 goals scored and 42 against (81 points). Iker del Moral, with 37 goals, was the team’s top scorer.

**PRE-U10**

Juanan Gil’s Pre-U10 team won the most celebrated league. The youngest kids of the Masia were not able to start playing until January because of the FIFA sanction, but when they did, playing two matches a week to make up for time, they had a perfect season. They won the league with a six-point advantage over Escola de Futbol Gavà C, and ran up 25 victories, 1 draw and 4 defeats with 152 goals scored and 43 against. The Pre-U10 also won the Fundació Vicente Ferrer and Primer Toque de Castelló tournaments.
WOMEN’S A

Season of growth with a cruel ending

FC Barcelona’s first female team had a season of growth with a cruel ending. On the one hand, the Blaugrana team were making the leap to professional status. This, amongst other things, meant transferring the training sessions to the mornings at the Ciutat Esportiva, increasing the technical staff and improving the amenities for the squad. The team competed at a high level, but the only title they won was the Copa Catalunya, beating Espanyol 2-0 in the final. The 2015/16 season will be remembered for the worthy role they played in the Champions League. After firmly overcoming BIIK Kazygurt and Twente, Barça came up against the powerful PSG in the quarter-finals. The first leg, with record attendance at the Miniestadi (8,239), ended in a goalless draw and Barça stood firm and ended up losing to the only goal in the dying minutes of the return leg in Paris (1-0). In the League, the team led by Xavi Llorens ended on the same number of points as the previous year (77), only lost one game and was the team scoring the most goals (98) and conceding the fewest (12). But these numbers were not enough for them to defend their title, which went to Athletic Club, which had one more point. The last competition of the season was the Copa de la Reina and it ended painfully. Having eliminated Real Sociedad and Levante, Barça came up against Atlético de Madrid in the final in Las Rozas. Three goals from the ‘Colchoneros’ in the first half condemned the Blaugrana ladies, who once again were left one goal short of a title (2-3). This was the end of a year of evolution in which the most important trophies remained just out of reach.
The B team completed a historic season and were for the first time crowned as champions of their group in Spanish Women’s Second Division. The girls led by Zoe García did not lose a single game in the championship. They ended with 23 victories and three draws, with 104 goals scored and 11 against, figures which were unmatchable for the remaining teams. These figures allowed them to win the title with three games to spare, ahead of Seagull, which was be the team that would dispute the play-off for promotion to the top category.

### WOMEN’S U18-U16

As in the previous campaigns, the Blaugrana Women’s U18–U16 team won the Women’s First Division in the category. This time they achieved impeccable figures with 28 victories and two draws, with no fewer than 222 goals scored and 21 conceded. The team trained by Albert Tauste and Carles Llanes rounded off the season by also winning the Copa Catalunya. The tournament was held at the end of the season and Barça beat Espanyol in the final (2–0) after a hard-fought and eye-catching semi-final against Sant Gabriel (5–4).

### WOMEN’S U14-U12

The Blaugrana Women’s U14–U12 had a hallmark season in which they won all the matches they played. First of all, David Forcat’s girls were proclaimed league champions with 22 victories in 22 rounds, scoring 237 goals and conceding only 19. After this the Blaugrana team participated successfully in the complementary tournament with three other teams. The conclusion was the Copa Catalunya, which also fell to Barça after a 10–1 win in the final against Sant Gabriel.
DEVELOPING SPORTSPEOPLE AND INDIVIDUALS

As it does every year, the Oriol Tort residence and training centre at the Masia based its daily work on three points: informative talks, workshops and the educational side, which is just as important as the rest, if not more so. It is run by Carles Folguera, with assistance from Rubén Bonastre in the academic and educational part and from the whole professional team at the Masia. These people are responsible for helping the players in their development as individuals.

This season many talks were held for the sportspeople at La Masia. Rodrigo Arias, lawyer of the Professional Football League, talked to them about the proper use of social networks. Trainer Víctor Küppers dealt with the need to live with enthusiasm and made them understand why it is necessary to work with good cheer and eagerness and always to be thankful, respectful and friendly towards others. Another talk that was very interesting was that given by the former FC Barcelona handball coach Xesco Espar, who transmitted the importance in the sports world of teamwork and listening to the coach.

The last three talks given to the residents of La Masia were from Albert Espinosa, the Catalan magician Mag Lari, and Francesco Messori. Espinosa, the creator of the television series ‘Polseres vermelines’ (The Red Band Society) was very clear and direct with the residents and made them see how it is easy to believe in one’s dreams and make them come true. Mag Lari visited La Masia in the evening, and in a lecture-cum-performance encouraged the sportspeople at the Club to face their path towards a professional sporting career with determination. The last talk of the season was a meeting with Francesco Messori, captain of the Italian national amputee football team, who encouraged them to be humble and to face adversity with courage.

In the 2015/16 course, there were also different kinds of workshops, meetings and excursions, such as when the residents travelled to Cal Figarot to meet the Castellers de Vilafranca (human tower builders) and attend a tower workshop with them. The new group of human tower builders from La Masia were shown all the secrets of the castellers and realised that their motto of ‘strength, balance, value and wisdom’ fits in perfectly with the values inculcated at La Masia: ‘Respect, effort, ambition, teamwork and humility’. One of the season’s important events was the exchange meeting with the Escolania de Montserrat, where the sportspeople and the young musicians shared sporting and musical experiences in a very moving visit to the Ciutat Esportiva Joan Gamper training ground. Another very emotional day was when the young sportspeople went together to see the film ‘Segon origen’, the cinema adaptation of the Catalan book ‘Mecanoscrit del segon origen’, written by Manuel de Pedrolo in 1974.

Lastly, the success in the educational area should be highlighted, with 100% of the young sportspeople passing the university entrance examination. A total of 12 sportspeople sat for university entrance: five from men’s football, four from basketball, one from indoor football, one from handball and one from women’s football. The talks and the visits to the FCBEscoles which the director of the Masia, Carles Folguera, made in Peru and the Dominican Republic are also worthy of special mention. For example, Folguera took part in the International Sports Congress in Lima, where he explained the training model, the values and the style of play which have made Barça a role model in world football. He also gave his talk in Ecuador and Santo Domingo.
## Residentes de La Masia

### Sports Area

#### Football

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>GIVEN NAME AND SURNAME</th>
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<tbody>
<tr>
<td>U14 B</td>
<td>Raul García, Anna Soó, Leonardo Des Reys, Juan Simancas</td>
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<tr>
<td>U14 A</td>
<td>Marta Riusbarrena, Pablo Moreno, Anna Mestres, Men Roa</td>
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<tr>
<td>U16 B</td>
<td>Álvaro Sáez, Pau Baró, A. Jesús Cerdó, Aneurame Tari, Josep Jaume, Xavi Martinez, Miguel Ramírez, Miguel Vega</td>
</tr>
<tr>
<td>U16 A</td>
<td>Insa El Kubbe, Joan Miranda, Guillermo Mezo, Arick Rojas, Guilherme Romagnuolo, Maksudov Taref</td>
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<tr>
<td>U18 B</td>
<td>Sergio Pau, Nicolas Compagnano, Erick Steven, Alejandro Verdina, Jesús Del Álamo, Guillermo Lam, Ramon Rodriguez, Albert Ruiz, Raul Téllez, Andrea Araiza, Laura E. Delgado, Martí Vila, Maxel Ferrer, Josep Martinez, Mattu Jaume Mone, Jordi Mihod, Edgar Fernández, Óscar Mingueza, Adrià Guerino</td>
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<td>U18 A</td>
<td>Juan Brandanz, Carlos Arieta, Alex Blanco, Eric Bascuets, Beaona Tari, Jordi Fajet, Monde, Dani Manon, Rubens Garcia, Rabiel Mayra</td>
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#### Basketball

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<tr>
<td>U14 A</td>
<td>Guillem Fabregas, Enya Fernández, Oier Antúnez</td>
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<td>Joan Escalada, Tomas Balansar, Raika Zvez</td>
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<td>U20</td>
<td>Marambou Djofo, Rodion Kurcu, Anteja Dajcanjo, Peligures, Eni Wal</td>
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#### Roller Hockey

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<td>Nil Roca, Blai Roca, Pablo Noguera, Jordi Matheu</td>
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#### Handball

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### Place of Origin

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**FC BARCELONA**

**Squad Season 2015/16**

**Assistants**  
Inigo Zorzano  
David Garcia  
Oriol Pagès

**Delegate**  
Xavier Montolio

**Doctor**  
Gil Rodas

**Fitness coach**  
Mariano Montecillas  
Jairo Vázquez

**Physiotherapists**  
Toni Bové  
Francesc Guillanyà

**Masseur**  
Eduard Torrent

**Equipment manager**  
Miquel Font

---

**COACH**  
Xavier Pascual

**Technical secretary**  
Joan Creus

---

**5**  
Justin DOELLMAN  
03.02.85 - Cincinnati (USA)

**6**  
Joey DORSEY  
16.12.83 - Baltimore (USA)

**8**  
Pau RIDAS  
08.06.95 - Badalona (Barcelona)

**9**  
Olaseni Abdul-Jelili LAWAL  
08.10.95 - Abeokuta (Nigeria)

**11**  
Juan Carlos NAVARRO  
13.06.80 - Sant Feliu de Llobregat (BCN)

**13**  
Tomas SATORANSKY  
02.03.87 - Prague (Czech Republic)

**14**  
Aleksandar VEZENKOV  
30.10.91 - Nicosia (Cyprus)

**20**  
Marcus ERIKSSON  
05.12.89 - Uppsala (Sweden)

**23**  
Samardo SAMUELS  
09.01.89 - Treilawny (Jamaica)

**24**  
Brad OLESON  
11.04.89 - Anchorage (USA)

**30**  
Carlos ARROYO  
07.08.94 - Fajardo (Puerto Rico)

**33**  
Stratos PERPEROGLOU  
30.07.79 - Drama (Greece)
ARRIVALS

- Aleksandar VEZENKOV
  Aris Salónica
- Pau RIBAS
  València Basket
- Samardo SAMUELS
  Olympia Milano
- Stratos PERPEROGLOU
  Efes Istanbul
- Carlos ARROYO
  Cangrejeros (Puerto Rico)
- Olaseni Abdul-Jelili LAWAL
  Dinamo Sassari
- Cheik Moussa DIAGNE
  Fuenlabrada
- Joey DORSEY
  Galatasaray

DEPARTURES

- Tibor PLEISS
  Utah Jazz
- MARCELINHO
  Los Angeles Lakers
- Edwin JACKSON
  Unicaja de Málaga
- Mario HEZONJA
  Orlando Magic
- DeShaun THOMAS
  D-League Austin Spurs
- Maciej Boleslaw LAMPE
  Besiktas
- Bostjan NACHBAR
  Baloncesto Sevilla
- Ludde HAKANSON
  VEF Riga

10 Alex ABRINES
  SMALL FORWARD
  01.08.93 - Palma (Mallorca)

21 Cheik Moussa DIAGNE
  CENTRE
  06.03.94 - Guediawaye (Senegal)

44 Ante TOMIC
  CENTRE
  17.02.87 - Dubrovnik (Croatia)
FC Barcelona Lassa failed to win the league title when they were defeated in what was their tenth consecutive final in this competition. The Blaugranas began the season with fifteen wins and just two defeats (figures which equalled the best start in the ACB in club history) and finished the regular season in first place with 29 wins and five defeats. This guaranteed them home-court advantage, which they had not achieved since the 2011/12 season. The quarter-final against Fuenlabrada was decided quickly with two clear victories. In the semi-finals, their rival was Laboral Kutxa Baskonia. FC Barcelona Lassa won the first match at the Palau playing some of its best basketball of the year (84-57). The second, however, was more even, although Barça’s shooting accuracy in the last few minutes of the game made it 2-0 and left Barça Lassa just one match away from a tenth consecutive final. Baskonia was able to win the third match with a basket by Bouroussis at the buzzer that forced overtime, but in the fourth match, Barça recovered and sealed a ticket to the final, where they were awaited by Real Madrid.

The first match was very exciting and one of the best of the season. With three seconds on the clock and one point down, Navarro came up with a magical assist to Perperoglou, who scored the basket which gave Barça the first match (100-99). In the second game, however, Barça was behind for the whole game and was unable to match the shooting accuracy accuracy of Real Madrid, who regained home court advantage (90-70). Pablo Laso’s team also won the third game (91-74) and, in the fourth, Barça fought to the end but Madrid shot with more accuracy in the dying moments, winning 91-84 and claiming their second consecutive league title.
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<td>Baloncesto Sevilla - FC Barcelona Lassa</td>
<td>58-97</td>
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<td>25.10.15</td>
<td>ACB Zaragoza - FC Barcelona Lassa</td>
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<td>FC Barcelona Lassa - Retabet.es GBC</td>
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<td>MoraBanc Andorra - FC Barcelona Lassa</td>
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<td>22.11.15</td>
<td>Laboral Kutxa - FC Barcelona Lassa</td>
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<td>29.11.15</td>
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<td>13</td>
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<td>Real Madrid - FC Barcelona Lassa</td>
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<td>FC Barcelona Lassa - Movistar Estudiantes</td>
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<td>Baskonia Tenerife - FC Barcelona Lassa</td>
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**PLAYOFFS - QUARTER-FINALS**

1st match: 26.05.16
- FC Barcelona Lassa - Montakit Fuenlabrada
- 99-65

2nd match: 29.05.16
- Montakit Fuenlabrada - FC Barcelona Lassa
- 68-84

**PLAYOFFS - SEMI-FINALS**

1st match: 01.06.16
- FC Barcelona Lassa - Laboral Kutxa Vitoria
- 84-57

2nd match: 08.06.16
- FC Barcelona Lassa - Laboral Kutxa Vitoria
- 73-68

3rd match: 15.06.16
- Laboral Kutxa Vitoria - FC Barcelona Lassa
- 89-83

4th match: 22.06.16
- Laboral Kutxa Vitoria - FC Barcelona Lassa
- 63-85

**PLAYOFFS - FINAL**

1st match: 28.06.16
- FC Barcelona Lassa - Real Madrid
- 100-99

2nd match: 01.07.16
- FC Barcelona Lassa - Real Madrid
- 70-90

3rd match: 08.07.16
- Real Madrid - FC Barcelona Lassa
- 95-74

4th match: 15.07.16
- Real Madrid - FC Barcelona Lassa
- 91-84
Xavi Pascual’s team was unable to reach the Final Four, being eliminated in the quarter-finals. FC Barcelona Lassa ended the first phase with a record of seven wins and three defeats and went into the Top 16 in the Group of Death, with powerful teams such as Real Madrid, CSKA Moscow, Olympiacos, the Russian team Khimki, and Laboral Kutxa. They were all very evenly matched and it was exciting right until the end. The strength of Barça at the Palau Blaugrana and a great victory away to Madrid, with a basket by Doellman in the last second, was key to qualifying for the quarter-finals. Pascual’s team finished third and faced Lokomotiv Kuban in the quarter-finals for a place in Berlin. The first match, played in the city of Krasnodar, Russia, went to the home team, but Barça Lassa came back and won the second match comfortably 92-66. The series now came to Barcelona with the possibility of deciding the tie at the Palau. In the third match, the FC Barcelona team was also too strong for the Russians (82-70) and they needed only one more victory to seal the ticket to Berlin. However, in a thrilling fourth match, Lokomotiv Kuban took the victory in overtime, and in the fifth and final match, played in Krasnodar, the Russians were more effective, leaving Barça outside the Final Four for the second consecutive year.
EUROLEAGUE

DATE MATCH RESULT
15.10.15 Pinar Karsiyaka - FC Barcelona Lassa 71-62
20.10.15 FC Barcelona Lassa - Stelmet Zielona Gora 78-72
29.10.15 FC Barcelona Lassa - Panathinaikos 77-52
06.11.15 Zalgiris Kaunas - FC Barcelona Lassa 77-52
12.11.15 FC Barcelona Lassa - Lokomotiv Kuban 72-64
19.11.15 FC Barcelona Lassa - Pinar Karsiyaka 107-79
26.11.15 Stelmet Zielona Gora - FC Barcelona Lassa 64-93
04.12.15 Panathinaikos - FC Barcelona Lassa 95-86
10.12.15 FC Barcelona Lassa - Zalgiris Kaunas 88-92
16.12.15 Lokomotiv Kuban - FC Barcelona Lassa 78-74

TOP 16
20.01.16 Olympiacos Piraeus - FC Barcelona Lassa 74-62
04.02.16 FC Barcelona Lassa - Khimki Moscow 87-76
10.02.16 CSKA Moscow - FC Barcelona Lassa 93-92
25.02.16 Real Madrid - FC Barcelona Lassa 96-88
29.03.16 FC Barcelona Lassa - Lokomotiv Kuban 79-81
04.04.16 Brose Baskets Bamberg - FC Barcelona Lassa 74-70
12.04.16 FC Barcelona Lassa - Zalgiris Kaunas 92-96
20.04.16 FC Barcelona Lassa - Olympiacos Piraeus 82-66
26.04.16 Khimki Moscow - FC Barcelona Lassa 75-61
10.05.16 FC Barcelona Lassa - CSKA Moscow 109-98
15.05.16 FC Barcelona Lassa - Real Madrid 72-65
22.05.16 Lokomotiv Kuban - FC Barcelona Lassa 75-71
29.05.16 FC Barcelona Lassa - Brose Baskets Bamberg 75-71
05.06.16 Zalgiris Kaunas - FC Barcelona Lassa 59-66

QUARTER-FINALS
1st match - 13.04.16 Lokomotiv Kuban - FC Barcelona Lassa 66-61
2nd match - 20.04.16 Lokomotiv Kuban - FC Barcelona Lassa 66-92
3rd match - 27.04.16 FC Barcelona Lassa - Lokomotiv Kuban 82-70
4th match - 04.05.16 FC Barcelona Lassa - Lokomotiv Kuban 80-92
5th match - 11.05.16 Lokomotiv Kuban - FC Barcelona Lassa 85-97
For the sixth time in its history, FC Barcelona Lassa won the Endesa Super Cup, which took place in Malaga. The Blaugranas comprehensively defeated Herbalife Gran Canaria 88-60 in the semi-finals in a match dominated from the outset by Xavi Pascual’s team. The young Markus Eriksson was the top scorer of the match with 16 points and a 100% record from behind the 3-point line.

The host team, Unicaja, who defeated Real Madrid in the semi-finals, was their rival in the final. Barça played a highly focused match and based their success on a strong defence. Effective, competitive and with a high level of teamwork, Xavi Pascual’s team took charge of the final in the third quarter, racking up a lead of 14 points. Pau Ribas (MVP in the final) and Stratos Perperoglou were the highest-scoring Barça players, with 15 and 13 points respectively. With this triumph, the Catalan team again lifted a trophy they had not won since 2012.
TIGHT DEFEAT IN THE QUARTER-FINALS

FC Barcelona Lassa was eliminated from the Copa del Rey in the first match. Its executioner was Dominion Bilbao Basket, which took advantage of an off-day in shooting by Xavi Pascual’s team. The Basque team led from start to finish, maintaining a lead of around 5 points. Bilbao Basket’s main scorer was Axel Hervelle during the first quarter, who scored 11 of the first 13 points posted by Sito Alonso’s team. Gradually, Barça Lassa began to get back into the game, but it felt like the Basques were still on top. The match was very even and Barça reached the final seconds with chances. Barça was two points down when Ante Tomic was fouled by Slezas. The Croatian centre had two free throws to tie the score but missed one of them. Xavi Pascual’s team had possession for the last three seconds, but the move designed by the coach did not work out and Justin Doellman flunked the final pass to Brad Oleson. Mumbrú recovered the ball and ensured the elimination from the Copa del Rey of Barça Lassa, which was unable to add to an incredible streak of twenty consecutive finals in ACB competitions.

<table>
<thead>
<tr>
<th>DATE</th>
<th>MATCH</th>
<th>RESULT</th>
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<tbody>
<tr>
<td>18/02/16</td>
<td>FC Barcelona Lassa - Dominion Bilbao Basket</td>
<td>72-73</td>
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</table>
A TITLE AFTER A DRAMATIC COMEBACK!

FC Barcelona Lassa took its nineteenth Catalan League and its seventh in a row in the tournament, played at the start of the season and held in Granollers. In the semi-finals, Xavi Pascual’s team beat ICL Manresa in a match that was decided in the last quarter and in which Abrines was the top scorer with 16 points. In a repeat of the final of the 2014/15 season, Barça faced MoraBanc Andorra. The Andorran team went ahead on the scoreboard in the first three quarters and had a clear lead of thirteen points going into the fourth quarter (53-40). However, a dramatic comeback, led by a brilliant Pau Ribas, scorer of 26 points and named MVP, allowed Barça to display its champion’s pride and end up winning the final by a slim margin, 68-65.

<table>
<thead>
<tr>
<th>DATE</th>
<th>MATCH</th>
<th>RESULT</th>
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<tbody>
<tr>
<td>25/09/15</td>
<td>FC Barcelona Lassa - ICL Manresa</td>
<td>78-45</td>
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<tr>
<td>26/09/15</td>
<td>MoraBanc Andorra - FC Barcelona Lassa</td>
<td>65-64</td>
</tr>
</tbody>
</table>
BARÇA B

Barça B managed to avoid relegation during the last matches of the season. The good start to the season meant they had a cushion of victories that allowed them to remain above the relegation positions. In fact, with only two matches to go, the Barça reserve team was still in the play-off positions. The objective of becoming a more competitive team was achieved with the help of Lubos Barton and Jaka Lakovic, whose experience marked the way for the young players, who stepped forward. There was a visible improvement in all the players.

FINAL POSITION
12th place in the Adecco OR

JUNIOR

The FC Barcelona Junior team had a historic season, with a clean sweep of all its championships. The players, coached by Alfred Julbe, dominated the Catalan Championship, defeating CB Sant Josep de Badalona in the semi-finals and securing first place ahead of CB Hospitalet. In the Spanish Championship, the Blaugranas defeated Real Madrid in the final. And in the Euroleague in Berlin, the most important championship at this level, featuring only the best teams in Europe, they surpassed all expectations by playing with a bold and dynamic style, utterly confident, with the FC Barcelona Junior team becoming champions of Europe after winning a very close final against Red Star.

FINAL POSITION
- Winners of the first and second phase of Catalan Preferente A
- Winners of the Catalan Championship
- Winners of the Spanish Championship
- Winners of the Junior Euroleague

U16 A

It was an excellent season for the U16A team which, doing a great job under coach Marc Calderón, continued to dominate the Catalan competition. The team was able to overcome the loss, at the beginning of the season, of Pavle Titić and managed to be proclaimed champion of the Final Four in the Catalan Championship, defeating U.E.R. Pineda de Mar in the semi-finals and Joventut de Badalona in the final. In the Spanish Championship, Estudiantes knocked out Barça in the semi-finals and the U16A team took third place after a hard-fought match against the Canterbury team from the Canary Islands.

FINAL POSITION
- Winners of the first and second phase of Catalan Preferente A
- Winners of the Catalan Championship
- 3rd place in the Spanish Championship

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<thead>
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<tr>
<td>Point Guard</td>
<td>Jaka Lakovic, Stefan Preho</td>
</tr>
<tr>
<td>Shooting Guard</td>
<td>Mac Garcia, Xavier Mora</td>
</tr>
<tr>
<td>Small Forward</td>
<td>Nedim Džedovic</td>
</tr>
<tr>
<td>Power Forward</td>
<td>Emir Sulejmanovic, Álex Maizara, Lubos Barton</td>
</tr>
<tr>
<td>Centre</td>
<td>Ramon Vila, Papa Abdoulaye Niaye</td>
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<tr>
<td>Coach</td>
<td>Alfred Julbe</td>
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<td>Andrija Marjanovic, Eric Vila</td>
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<td>Small Forward</td>
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<tr>
<td>Power Forward</td>
<td>Sergi Martínez</td>
</tr>
<tr>
<td>Centre</td>
<td>Diop Mamadou Fall, Roamane Dougn</td>
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<tr>
<td>Coach</td>
<td>Alfred Julbe</td>
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<td>Point Guard</td>
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<td>Power Forward</td>
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<tr>
<td>Centre</td>
<td>David Font, Àlex Font, Joan Sorolla, Rober Jove, Tomas Balciunas</td>
</tr>
<tr>
<td>Coach</td>
<td>Marc Calderon Galvés</td>
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</tbody>
</table>

52 _FC BARCELONA REPORT
The boys born in 2001 did not have the easiest of seasons. Injuries plagued them during the first phase of the League and this was reflected in their results. Once fully recovered, the season was successful because it was full of tournaments and Barça victories (Qatar, Esplugues, Santa Coloma) and a brilliant second half of the League, in which they secured second place and won their first tussle with C.E.B. Marc Gasol in a home and away game to ensure their survival.

The boys born in 2002, had already shown glimpses of their quality in the 2014/15 season. The ambition and work ethic of the FC Barcelona players meant they were competitive in every tournament they played. They won the FIBA Tournament in Castelldefels and reached the U14 Championship of Catalonia ahead of Masculí Maresme and Joventut de Badalona. Access to the Spanish Championship as Catalan champions made them even more confident in their style of play and they secured a well-deserved second place to Real Madrid after defeating Heidelberg in the semi-finals.

The youngest players at the Club, born in 2003, put together an excellent season. Although their rivals throughout the year were a year older, the evolution of this team was a total success. In the first phase of Level A, they had a well-deserved third place finish that entitled them to compete for the Catalan Championship of Level A-2 in the second phase. The team remained unbeaten in the league, took the top spot and played in the Final Four, where they reached the final and lost to C.B. Hospitalet.
Assistant coach
Toni Rubiella

Third coach
Oliver Roy

Team delegate
Javier Gutiérrez

Doctor
Josep Antoni Gutiérrez

Physiotherapist
Sebastià Salas

Goalkeeping coach
Roger Font

Scouting
Jordi Rosell

Equipment manager
Pablo Lescay

Sports Manager
David Barrufet

Manager
Xavier O’Callaghan

**FC BARCELONA**

**Squad Season 2015/16**

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1. **GONZALO**
Perez de Vargas
GOALKEEPER
10.01.91 - Toledo

3. **Jesper**
NODDESOBO
LINE
23.10.80 - Herning (Denmark)

6. **Marko**
KOPLJAR
RIGHT BACK
12.02.85 - Pozega (Croatia)

8. **Víctor**
TOMÁS
WINGER
15.02.85 - Barcelona

11. **Daniel**
SARMIENTO
MIDDLE BACK
25.06.83 - Las Palmas de Gran Canaria

12. **Daniel**
SARIC
GOALKEEPER
27.06.77 - Doboj (Bosnia and Herzegovina)

13. **Altor**
ARIÑO
WINGER
10.05.92 - Penarth (United Kingdom)

18. **Eduardo**
GURBINDO
BACK
09.11.87 - Pamplona

22. **Carlos**
RUESGA
MIDDLE BACK
10.03.85 - Gijón

27. **VIRAN**
Marros
BACK
18.12.83 - Barcelona

39. **Filip**
JÍCHA
LEFT BACK
19.04.82 - Plzen (Czech Republic)

42. **Vael**
JALLOUZ
BACK
03.05.91 - Grombalia (Tunisia)
ARRIVALS

- Marko KOPLJAR
  PSG
- Carlos RUESGA
  MKB Veszprem
- Kamil SYPRZAK
  Wisla Plock
- Filip JICHA
  THW Kiel

DEPARTURES

- Siarhei RUTENKA
  Lekhwiya SC
- Nikola KARABATIC
  PSG
- Joan SAUBICH
  Aux-en-Provence
DOMINATION AND A SIXTH CONSECUTIVE TITLE

The handball team won its 23rd league title and, for the first time in history, won six consecutive titles. The domination by Xavi Pascual’s team in the competition was once again complete as, just as in the 2013/14 and 2014/15 seasons, they won all 30 matches played. Barça is unrivalled in the league and has now won a total of 91 consecutive matches. The superiority of the Blaugranas throughout the season was reflected in the fact that Pascual’s players won 25 of the 30 matches played by ten or more goals. The league title was won mathematically when there were still five matches left to play. The defeat of Naturhouse La Rioja away at Ademar León gave Barça the title for the sixth consecutive year. FC Barcelona ended the competition with some spectacular numbers, scoring 1059 goals and only conceding 704. At the individual level, the club’s top goalscorers were Lazarov with 147 goals, Ariño with 119, and Jallouz with 113.
A STEP SHORT OF VICTORY

The Blaugrana handball team was unable to retain the European club championship it won in the 2014/15 season, falling in the quarter-finals. In the first phase of the competition, FC Barcelona Lassa finished as the leader of their group with eleven wins, two draws, and only one defeat in fourteen matches. The top position in the group stage meant Barça avoided having to play in the knockout round of 16, a new European format making its debut this season, and instead went directly into the quarter-finals. Their rival there was an old acquaintance, Kiel from Germany. In the first leg, played at the Sparkassen Arena, Barça was behind during the whole match. Led by their goalkeeper, Landin, the Germans won by 29-24. This result meant Xavi Pascual’s team had to win at the Palau Blaugrana. However, the magic of the Palau, which was filled to overflowing, was not enough to turn the tie around, and Barça Lassa was unable to qualify for the Final Four in Cologne. The Barça team gave its all and came close to qualification at different times in the second half thanks to shooting from Enterríos and Gurbindo, saves by Pérez de Vargas, and the intensity of the whole team. In fact, the Blaugranas were up by 31-26 with five minutes to go. In all, again saves by the goalkeeper, Landin, deprived Barcelona of a ticket to Cologne, as they ended up winning by just three goals (33-30).
## Champions League

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<td>Rhein-Neckar Löwen - FC Barcelona Lassa</td>
<td>22-21</td>
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<td>26/09/15</td>
<td>FC Barcelona Lassa - IFK Kristianstad</td>
<td>34-32</td>
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<tr>
<td>04/10/15</td>
<td>Pick Szeged - FC Barcelona Lassa</td>
<td>28-30</td>
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<tr>
<td>10/10/15</td>
<td>FC Barcelona Lassa - Montpellier HB</td>
<td>37-27</td>
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<tr>
<td>17/10/15</td>
<td>KS Vive Tauron Kielce - FC Barcelona Lassa</td>
<td>30-30</td>
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<tr>
<td>24/10/15</td>
<td>FC Barcelona Lassa - IFK Kolding Copenhagen</td>
<td>28-25</td>
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<tr>
<td>14/11/15</td>
<td>FC Barcelona Lassa - HV Studer (M)</td>
<td>31-30</td>
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<tr>
<td>21/11/15</td>
<td>HC Vardar Plovdiv - FC Barcelona Lassa</td>
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<td>29/11/15</td>
<td>Kolding Copenhagen - FC Barcelona Lassa</td>
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<td>05/12/15</td>
<td>FC Barcelona Lassa - KS Vive Tauron Kielce</td>
<td>31-33</td>
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<td>14/12/15</td>
<td>Montpellier HB - FC Barcelona Lassa</td>
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<td>HV Kristianstad - FC Barcelona Lassa</td>
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<td>FC Barcelona Lassa - Rhein-Neckar Löwen</td>
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### Quarter-Finals

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<tr>
<td>24/04/16</td>
<td>THW Kiel - FC Barcelona Lassa (Q)</td>
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</tr>
<tr>
<td>30/04/16</td>
<td>FC Barcelona Lassa - THW Kiel (H)</td>
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</table>
Lassa FC Barcelona won the 20th Copa del Rey in its history, and the third in a row. After comfortably defeating Puerto Sagunto in the second round, in a one-leg match, by 25-42, Barça beat Fraikin Granollers in a quarter-final tie in which it dominated both games. This victory gave Barça entry into the Final Four in Pamplona. Abanca Ademar was their rival in the semi-finals, in which the Blaugranas started the game with a 9-4 run that was decisive in the end. This lead was maintained for the rest of the match and Barça ended up winning by 33-27.

The final against Helvetia Anaitasuna, the host team, was very closely fought. The hosts shut down the match throughout the first half. After the break, Xavi Pascual’s team, led by Victor Tomàs, scorer of eight goals, used their superiority and built up a buffer of around five goals, which was insurmountable for the home team. The Barcelona team demonstrated their experience and knowledge of how to keep a lead right up until the 30-33 final result, which gave them their fifth and last title of the season.
THE FINAL SLIPS AWAY IN THE FINAL SECONDS

FC Barcelona Lassa failed to lift its third consecutive Super Globe in Doha (Qatar) after falling to Füchse Berlin in the semi-finals. Xavi Pascual’s team started the competition against Al Ahly in the quarter-finals in a tough match full of stoppages. Nevertheless, the Blaugranas won 20-16 and went into the semi-finals, where they were awaited by Füchse Berlin. The match against the Germans was very even and the teams were tied in the last few minutes. Finally, a penalty given against Barça in the last seconds tipped the balance in favour of the Berlin team (26-25). The defeat snapped Barça’s unbeaten streak of more than eight months. Pascual’s team left the competition with a victory after beating Sydney University in the consolation final by 30-20, a result which gave them third place.

<table>
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<th>ROUND</th>
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<td>07.09.15</td>
<td>FC Barcelona Lassa – Al Ahly</td>
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<tr>
<td>Semi-finals</td>
<td>08.09.15</td>
<td>Füchse Berlin – FC Barcelona Lassa</td>
<td>26-25</td>
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<tr>
<td>Third/fourth place match</td>
<td>10.09.15</td>
<td>FC Barcelona Lassa – Sydney University</td>
<td>30-20</td>
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</tbody>
</table>
FC Barcelona Lassa extended its illustrious record in the Asobal Cup by winning the competition for the eleventh time, and the fifth in a row. This time, with the competition being held in León, the team convincingly beat Frigoríficos Morrazo in the semi-finals by 34-21. The final, however, was much harder work. Naturhouse La Rioja was very effective from the outset and had a five-goal lead after 20 minutes (10-15). However, Barça, led by the spectacular Lazarov, who finished with ten goals, pegged them back and went in at half time with the score tied (18-18). In the second half, Xavi Pascual’s team showed their potential and used the depth of their bench. With Victor Tomàs and Jallouz, scorers of seven and six goals respectively, together with the inspiration of Saric in goal, Barça started to move ahead and sealed the victory by 35-31 at the final whistle.

### ASOBAL CUP

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<tr>
<td>Final</td>
<td>20.12.2015</td>
<td>FC Barcelona Lassa - Naturhouse La Rioja</td>
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FC Barcelona Lassa won its fourth consecutive Supercup after beating Fraikin Granollers 26-23, a result which marked Barça’s eighteenth title in the history of the competition. On the court at the Pabellón Principe Felipe in Zaragoza, the Blaugranas met a rival keen to put up a fight, but Barça showed once again that it is the undisputed leader of this tournament. The first half ended with Barcelona holding a slim lead at 13-12 and it remained close until ten minutes from the end. That was when Xavi Pascual’s team put its foot on the accelerator and ended up winning the trophy with a three goal advantage. Great performances by goalkeeper Gonzalo Vargas and by Lazarov, top scorer with eight goals, were instrumental in the outcome of the final.
THE FIRST TITLE OF THE SEASON

The Catalunya Super Cup was the first trophy of the season won by Barça Lassa. With the victory in the final against Granollers, Barça won its second title in a row in the competition, which was formerly known as the Pyrenees League. In the semi-finals, the Blaugrana players were imperious against Handbol Sant Cugat and won 42-16. In the final, played at the Ciutat Esportiva de Blanes, Barça Lassa was solid in a closely-fought match. After a tight first half, the Blaugranas went into the half-time break with a three goal lead (17-14). In the second half, Pascual’s team, led by Rutenka, extended their lead to a final score of 35-21.
BARÇA B

The Barça B team started the season with a new coach, Lorenzo Rueda. As in previous seasons, the addition of new talents to the second team (along with numerous departures) meant a period of adaptation which resulted in a slow start in the League before hitting their stride. In the second half of the championship, Barça B put together a great playing style that led them to a fifth place finish, after having defeated theoretically superior teams like Bidasoa Irun and Zumosol ARS Palma del Rio. The overall season result was 19 wins, three draws and eight defeats. In the Copa del Rey, the reserve team eliminated Zumosol ARS Palma del Rio in the first round and BM Aragón, the Asobal team, in the second round. In the round of 16, Barça Lassa B was defeated by Naturhouse La Rioja.

U18

The Barcelona U18 side had a good season, winning the Catalan Championship and being runner-up in the Spanish Championship. In the Catalan Championship they defeated Sarrià de Ter in the semi-finals of the Final Four of the Catalan League, by 36 to 28, and defeated BM Granollers in the final by 26-27. In the group phase of the Spanish Championship, in Gijón, Barça were first in their group ahead of Covadonga, Cangas and GoFit Santander, and managed to qualify for the final phase of the Spanish Championship. In this stage, held in Alcobendas, the Blaugrana U18 team was first in its group, defeating BM Montequinto in the semi-finals by 28-23 and losing in the final against BM Granollers 28-29.
Ruben Piñol’s team ended in first place in the first phase of the Catalan League regular season, which gave them access to the second phase. In this second phase they were again first and entered the Top Four, where they won the championship by defeating BM Granollers 33-25 in the final. In the sector phase to enter final stage of the Spanish Championship, played at the Ciutat Esportiva Joan Gamper, the U16A team beat three rivals, and in the final phase of the competition, held in Alcobendas, Barça was first in the group stage, won the semi-finals by 30-27 against CD Agustinos and won the Spanish Championship by defeating BM Carabanchel 27-19. In the Minicopa, the U16A team lost the final against Anaitasuna, the host team, by 20-21.

Ruben Piñol's team ended in first place in the first phase of the Catalan League regular season, which gave them access to the second phase. In this second phase they were again first and entered the Top Four, where they won the championship by defeating BM Granollers 33-25 in the final. In the sector phase to enter final stage of the Spanish Championship, played at the Ciutat Esportiva Joan Gamper, the U16A team beat three rivals, and in the final phase of the competition, held in Alcobendas, Barça was first in the group stage, won the semi-finals by 30-27 against CD Agustinos and won the Spanish Championship by defeating BM Carabanchel 27-19. In the Minicopa, the U16A team lost the final against Anaitasuna, the host team, by 20-21.

FC Barcelona’s team in its first year in this category competed at the same level as the second year team and ended with a fantastic third place in the league. This great result meant they entered the Top 4 of the Catalan Championship and they qualified for the Spanish Championship, where they took on rivals a year older than them. The boys, coached by Jordi Giralt, Eloi Safont and Pablo Larrumbide, participated in the group phase of the Spanish Championship, held in Zarautz, where they finished second, losing to BM Carabanchel, preventing them from qualifying for the final phase of this competition.

The youngest members of the FC Barcelona handball squad wore a Barça shirt for the first time. In the first phase of the Catalan League, the U14 team ended in first position and in the second phase of the League they finished in second place. In the final of the Catalan Championship they lost to Granollers by just one goal and in the sector phase achieved qualification for the Spanish Championship, which was played at the Ciutat Esportiva Joan Gamper. In the final of this competition, the boys coached by Alex Barbeito Córdoba won by 40 to 25 in the final and took home the Spanish Championship. They won the Catalan Cup after defeating La Roca and Granollers.
FC BARCELONA
Squad Season 2015/16

Assistant coach
Eduard Castro

Fitness coach
Erik Roqueta

Doctor
Xavier Valle

Physiotherapist
Vicenç Rizo

Delegate
Ramón Peralta

Equipment manager
Albert Roig

Court delegate
Toni Coy

Sports Manager
Toni Miro

Technical secretary
Ricard Muñoz

Manager
Xavier O’Callaghan

COACH
Ricard Muñoz

Sports Area
Assistant coach
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Toni Coy

Sports Manager
Toni Miro

Technical secretary
Ricard Muñoz

Manager
Xavier O’Callaghan
ARRIVALS

- Xavier COSTA
  Reus Deportiu

- Eduard LAMAS
  HC Liceo

- Lucas ORDÓNÉZ
  Valdagno

DEPARTURES

- REINALDO García
  FC Porto

- Raül MARÍN
  Reus Deportiu

- Marc TORRA
  SL Benfica
Lassa FC Barcelona’s roller hockey team won the 27th league title in its history, and its third in a row, with three games to spare. The Blaugrana team grew in stature throughout the competition. Ricardo Muñoz’s men were beaten in two of the first five games, but then went on a spectacular streak of 20 wins and one draw in 21 clashes.

These formidable numbers gave them a commanding lead and by round 27 they already had chances to win the league. The title, however, had to wait a little longer. Barça, after going behind 0-3 in their match against Club Patí Vic, showed the character of champions and came back to tie the match 4-4, with a goal scored by Lucas Ordóñez in the dying seconds. The Blaugrana players had to wait to celebrate the title at the end of Liceo’s match, as they lost away at Igualada. This combination of results ended up mathematically giving the league to Ricard Muñoz’s team. With this title, the fourth of the season, team captain Egurola won his sixteenth league title. The Catalan team finished the competition with 78 points, fifteen more than second-placed Vic, with a record of 25 wins, 3 draws and 2 losses.
<table>
<thead>
<tr>
<th>ROUND</th>
<th>DATE</th>
<th>MATCH</th>
<th>RESULT</th>
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<td>1</td>
<td>20/09/15</td>
<td>Enrile PAS Alcoi - FC Barcelona Lassa</td>
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<td>HCE Software Urdesa - FC Barcelona Lassa</td>
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ELIMINATED IN THE SEMI-FINALS

FC Barcelona Lassa failed to lift its third consecutive European League title, falling to Benfica in the semi-finals, who went on to become champions. The Blaugranas finished the group stage behind Porto, the only team to beat them. Their rival in the quarter-finals was Liceo. In the first leg, played at the Palau Blaugrana, Ricardo Muñoz’s men were almost perfect and practically decided the tie with a spectacular 6-0 win, with three goals from Pablo Álvarez and goals from Panadero, Ordóñez and Pascual. In the return leg, Barça sealed their entry to the Final Four in Lisbon, after a 2-2 draw.

The semi-final match against Benfica, the host team, was seen as an early final. Barça, which went ahead with a goal by Pablo Alvarez from a direct free hit, was on the verge of victory and a ticket to the final. But when there were three minutes remaining, the referees gave a questionable penalty and former Barcelona player Torra tied the match. The game ended then and the teams went into overtime. Although there were some chances for the home side, the scoreboard remained unchanged, making way for the penalty shoot out. In this round, Barça Lassa had no luck and only Panadero was able to score, while Benfica scored twice and qualified for the final.

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<td>07.11.15</td>
<td>Iserlohn – FC Barcelona Lassa</td>
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<td>3</td>
<td>28.11.15</td>
<td>Porto - FC Barcelona Lassa</td>
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<td>4</td>
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<td>Quarter-finals (first leg)</td>
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<td>Semi-finals</td>
<td>14.05.16</td>
<td>Benfica – FC Barcelona Lassa</td>
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CHAMPIONS AGAIN, THREE YEARS ON!

The Barça Lassa roller hockey team regained the Copa del Rey title. After being unable to win the tournament in the last three seasons, the Blaugranas were champions once again this year. Ricard Muñoz’s team was markedly superior throughout the finals, played in Reus. The quarter-finals and semi-finals ended with lopsided results, against Igualada and Noia Freixenet.

In the final they were awaited by CP Vic, the team which knocked Barça out in the final of the 2014/15 season. Pablo Álvarez made it 1-0 with a direct free hit, and this remained the score when they went in at half-time. Three minutes after the restart Panadero scored to make it 2-0, and then another direct free hit scored by Pablo Álvarez, named MVP of the final, made it an unassailable 3-0. While Vic pulled one back four minutes from the end, Lucas Ordóñez made it 4-1 shortly afterwards, which was the final score, and thus gave Barça the victory and revenge for the previous season’s final. With this title, FC Barcelona won the 20th Copa del Rey in the club’s history.

<table>
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<th>ROUND</th>
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<td>Semi-final</td>
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<td>Final</td>
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<td>FC Barcelona Lassa - Club Patí Vic</td>
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EUROPEAN SUPER CUP CHAMPIONS!

Barça won the Continental Cup for the 17th time in its history, a title it had not won since 2009/10. After a 2-0 loss away in the first leg, held in Lisbon, they needed a comeback in the Palau Blaugrana. Ricardo Muñoz’s team played a splendid first half and went into half-time with a 3-0 lead, with goals from Ordóñez, Lamas and Costa. Barça had turned the final around in just 25 minutes. In the second half, Barça Lassa decided the tie with goals from Gual and Panadero, which put a spectacular 5-0 on the scoreboard. In the final minutes, Sporting Club scored a consolation goal and the match ended with a decisive 5-1 that gave the first title of the season to the FC Barcelona team.

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<td>Second leg</td>
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<td>FC Barcelona Lassa - Sporting Club Portugal</td>
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SPANISH SUPER CUP NUMBER NINE!

FC Barcelona Lassa won its ninth Spanish Super Cup after playing two tight matches against Moritz Vendrell and Liceo. In the semi-finals, Barça overcame an early goal by Moritz Vendrell with goals by Álvarez, Ordóñez, Pascual and Barroso. Although Vendrell scored twice, Ricardo Muñoz’s team eventually won 4-3.

The final against HC Liceo was a vibrant match with chances for both sides. The Barcelona team was in front throughout but arrived in the final minutes with a thrilling 5-5 scoreline. After Egurola’s penalty was saved, Barça Lassa scored to make it 6-5 only three minutes from time with a goal by Pablo Álvarez, and thus took their fifth consecutive Spanish Super Cup.

DEFEAT IN THE FINAL

FC Barcelona Lassa failed to win the Catalan League roller hockey competition which was played again, 16 years after its disappearance. Ricardo Muñoz’s team qualified for the Final Four, held in San Sadurní d’Anoia, after finishing the group stage with a perfect record, with wins against Monbus Igualada and Enrile PAS Alcoy at the Palau Blaugrana and Recam Láser Caldes away. In the semi-finals, Barça again defeated Igualada by 2-1, with goals by Ordóñez and Pablo Álvarez. Their rival in the final was El Vendrell, who won the Catalan League after a wild match which ended in a draw (7-7), and was decided on direct free hits, in which the team from Baix Penedès was more accurate than Barça (1-2).
FC BARCELONA LASSA B

Historic and unprecedented season by Barça B hockey. The team coached by Jordi Camps, which consists of the junior team and two senior players, achieved the double by winning the League and the Copa de la Princesa. These titles, achieved for the first time, reflect the health of the hockey academy teams. In a demanding category like Primera Nacional, the Blaugrana reserve team was always placed near the top, and in the final stretch never gave up its lead. In February, the team won the Copa de la Princesa, beating City Lift Girona 5-2 in the final. Sergi Llorca, with 45 goals, was the team’s top scorer and also top scorer in the Plata category in an unforgettable year.

UNDER-23

The Under-23 team, made up of Junior and U18 players depending on the match, won the Copa after playing extremely well in the Final Four. In the semi-finals they beat Voltregà, the host, on direct free hits after tying the match (5–5), while in the final Barça had a comfortable 9–3 win over Igualada. In the league, the Barcelona team ended in a creditable fourth position.
The Junior team again had a sensational season. The same base of Barça B players won all the titles available to them and clearly dominated the Catalan Championship, defeating GEiEG Girona by 3-2. In the Spanish Championship, held in Alcobendas, the Blaugrana Junior team beat Dominicos from Galicia in the final by 3-1 and added a new title for a winning generation from which many players will become professionals next season.

**Junior**

**Position** | **Name and Surname**  
--- | ---  
Goalkeeper | Blai Roca, Francesca Orero  
Defender | Antonio Miguélez, Marc Palazón  
Midfielder | Nil Roca, Sergi Augustí, Gerard Miquel  
Striker | Ruben Ferrer, Sergi Llorca, Oriol García  
Coach | Jordi Camps  

**Final Position**

Winners of the Catalan Championship  
Winners of the Spanish Championship

**U18**

The U18 team, coached by Jordi Roca, improved steadily through the season. After an initial phase in which they finished in second place, in the second phase they were formidable, with thirteen wins and just one draw. The trajectory of the Blaugrana U18 side in the Catalan Championship was very good, playing great hockey until the semi-finals, when they ran into El Vendrell, who beat them 3-2 and ended up as champions. The defeat meant that the Blaugrana players were unable to play in the Spanish Championship.

**Position** | **Name and Surname**  
--- | ---  
Goalkeeper | Marc Hernández, Xavier Arcas  
Defender | Marc Montilla, Manel Roman, Dídac Llobet  
Midfielder | Pablo Nájera  
Striker | Antoni Margi, Astúia Llobera, Alex Armengol  
Coach | Jordi Roca

**Final Position**

3rd place in the Catalan Championship

**U14**

Ricard Hernández’s team were unable to close the season with a win in the Catalan Championship. After an excellent season in the preliminary phases, in which they won all their matches, one defeat in overtime in the semi-finals of the Catalan Championship against Arenys de Munt (5-2) prevented the Blaugranas from participating in the Spanish Championship, as only the top two teams were able to take part.

**Position** | **Name and Surname**  
--- | ---  
Goalkeeper | Arnau Guimerà, Arnau López  
Defender | Alex Estella, Gerard Ribot  
Midfielder | Ferran Ibarza, Mat Gervale  
Striker | Xavier Sáenz, Jordi Molins, Pol Manrubia  
Coach | Ricard Hernández

**Final Position**

3rd place in the Catalan Championship
## FC BARCELONA Squad Season 2015/16

**Assistant coach**  
Albert Canillas

**Athletic trainer**  
Ismael Camenforte

**Goalkeeping coach**  
Mario Salamanca

**Team delegate**  
Julio Gracia

**Doctor**  
Joaquim Terricabras

**Physiotherapist**  
Juan Carlos Pérez

**Rehabilitation coach**  
Marcel Moreno

**Equipment manager**  
Xavier Fernández

### Players

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>DOB</th>
<th>Birthplace</th>
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<tbody>
<tr>
<td>Cristian Domínguez</td>
<td>Goalkeeper</td>
<td>27.08.82</td>
<td>Madrid</td>
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<tr>
<td>Jesus Nazaret Aicardo</td>
<td>Defender</td>
<td>04.12.88</td>
<td>Córdoba</td>
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<td>Marc Tolrà</td>
<td>Defender</td>
<td>27.01.91</td>
<td>Barcelona</td>
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<tr>
<td>Gabriel da Silva</td>
<td>Winger</td>
<td>17.11.80</td>
<td>Pelotas (Brazil)</td>
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<td>Ángel Velasco Lin</td>
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<td>Sergio Lozano</td>
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<td>Óscar Alex Vencesez Batería</td>
<td>Winger</td>
<td>16.12.90</td>
<td>Palmitos, Santa Catarina (Brazil)</td>
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<td>Saad Assis</td>
<td>Winger</td>
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<td>São Paulo (Brazil)</td>
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<td>Carlos Vagner Guaraná</td>
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<td>Chapecó (Brazil)</td>
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<td>Francisco Sedano Paco Sedano</td>
<td>Goalkeeper</td>
<td>02.12.79</td>
<td>Madrid</td>
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**FC BARCELONA REPORT**

Sports Area

Assistant coach  
Albert Canillas

Athletic trainer  
Ismael Camenforte

Goalkeeping coach  
Mario Salamanca

Team delegate  
Julio Gracia

Doctor  
Joaquim Terricabras

Physiotherapist  
Juan Carlos Pérez

Rehabilitation coach  
Marcel Moreno

Equipment manager  
Xavier Fernández
FC BARCELONA REPORT

SPORTS AREA

14.04.81 - Oros Ceará (Brazil)
05.08.89 - Palmitos (Brazil)

FORWARD

ARRIVALS

• Marc TOLRA
  Magna Gurpea

DEPARTURES

• Miguel MENDIOLA Venta
  Melilla
• ARI Santos
  Dynamo Moscow
• RAFA USÍN
  Guisado
  *Loan

14.04.81 - Oros Ceará (Brazil)

7
DYEGO
Henrique Zuffo
WINGER

05.08.89 - Palmitos (Brazil)

13
WILDE
Gomes da Silva
FORWARD

SPORTS AREA

COPA CATALUNYA

ARRIVALS

• Marc TOLRA
  Magna Gurpea

DEPARTURES

• Miguel MENDIOLA Venta
  Melilla
• ARI Santos
  Dynamo Moscow
• RAFA USÍN
  Guisado
  *Loan

14.04.81 - Oros Ceará (Brazil)

7
DYEGO
Henrique Zuffo
WINGER

05.08.89 - Palmitos (Brazil)

13
WILDE
Gomes da Silva
FORWARD
UNLUCKY IN THE FINAL

FC Barcelona reached the final of the National Futsal League, but failed to take the title, losing to Inter Movistar. Marc Carmona’s side began well in the regular season, starting with six consecutive victories, but a defeat away at Inter and two consecutive draws at the Palau meant that the team finished in second place. In the quarter-finals, Barça defeated Catgas Santa Coloma, with a hard-won 2-1 victory in the first leg and offering up an masterful offensive display at the Palau in the second leg (6-1). Their opponent in the semi-finals was Xota from Navarra, with Barça Lassa again defeating them by two wins to zero: 3-0 at the Palau and 3-1 in Navarre.

Inter, winner of last two leagues, awaited them in the final with home court advantage. The team from Torrejón de Ardoz comfortably won the first game 6-2, taking advantage of Barça Lassa playing for a long time with a goalkeeper-player. In the second match, the Blaugranas had chances to win, but the 1-3 lead to Barça ended up as a 5-3 loss. In the third match, played at the Palau, the Blaugranas staged a big comeback after being down 1-3 at half-time, and ended up winning the match 6-4, with three goals from Dyego and three from Lozano. The fourth match began before a highly vocal Palau crowd. Barça Lassa went ahead with a goal from Ferrao in the 6th minute. However, the Madrid team levelled the score before the break and in the second half scored two more goals to seal their third consecutive title.
<table>
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</tr>
<tr>
<td>11</td>
<td>20.11.15</td>
<td>FC Barcelona Lassa - UMA-Antequera</td>
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<td>Nueva Navaera - FC Barcelona Lassa</td>
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<td>FC Barcelona Lassa - Palma Futsal</td>
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<td>14</td>
<td>05.12.15</td>
<td>CD Burela Pescados Ruben - FC Barcelona Lassa</td>
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<tr>
<td>15</td>
<td>11.12.15</td>
<td>FC Barcelona Lassa - Elche</td>
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<td>FC Barcelona Lassa - D-Link Zaragoza</td>
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<td>17</td>
<td>02.03.16</td>
<td>Montesinos Jumilla - FC Barcelona Lassa</td>
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<tr>
<td>18</td>
<td>08.03.16</td>
<td>FC Barcelona Lassa - Catgas Energia Santa Coloma</td>
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<td>19</td>
<td>15.04.16</td>
<td>Santiago Futsal - FC Barcelona Lassa</td>
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<td>20</td>
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<td>FC Barcelona Lassa - Inter Movistar</td>
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<td>Levante Duenoexos - FC Barcelona Lassa</td>
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<td>23</td>
<td>15.05.16</td>
<td>Magna Navarra - FC Barcelona Lassa</td>
<td>2-4</td>
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<td>24</td>
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<td>UMA-Antequera - FC Barcelona Lassa</td>
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<td>08.06.16</td>
<td>FC Barcelona Lassa - Angel Vila Futsal Navarra</td>
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<td>26</td>
<td>15.06.16</td>
<td>Palma Futsal - FC Barcelona Lassa</td>
<td>2-1</td>
</tr>
<tr>
<td>27</td>
<td>22.06.16</td>
<td>FC Barcelona Lassa - CD Burela Pescados Ruben</td>
<td>4-3</td>
</tr>
<tr>
<td>28</td>
<td>29.06.16</td>
<td>Elche - FC Barcelona Lassa</td>
<td>3-12</td>
</tr>
</tbody>
</table>

PLAYOFF - QUARTER-FINAL

1st leg | 14.07.16 | Catgas Energia Santa Coloma - FC Barcelona Lassa | 1-2 |
2nd leg | 20.07.16 | FC Barcelona Lassa - Catgas Energia Santa Coloma | 6-1 |

PLAYOFFS - SEMI-FINALS

1st match | 18.07.16 | FC Barcelona Lassa - Magna Navarra | 3-0 |
2nd match | 02.08.16 | Magna Navarra - FC Barcelona Lassa | 1-3 |

PLAYOFFS - SEMI-FINALS

1st match | 09.08.16 | Movistar Inter - FC Barcelona Lassa | 6-2 |
2nd match | 15.08.16 | Movistar Inter - FC Barcelona Lassa | 5-1 |
3rd match | 16.08.16 | FC Barcelona Lassa - Movistar Inter | 6-4 |
4th match | 18.08.16 | FC Barcelona Lassa - Movistar Inter | 1-3 |
FC Barcelona Lassa remained one step away from returning to play the final of the Copa del Rey after falling to Palma Futsal, the surprise team of the season, in the semi-finals. After coming through the round of 32 without problems, Barça shrugged off Magna Navarra and Peñíscola in the round of 16 and the quarter-finals respectively, in two elimination matches played at the Palau Blaugrana.

In the semi-finals, the Majorcan team surprised by achieving a tight 2-1 victory. Barça travelled to Palma with the obligation to make a comeback if they were to play in the Cup final. Palma, however, were more accurate and kept Barça trailing throughout the game. The first goal by local player Pizarro was equalised quickly by Tolrà, but the team from Majorca went ahead again just before half-time. The second half began with the third goal by Palma and although Tolrà again gave some hope to Carmona’s team, Palma scored shortly afterwards to make it 4-2, meaning the third Barça goal by Wilde was not enough to turn the tie around.

<table>
<thead>
<tr>
<th>ROUND</th>
<th>DATE</th>
<th>MATCH</th>
<th>RESULT</th>
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</thead>
<tbody>
<tr>
<td>Round of 32</td>
<td>06.10.15</td>
<td>Profiltek Agüimes - FC Barcelona Lassa</td>
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<tr>
<td>Round of 16</td>
<td>13.10.15</td>
<td>FC Barcelona Lassa - Magna Navarra</td>
<td>4-1</td>
</tr>
<tr>
<td>Quarter-finals</td>
<td>27.10.15</td>
<td>FC Barcelona Lassa - Peñíscola/Rehabimedco</td>
<td>6-2</td>
</tr>
<tr>
<td>Semi-finals (First leg)</td>
<td>10.11.15</td>
<td>FC Barcelona Lassa - Palma Futsal</td>
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<tr>
<td>Semi-finals (Second leg)</td>
<td>23.02.16</td>
<td>Palma Futsal - FC Barcelona Lassa</td>
<td>4-3</td>
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</tbody>
</table>
FC Barcelona Lassa was unable to make it to the final of this competition, which was held in Guadalajara, after being eliminated in the semi-finals. In the quarter-finals, Marc Carmona’s team won 5-2 over Magna Gurpea, despite the initial goal by the team from Navarra. A hat-trick by Bateria and two more goals from Lozano and Wilde turned the match around and decided the qualification for the next round. In the semi-finals, Barça went ahead three times thanks to goals from Tolrà, Sergio Lozano and Bateria, but the team from Murcia was able to respond and moved ahead on the scoreboard with only nine minutes to go. Barça Lassa repeatedly sought the equaliser, but had no luck with their finishing, and the Murcia defence and their goalkeeper Fabio were impregnable. The opportunity to play in the final disappeared when, with only sixteen seconds to go, and with Saad as player-goalkeeper, Matteus shot from his own half into the empty Blaugrana goal.

<table>
<thead>
<tr>
<th>ROUND</th>
<th>DATE</th>
<th>MATCH</th>
<th>RESULT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quarter-finals</td>
<td>11/03/15</td>
<td>FC Barcelona - Magna Gurpea</td>
<td>5-2</td>
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<tr>
<td>Semi-finals</td>
<td>12/03/15</td>
<td>ElPozo Murcia - FC Barcelona</td>
<td>5-3</td>
</tr>
</tbody>
</table>
CONSOLATION PRIZE TO CLOSE THE YEAR

The futsal team was unable to lift the Intercontinental Cup after being beaten in the semi-finals of the competition and was thus deprived of an opportunity to compete for the only title that it has yet to win. In the first match of the group stage, Barça defeated Tasissat Daryae, the Iranian champions, by 2-4, with three goals from Wilde. The rival in the second match was Dynamo Moscow, who lost 3-2 on a night when Paco Sodano was very effective with his finishing. With a place in the semi-finals assured, the last group match against the Brazilian team Carlos Barbosa finished in a 3-3 draw.

The opponent in the semi-finals was the Brazilian team Magnus Futsal, which was the runner-up in the other group, and had eliminated Inter Movistar. FC Barcelona Lassa played with more authority than its opponent, but the great performance by goalkeeper Tiago was decisive. When it seemed that the final was in sight at 3-2 up and with only six seconds remaining, a shot by Simi slipped through and took the match into overtime, where the score remained unchanged. In the penalty shootout, Magnus Futsal did not miss a single attempt, while Ferrao missed his, and that knocked Barça out of the competition.

In the consolation final, Marc Carmona’s team faced the Qatari side Al Rayyan. Barça was superior during the forty minutes and gave their opponents a 6-1 thrashing with two goals each from Aicardo and Lin, plus goals from Esteban and Wilde.
THIRD CUP IN A ROW!

FC Barcelona Lassa won its third consecutive Copa Catalunya, the seventh in its history. In the semi-finals, Barça comfortably defeated Maxon Montcada 8-1 in a game in which Aicardo, with four goals, was the most outstanding player. In the end, Barça faced Catgas Energia Santa Coloma, the host team, in a closely-fought game. Saad opened the scoring for Barca, but later Rubén Corvo put Santa Coloma ahead. Then came the magic of Sergio Lozano, who, with two excellent goals from outside the area, turned the game around. In the last moments Wilde scored to make it 4-2. With this victory, Marc Carmona’s team won its first title of the season.
**SENIOR B**

The boys trained by Andreu Plaza finished fourth in the Second Division after another good season with a very young squad. The Blaugranas had the best defence in the competition and only allowed their rivals to score 69 goals. They totalled 16 wins, six defeats and four draws after 26 rounds. The Barça players, despite knowing they could not be promoted to the First Division, competed with more experienced teams during the season and fought hard until the end to be among the best-placed teams in the Second Division.

**U18**

Martí Graells coached the U18 team for the first season after having been the U16 coach for the last few years. The Blaugranas added two more titles with the League and Copa Catalunya, but they were unable to add a fourth consecutive title in the Spanish Championship when they were beaten on penalties in the final by El Pozo Murcia. The season as a whole, despite the failure to retain their Spanish championship, was very good, as players from the U18 team played regularly with Barça B, and Xavi Cols was even able to debut with the first team under the orders of Marc Carmona in an LNFS match.

**CADET**

The U16 team completed a good season but did not take the same titles it had won in previous years. Pep Ruiz’s team took another league title and were clearly the best team in the category with 25 victories and only one defeat. In the Copa Catalunya, however, they fell earlier than expected and did not make it past the round of 16. In the Spanish Championship they beat Ciudad de Móstoles 5-3 in the semi-finals, but in the final the Blaugranas paid the price for their efforts the day before and ElPozo Murcia took the title 4-2.
Xesco Cugat’s team again had a great season and won two titles. They comfortably won the league and retained the Spanish Minicopa title, held in Guadalajara, for the fourth consecutive season by defeating Catgas Santa Coloma 9-4. In the final of the Spanish Championship, the Blaugranas were narrowly defeated 2-1 by CD Puerto Ceuta and ended as runners-up. In the Copa Catalunya they were eliminated in the semi-finals.

**U14**

After finishing second in the 2014/15 season, the boys trained by Albert Seró retained their league title comfortably. In the Catalonia Cup, the Barcelona U12 team again won the tournament, but, like the rest of the FC Barcelona academy teams, the Spanish Championship got away from them. The Blaugranas were unable to win it, after being beaten 2-1 in the final by Ajúcer ElPozo, although they had chances up until the last moment to level the game and force extra time.

**U12**

Xesco Cugat’s team again had a great season and won two titles. They comfortably won the league and retained the Spanish Minicopa title, held in Guadalajara, for the fourth consecutive season by defeating Catgas Santa Coloma 9-4. In the final of the Spanish Championship, the Blaugranas were narrowly defeated 2-1 by CD Puerto Ceuta and ended as runners-up. In the Copa Catalunya they were eliminated in the semi-finals.
SPORTS SCIENCE

The 2015/16 season saw the creation of a new department which included Medical Services, the Department of Physical Preparation and Performance and the Technology Department. The new organisation aims to bring together all the support services to ensure a joint effort by all the areas that are aimed at improving the sporting performance of the players and teams.

FC Barcelona’s Medical Centre, in collaboration with Toshiba and Assistència Sanitària, had the most advanced technology in the field of sports diagnosis. During the 2015/16 season the new 3Tesla MRI machine was put into operation, being the most powerful model offered by Toshiba and one of the most important and powerful in the market. This device will help diagnose players’ musculoskeletal injuries with even greater precision and speed, as the machine will be available 24 hours a day, 365 days a year.
The Department of Physical Preparation and Performance worked with the Department of Technology to collect physical and physiological data on the players using handheld devices, and this allowed them to evaluate data from training sessions and matches for all the professional sporting teams.

The Camp Nou hosted the 4th Congress of ECOSEP (European College of Sports and Exercise Physicians) in conjunction with the 7th MuscleTech Network Workshop, in which more than 400 professionals from all over the world were able to attend the different presentations by experts on issues relating to muscles and tendons.

Data for the 2015/16 season

PLAYER MEDICAL CHECK-UPS 2,100

SURGICAL INTERVENTIONS 45
Social Area
Total number of members on 30 June 2016

143,459

**DISTRIBUTION BY GENDER**

**MEN**

105,633

**WOMEN**

37,826

**GEOGRAPHICAL DISTRIBUTION**

- Barcelona city: 57,564
- Rest of Catalonia: 75,011
- Rest of the world: 10,884

**DISTRIBUTION BY AGE**

AGE (YEARS)

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</tbody>
</table>

**MEMBER DISTRIBUTION**

Barcelona city

Rest of Catalonia

Rest of the world

Social Area

57,564

75,011

10,884

FC BARCELONA REPORT

94
INSTITUTIONAL EVENTS

Delegate Assembly

The General Assembly of Delegate Members of the season took place at the Palau de Congressos de Catalunya. This was the second assembly attended by delegates selected by draw in 2014. A total of 802 delegate members attended, including the presidents of territorial federations of supporters, as well as statutory committee members of the Club.

Presentation of loyalty badges

A total of 1,820 members were invited over the course of the season to receive recognition for their loyalty of 50 years to the Club and were presented with the gold badge. Given the high number of members distinguished in this way who joined in 1965, it required 20 separate events in the Auditorium, mostly presided over by the president, Josep M. Bartomeu, accompanied by first vice-president Jordi Cardoner.

For the silver badges presented to members reaching 25 years of loyalty to FC Barcelona in 2015, on this occasion 1,122 recipients were invited to the 1899 Auditorium on six separate days. There was also a presentation of gold and diamond badges for 74 members celebrating 75 years of membership of the Club, out of the 107 who were invited.

Senate Meeting

In 2016, on account of the large number of new senators nominated to the Senate, an inaugural event was held to present the diploma to new senators, attended in all by 104 of the 186 invited.

In April, the 1899 Auditorium hosted the ordinary meeting of the Senate, with 194 senators present. President Josep Maria Bartomeu outlined the current situation of the Club, followed by the spokesperson for Espai Barça, Jordi Moix, who presented the winning projects for the Nou Palau Blaugrana and the Nou Camp Nou.

Espai Barça travelling exhibition

With the aim of bringing Espai Barça closer to the members of the different regions (comarques) of Catalonia, a travelling exhibition was organised for the project, and this was seen in 14 Catalan localities. Coinciding with the day of the display, various members of the Board of Directors chaired an event in each town to introduce the local members to new facilities forming part of the Espai Barça project.
Draw for new delegate members

At the end of two years of activity of the delegate members elected for the 2014/15 and 2015/16 seasons, election by draw of the new delegate members was held in June, for the coming two seasons. This time around, 3,570 new delegate members in all were nominated in the draw. In addition to these members, the remaining members of the Assembly are as follows: the 857 oldest members of the Club, 21 members of the Board of Directors, 7 former Club presidents, 4 members of the Disciplinary Committee, 5 members of the Economic Committee, and, lastly, 30 presidents of the Territorial Federations of Supporters. In total, 4,494 members of the Assembly.

ACCESSIBILITY-AWARENESS-SPECIALISATION

Care from the OAE

The Specialised Care Office (OAE), with the aim of demonstrating the awareness of FC Barcelona towards people affected by any form of disability or reduced mobility, continued to provide specialised care throughout the 2015/16 season.

Assisted by the Board of Advisors, the OAE coordinates different actions to improve accessibility and to adapt facilities at the Club. They continued to implement communication with the collective of disabled members by creating new channels for contact and creating additional staff and resources.

Sant Jordi Celebration

The feast day of Sant Jordi coincided with a Liga match at Camp Nou, and on Saturday 23 April members and fans celebrated the tradition when they came to watch the game against Sporting live at the stadium. Roses and books were available at Camp Nou and, despite the rain, 20,000 roses were given out to members and fans at tents at different points around the stadium. First vice-president Jordi Cardoner and vice-president Susana Monje both took part in this presentation. FC Barcelona also celebrated another year of the Lletres al Camp! campaign run by the Fundació and eleven Catalan-language authors who won prizes for recent work were welcomed at the Box of the stadium.

5th Supportive Member Day

For the fifth year running, coinciding with the first knockout game of the Copa against Villanovense, the Club organised the 5th Supportive Member Day. A sizable portion of the 67,703 spectators who showed up at the stadium, which marked a record attendance figure for this Supportive Member Day, belonged to bodies and associations focused on the most disadvantaged social groups in Catalonia. As many as 55,000 invitations were issued and this was the first time more than 100 locations reserved for wheelchair users and a group of young people from the Catalan Down’s Syndrome Association were photographed on the pitch with Barça players. A few days previously an event took place to show the appreciation of all bodies and organisations taking part in this day, and tickets were given out to different collectives.
Member Projects and Events

‘T’Acompanyem’ continues to grow

The T’Acompanyem service continued to consolidate over the 2015/2016 season and the number of services was expanded in comparison to previous seasons. The quality of the service stood out in terms of its improvement, and users gave indications of their satisfaction. The total number of services provided throughout the season reached 1,120 inside the stadium and 296 special transport services were run to Camp Nou. In terms of the tickets sold, the OAE handled the sale or exchange of 315 tickets for persons with mobility issues at the stadium.

Madrid for the final of the Copa

The OAE organised and handled ticket sale and travel for 13 disabled members with their respective companions to the final of the Copa in Madrid. Wheelchair-user members travelled in different trains of the official Club agency. In Madrid they were provided with direct special transport, both ways, between the Atocha station, the Fan Zone and the Vicente Calderón stadium, with OAE staff on hand at all times.

Social Area

Proximity Projects

Open Box and Youth Open Box

At the end of the season, FC Barcelona paid tribute to Red Cross volunteers who have been collaborating every season since February 2012 with the Specialised Care Office (OAE) in the running of the T’Acompanyem programme. Barça wished to express its thanks for the work of volunteers who help those with reduced mobility and who find it difficult to access Camp Nou.

Over the whole season, 79 volunteers took part in this OAE project. A total of 302 volunteers have taken part since the project was launched.

Tribute to volunteers

PROXIMITY PROJECTS

Once again this season, the Open Box (Llotja Oberta) offered a number of members the chance to enjoy a match from the most privileged spot in the stadium: the Presidential Box. The selection was made at random from among all members aged 18 years and over, in a draw attended by vice-president Jordi Cardoner. There were five winning members per game and they were entitled to bring a guest. One out of every five was a senator of the Club. The match against Deportivo in December was allocated for Youth Open Box and a group of members between 16 and 18 years old were chosen to watch the game from the Presidential Box.
MEMBER PROJECTS AND EVENTS

Palau Open Box

The Open Box at the Palau offered another opportunity to certain members to savour the privilege of watching a group match from the Box of the Palau Blaugrana. This was the second season running that the Presidential Box at the Palau opened its doors to members for matches in all professional sections of the Club. The members who were given the opportunity to sit in the Box of the Palau were drawn from among members who had applied, and each of them received two invitations to the game they were selected for.

Members Football League

Members of FC Barcelona had the opportunity to don the Barça jersey and take part in the new season of the Members Football League, played out at the facilities of the Ciutat Esportiva. Qualifying teams played the final camps at Camp Nou, running out onto the pitch with the Barça anthem playing in the background. This 2015/16 season, the youngest members were also able to enjoy football-training sessions and play a friendly at Camp Nou, fulfilling an unforgettable dream of playing on the same pitch as their heroes. What made this activity special was its social and sporting aspect, allowing more than 500 members to meet up and use the sporting facilities of FC Barcelona.

Edelmira Calvetó Group

Following elections last July, the Edelmira Calvetó Group (GEC) was reactivated this season by incorporating new members under the official tutelage of the Social Area. The GEC is the working group set up by the Board of Directors in 2011 to recover the historical memory of the female Barcelona fans, demand a role for female members, encourage women to take an active part in the Club and to reflect on the role of women in sport. It is presided over by Susana Monje, economic vice-president, and she is joined by Maria Teixidor, director and vice-president of the Board of Directors, Rosa Maria Lleal and Sister Lucía Caram, patroness of the Foundation, Roser Tiana, member of the Members Committee, Cristina Fàbregas, president of the Penya Blaugrana Sallent, and journalist Helena García Melero.

‘Corrent fem Barça’

More than 700 registered runners took part in the members athletics league ‘Corrent fem Barça’, marking its fourth season of running in the 2015/16 season. The league was made up of ten 10 km fun runs over the season, the first being the Cursa Barça, which took place on 6 September. ‘Corrent fem Barça’ trophies and prizes were handed out on 1 June at the 1899 Auditorium, in the presence of director Oriol Tomàs, who is in charge of FCB Amateur Sections.
Eleventh Barça Christmas Card Competition

Young Barça members sent in more than 1,300 Christmas card designs from around the world. This year it was the turn of illustrator Francesc Rovira to choose the one that best represented the Barça Christmas. The theme for this year was A Barça wish.

The Barça Christmas Card Competition went on display with all entries at the Club museum, so all young members could come and visit during the Christmas holidays.

All of the winning boys and girls, together with their family members, were invited to come along to the FC Barcelona Museum for the awarding of prizes, which took place on 18

‘Fem família’

Throughout the season there were different programmes directed at families, offering a whole series of exclusive benefits for members of this collective. Some 327 Fem Família (We Are Family) cards were issued and the number of passports given out amounted to 7,707 for children up to 7 years, 4,706 for children aged 7–14 years, and 246 senior passports. In terms of attendance at Camp Nou, 18,568 Children’s Passports and 257 Senior Passports were used, while the number of children’s tickets issued to attend Camp Nou reached 26,265 this season.

Season ticket prices frozen for sixth year in a row

2015/16 was the sixth year in a row in which season ticket prices have been frozen, not including the rise due to inflation, in line with the commitment of the current Board of Directors who also plan to maintain this freeze until the year 2021. In January the annual process for the ratification of waiting lists for season tickets at Camp Nou. For the fifth consecutive year, the Board of Directors approved 209 new season tickets places following the renewal process for the season. The new season ticket holders will not have to pay a three season non-refundable inscription fee as this cost was removed by the present Board of Directors for members on the waiting list, which at 31 May included 9,499 members.

Results of the Barça Observatory

The Club published the results of the latest Observatori Blaugrana (Barça Monitor), the survey conducted every six months assessing the current situation in the various areas of the Club via the assessments of consulted members. According to the results of this phone consultation, FC Barcelona members rated their satisfaction around 7.8 out of 10 in regard to the general situation of the Club. This result reaffirms our belief that the great majority of members are happy with, and proud of, the way the Club is being run from day to day, with the emphasis being on good sporting performance and the smooth running of the Club.
A RECORD-BREAKING MUSEUM

The FC Barcelona Museum recorded the highest number of visitors since its inauguration on 24 September 1984. With more than 1.9 million visitors during the season, it broke its own visitors record, and consolidated this by being the most visited museum in Catalonia for more than a decade.

The Museum has become a must-see for FC Barcelona members and fans and for all visitors to the city of Barcelona. The international profile of the Club has become clear and the Barça Museum wishes to continue showcasing the history of the world’s greatest football club to its thousands of visitors.

New technologies

Always opting for the latest technology on the market, the 2015/16 season saw the interactive FC Barcelona history wall replaced with a new reactive wall incorporating an advanced gestural interaction system. Visitors can access an enormous database and enjoy a magical and surprising experience of the entire history of FC Barcelona, reliving the great nights of the Champions, the greatest goals in history, the highlights of the season, and the records of the Club, to name but a few.

Split-Flap installation

This is an installation composed of 96 split-flap cells. This was a technology designed in the 50s and was widely used for large information displays at train stations and airports. The installation is based on the updated design and improvement of this technology and it is unique to the museum. The exhibit offers us a surprising journey through the most outstanding aspects of the Club: the coat of arms, the legendary players, the values, the list of winners, or images of the first team. Altogether, the system independently manages up to 4,800 images.
Inauguration of the new Masia Space

The Museum has incorporated a new space dedicated to the Masia project, the nursery and the elements that make up the Barça DNA. With its extensive exhibition space, the visitor can learn more things about the origins of the Masia and how it has become one of the central pillars of our identity. The foundation on which the present model of the Barça game is built can be explored, the working methodology of the training sections of the Club and the values that characterise the Barça style.

Messi’s Fifth Ballon d’Or

The space devoted to the world’s best player, Leo Messi, incorporated the fifth Ballon D’Or won by the Argentinian player, who was formed from the very beginning through the Club’s lower ranks. This space is one of the most photographed by visitors to the Museum, as a clear demonstration of the impact and admiration that the figure of Messi creates throughout the world.

New collaborations

As part of collaborations with other entities that have requested materials from the Club’s heritage, handled by the Museum, during the 2015/16 season we worked together with the Fundació Fita, which, for the purpose of the anthological exhibition of sculptor Pia Crozet, the artist’s work entitled Gol was offered on temporary loan. Via the Barça Players Group, the Museum provided various items for the Barça Empordà exhibition at the Casa Empordà in Figueres, a demonstration of the strong relationship between FC Barcelona and the capital of Alt Empordà.

News Space

This space is used to display the latest titles won each season, and for people to enjoy the 4 trophies won during the 2015/16 season. The double of the Liga and the Copa, for two consecutive years, after winning the treble in the previous year’s campaign, the FIFA Club World Cup and the UEFA Super Cup, were put on show in the commemorative display of the season.
AMATEUR SECTIONS IN THE SOCIAL AREA

Enhancing the social aspect

This season the amateur sections were affiliated with the Social Area, in line with the aim of publicising these sports among members, supporters and fans. A road map was drawn up in line with the Club’s Strategic Plan, for the purpose of raising profile and visibility and promoting amateur sport through these collectives under FC Barcelona. This social aspect of the amateur sections was strengthened through the Social Area, towards creating an academy of excellence for young sports people. Club values are built upon by means of the day-to-day work done in these sections and, through Barça, fans have access to these minority sports.

Brand, communication and management

A three-year project was launched this year with the purpose of enhancing and giving greater relevance to the brand of the amateur sections, providing new equipment for the training facilities, and greater visibility on match days and in the life of the Club. The project also provides for building on communications through the website and social networks, and there is a plan to create a regular tool for contacting interested parties to provide them with all the information on these sports. In terms of management, the sports and administrative structure of each of the sections have been enhanced, and a customer service centre has also been created at the OAB offices, with the sections now under centralised management. The intention is to set up a central management where registrees and fans will have customer care and administration channels for appropriate management and control.

Visits by the president, and Christmas event

Various events were held over the course of the season with the aim of creating a presence and a role for the amateur sections as part of the Club’s activity. President Josep Maria Bartomeu visited the Barça amateur sections, posing for a photo with all teams in each of the new sections during October and November 2015. An event was also held with the sections to celebrate Christmas and the New Year, and the most of the opportunity was made to stage the presentation of FC Barcelona Amateur Section Cards, recognising all members of this collective.

Promotion celebrations and closing act

The Presidential Box at Camp Nou was the scene for two acts of recognition to celebrate the promotion of the men’s volleyball and field hockey teams. The Barça volleyball team will play next season in the highest national division, the Superleague, while the field hockey first team earned promotion to the Division of Honour A. Lastly, the Miniestadi also hosted the closing act of the season, with the FC Barcelona academy teams, in the presence of first vice-president, Jordi Cardoner, and of the director in charge of amateur sections, Oriol Tomàs.
CONTINUED SUCCESS

The Barça athletics section improved as a whole over the 2014/15 season. Besides holding onto the most important titles in Catalonia (cross country, indoor and outdoor), the men’s first team, together with the relay teams, came out on top of the individual medals ranking in the Spanish Championship, outclassing a strong rival in the form of Playas de Castelló.

Individually, the team maintained athletes of international class while building on the men’s and women’s team to be able to compete in the Spanish League. It is worth noting that 14 athletes from FC Barcelona took part in the European championships in Amsterdam, where Ilias Fifa was crowned European champion in the 5,000 metres. What’s more, a significant number of Barça athletes took part in the Olympic Games in Rio.

Mention must also be made of the batch of youngest athletes coming through, since the U20 teams made the podium in the Spanish Indoor Championships, both in the women’s (2nd) and the men’s (3rd). Meanwhile, a group of Barça athletes also took part in the junior world championships. With the promotion, the progress made in recent years continued with an increasing number of participants and improved results, both in individual and team performance.

**TEAM CHAMPIONSHIP POSITION**

<table>
<thead>
<tr>
<th>TEAM</th>
<th>CHAMPIONSHIP</th>
<th>POSITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Team Men</td>
<td>Catalan Cross Country Club Championship</td>
<td>Champion</td>
</tr>
<tr>
<td></td>
<td>Catalan Cross Country Championship</td>
<td>Champion</td>
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<tr>
<td></td>
<td>Catalan Indoor Club Championship</td>
<td>Champion</td>
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<tr>
<td></td>
<td>Catalan Outdoor Club Championship</td>
<td>Champion</td>
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<tr>
<td></td>
<td>4x100 Spanish Championship</td>
<td>Champion</td>
</tr>
<tr>
<td></td>
<td>Copa del Rey</td>
<td>Second</td>
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<tr>
<td></td>
<td>Catalan Indoor Club Championship</td>
<td>Champion</td>
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<tr>
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<td>Catalan Cross Country Championship</td>
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<tr>
<td></td>
<td>Catalan Cross Country Championship</td>
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<tr>
<td></td>
<td>Catalan Outdoor Club Championship</td>
<td>Champion</td>
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<tr>
<td></td>
<td>4x100 Spanish Championship</td>
<td>Champions</td>
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<tr>
<td></td>
<td>4x400 Spanish Championship</td>
<td>Runners-up</td>
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<tr>
<td></td>
<td>Copa de la Reina Indoor</td>
<td>Second</td>
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<tr>
<td></td>
<td>Outdoor National League Division of Honour</td>
<td>Third</td>
</tr>
<tr>
<td>First Team Women</td>
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<td></td>
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<td>Champions</td>
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<tr>
<td></td>
<td>Catalan Indoor Club Championship</td>
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<td></td>
<td>Catalan Outdoor Club Championship</td>
<td>Champions</td>
</tr>
<tr>
<td></td>
<td>4x100 Spanish Championship</td>
<td>Runners-up</td>
</tr>
<tr>
<td></td>
<td>4x400 Spanish Championship</td>
<td>Second</td>
</tr>
<tr>
<td></td>
<td>Copa de la Reina Indoor</td>
<td>Third</td>
</tr>
<tr>
<td>Promising Player Men</td>
<td>Catalan Cross Country Championship</td>
<td>Runners-up</td>
</tr>
<tr>
<td></td>
<td>Catalan Cross Country Championship</td>
<td>Runners-up</td>
</tr>
<tr>
<td>U20 Men</td>
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<td>Champion</td>
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<tr>
<td></td>
<td>Catalan Outdoor Championship</td>
<td>Champion</td>
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<tr>
<td></td>
<td>Copa Junior Indoor</td>
<td>Third</td>
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<tr>
<td>U20 Women</td>
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<tr>
<td></td>
<td>Catalan Outdoor Championship</td>
<td>Champions</td>
</tr>
<tr>
<td></td>
<td>Junior Cup Indoor</td>
<td>Champions</td>
</tr>
<tr>
<td>Promotion</td>
<td>Catalan Cross Country Championship (U10, U12, U16)</td>
<td>Qualified</td>
</tr>
<tr>
<td></td>
<td>Catalan Club Championship (U18, U16, U14)</td>
<td>Qualified</td>
</tr>
</tbody>
</table>
The Senior A team closed out an excellent season in the Division of Honour A, the elite of Spanish rugby. The first team was able to retain their standing without worries and, with three days to go before the end of the season, Ricardo Martinena’s side were fighting to take part in the play-offs. Notching up a run of six wins, the Barça side fought to the end to contest the play-off for the title, even if they were unsuccessful in the end. The season finished with eight wins, two draws, twelve losses, four offensive bonus points and two defensive bonus points, giving them 42 points from 22 matches.

The Senior B team won the Catalan Division of Honour, winning eight out of nine matches, and collecting 38 points. Over the course of the League, the boys on team B led the classification throughout the competition. What’s more, the team made it into the semi-finals of the Catalan Cup, which they lost in the final minute.

The Senior C (U21) team, who were aiming to make the jump from U18 to the bigger leagues and, at the same time, feed players into the other senior categories that need them, came ninth in the Catalan First Division, ending up with 21 points.

In the other lower categories, the U18s came third in the Championship of Catalonia, and runners-up in the Catalan Cup, while the U16 team made outstanding progress from early season, finishing sixth in the Catalan Championship.

As for the schools, we ought to highlight the role of all categories in the Spanish Championships that took place in Valradolid, with 45 teams from around Spain taking part. The U14s came third in the Silver Cup, the U12s eighth in the Gold Cup, and the U10s third in the Silver Cup. The U8s team also participated in the championship, coming third in the bronze category.

FCB Rugby took part in 18 encounters, with clubs visiting from other countries, particularly Irish, English and French teams. The aim behind these encounters is to encourage the sporting and social training of our players.

As a new departure, and to promote the sport of rugby, a women’s team was created in 2016 and while it is still in the pilot stage, new players have made a strong showing.
PROMOTION TO THE TOP DIVISION

The men’s volleyball team came third in the Men’s Superleague 2, winning promotion to the highest division. The Barcelona team had a good first round, qualifying to play in the Prince’s Cup, a competition in which the first four qualifying teams were entitled to play. Even though the Barca side beat the leader and champion of the League, Can Ventura, the exertions of the semi-final told on them and they missed out on the title, which was won by the local team, San Sadurniño. In the Catalan League, the team coached by Sergi Bosch emerged as champions, having beaten Llars Mundet in the final, 3-0 in both games.

As for the lower categories, the U18s lost in the semi-finals of the category, with a team made up of players in their first year, and U16s. The U16s were crowned champions of Catalonia, having played a spectacular regular phase game, and this year they will be contesting the Spanish Championship in Murcia. The U14s, with a very young team, were unsuccessful in retaining the Catalan Championship title from the 2014/15 season, however they have begun to form a group that can hope to move forward in the coming years.

<table>
<thead>
<tr>
<th>TEAM</th>
<th>CHAMPIONSHIP</th>
<th>POSITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senior A</td>
<td>Men’s Superleague 2</td>
<td>Third (Promotion to Div. of Honour)</td>
</tr>
<tr>
<td></td>
<td>Prince’s Cup</td>
<td>Runner-up</td>
</tr>
<tr>
<td></td>
<td>Catalan League Division of Honour</td>
<td>Champion</td>
</tr>
<tr>
<td>Senior B</td>
<td>1st Division</td>
<td>Eighth</td>
</tr>
<tr>
<td>U18</td>
<td>1st Division</td>
<td>Semi-finalist</td>
</tr>
<tr>
<td>U16</td>
<td>1st Division</td>
<td>Champion</td>
</tr>
<tr>
<td>U14</td>
<td>1st Division</td>
<td>Semi-finalist</td>
</tr>
</tbody>
</table>
THE FIRST TEAM, IN DIVISION OF HONOUR A!

Great season for Barcelona field hockey. The first men’s team earned promotion to the Division of Honour A following a positive path through the competition. The Barcelona team, finishing in sixth position with 24 points, were able to move up because the five highest qualifying teams included four subsidiaries, which were therefore not allowed to play in the highest division. This return to the Division of Honour A deserves great respect considering how it was accomplished with a group of home-grown players.

Following promotion to the First National Division in the 2014/15 season, the goal of the first women’s field hockey first team was survival. This turned out to be far from easy because during the year the Barcelona team was lying at the bottom of the table, yet in the crunch games the Barcelona side did not let themselves down and won a home draw against Real Sociedad and a 1–0 win at Complutense, their immediate rival. As a result, the Barcelona side achieved their objective of another year in the second national division, while the aim is to grow steadily and to consolidate.
THE SECTION CONTINUED TO GROW

Repeating last season, winning a title as important as the Copa del Rey, was always going to be difficult. While they didn’t manage to equal this success, FC Barcelona had a good season and the team coached by Danilo Didkovsky ended the League in third position, thus improving on the fourth place of the previous year, while in the title play-offs they went out in the semi-finals against Jaca, who went on to become League champions. As for the Copa del Rey, the first team comfortably survived the first elimination round of the quarterfinals, only to run into Jaca again in the semi-finals and be eliminated.

As for the U20 team, the Barcelona side truly dominated, winning the League and the Spanish Cup undefeated. Accordingly, the near future for ice hockey is in good hands, since they are basically achieving great results, as also demonstrated by the victories and titles in the U18 and U16 competitions.

<table>
<thead>
<tr>
<th>TEAM</th>
<th>CHAMPIONSHIP</th>
<th>POSITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senior A</td>
<td>League</td>
<td>Third</td>
</tr>
<tr>
<td></td>
<td>Copa del Rey</td>
<td>Semi-finalist</td>
</tr>
<tr>
<td>U20</td>
<td>Spanish Cup</td>
<td>Champion</td>
</tr>
<tr>
<td></td>
<td>League</td>
<td>Champion</td>
</tr>
<tr>
<td>U18</td>
<td>League</td>
<td>Champion</td>
</tr>
<tr>
<td></td>
<td>Spanish Cup</td>
<td>Champion</td>
</tr>
<tr>
<td>U16</td>
<td>League</td>
<td>Champion</td>
</tr>
<tr>
<td></td>
<td>Spanish Cup</td>
<td>Champion</td>
</tr>
<tr>
<td>U14</td>
<td>League</td>
<td>Qualified 2nd</td>
</tr>
<tr>
<td></td>
<td>Int. Tournament Pyrenees</td>
<td>Qualified 2nd</td>
</tr>
<tr>
<td>U12</td>
<td>Academy Categories</td>
<td>Academy Categories</td>
</tr>
<tr>
<td>U10</td>
<td>Academy Categories</td>
<td>Academy Categories</td>
</tr>
</tbody>
</table>
MORE VICTORIES AND THE ACADEMY

The 2015/16 year continued to be successful for the amateur section of figure skating. The effort and good work accomplished during the season bore fruit during the competitions with major performances, as well as podium places and victories in all championships contested. Dedication, both from the trainers Patrick Capmartin and Marta Andrade, and from all of the skaters, was key to Barcelona’s success across Spain and Europe.

As for the Championship of Catalonia, Barcelona figure skating won a total of 12 podium placings, including first places for Annika Huestis, Júlia Rodríguez, Erika Riera, Maria Rodríguez and Aleix Gabara. Success continued in the Spanish Championship, where Barça earned six podium placings, including two winners: Martina Mancusí and Joan Farrés. Also worthy of mention is the first position of Maria Rodríguez in the Federation Cup.

Ice Rink

During the 2015/16 season, the Ice Rink welcomed around 59,000 skaters from different groups. The Ice Skating School had a total of 1,500 students, with courses aimed towards all ages and levels. There were also classes for people with learning difficulties.

The Ice Rink hosted the Barcelona Cup for figure skating, as well as the City of Barcelona Championship, a ballet display on ice. To top that, the star Spanish skater Javier Fernández, European and world champion, also came along to train at the Barcelona facilities ahead of the final of the 2015 Grand Prix being held in Barcelona.

In June, the rink organised the end-of-year course festival for the School and the figure skating section, in which 350 pupils participated, including adults and children.

<table>
<thead>
<tr>
<th>NAME</th>
<th>COMPETITION</th>
<th>POSITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marina Revilla</td>
<td>Catalan Championship</td>
<td>2nd</td>
</tr>
<tr>
<td>Carla Sánchez</td>
<td>Catalan Championship</td>
<td>2nd</td>
</tr>
<tr>
<td>Noa Barcons</td>
<td>Catalan Championship</td>
<td>3rd</td>
</tr>
<tr>
<td>Annika Huestis</td>
<td>Catalan Championship</td>
<td>1st</td>
</tr>
<tr>
<td>Clara Royo</td>
<td>Catalan Championship</td>
<td>3rd</td>
</tr>
<tr>
<td>Júlia Rodríguez</td>
<td>Catalan Championship</td>
<td>1st</td>
</tr>
<tr>
<td>Alexsandra Martínez</td>
<td>Catalan Championship</td>
<td>2nd</td>
</tr>
<tr>
<td>Anna Royo</td>
<td>Catalan Championship</td>
<td>3rd</td>
</tr>
<tr>
<td>Erika Riera</td>
<td>Catalan Championship</td>
<td>3rd</td>
</tr>
<tr>
<td>Fanny Maria</td>
<td>Catalan Championship</td>
<td>2nd</td>
</tr>
<tr>
<td>Maria Rodríguez</td>
<td>Catalan Championship</td>
<td>3rd</td>
</tr>
<tr>
<td>Aleix Gabara</td>
<td>Catalan Championship</td>
<td>3rd</td>
</tr>
<tr>
<td>Martina Mancusí</td>
<td>Spanish Championship</td>
<td>3rd</td>
</tr>
<tr>
<td>Joan Farrés</td>
<td>Spanish Championship</td>
<td>3rd</td>
</tr>
<tr>
<td>Arnau Joly</td>
<td>Spanish Championship</td>
<td>2nd</td>
</tr>
<tr>
<td>Ton Cònsul</td>
<td>Spanish Championship</td>
<td>2nd</td>
</tr>
<tr>
<td>Aleix Gabara</td>
<td>Spanish Championship</td>
<td>3rd</td>
</tr>
<tr>
<td>Ton Cònsul</td>
<td>Spanish Championship</td>
<td>2nd</td>
</tr>
<tr>
<td>Fanny Maria</td>
<td>Spanish Championship U14</td>
<td>3rd</td>
</tr>
<tr>
<td>Maria Rodríguez</td>
<td>Federation Cup</td>
<td>3rd</td>
</tr>
</tbody>
</table>
SEASON OF TRANSITION

The wheelchair basketball section finished a season that could be described as one of transition. The year began with a change of trainer. Oriol Claret, a young coach who has made a lot of progress, took the reins of the team and made the first steps towards a brilliant long-term future. They opted to bring Lluís Moya into UNES FC Barcelona, coming from Escola AFA (Adapted Physical Activity), and to give him quality experience. The goal was to keep the team competitive within the scope of the possibilities of the section itself. The first round of the National League offered hope, with only a single defeat, against Global Basket – UAB, however they got through the second round with one victory and three defeats. With an overall tally of four wins and four losses, the Barcelona side finished the National League Group East in third position, just about qualifying for the quarters finals of the competition. The powerful Servigest Burgos offered few chances in this quarter-final elimination phase and imposed themselves on both the away (32-74) and home (59-26) legs.

As for the Catalan Cup, the result was less than that desired. UNES FC Barcelona lost against Global Basket – UAB in the final, repeating the runner-up spot they had achieved in the previous year.
The Barça CBS A season in the Catalan Cup was marked by huge progress during the first stage, marred by an uneven performance in the second stage of the competition. The ladies, coached by Tito Sobrín, came second in the first league, with 14 wins and four defeats. Nonetheless, in the second round, the Barcelona side suffered six defeats in a row and were unsuccessful in their fight to contest the promotion stage of the Women’s League 2.

The other senior team, Barça CBS B, competed in the second highest category of Catalan basketball, the Catalan First Division. The Barcelona side clearly succeeded, finishing in third position, and they helped the first team whenever necessary. The tally was 25 wins and five defeats.

As for the lower categories, we should highlight the three junior teams, the U14 and the 10-12 age group, winners of the Molinet and Barcelona Tournaments, and runners-up in Catalonia.

<table>
<thead>
<tr>
<th>TEAM</th>
<th>CHAMPIONSHIP</th>
<th>POSITION</th>
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<tbody>
<tr>
<td>Senior A</td>
<td>Catalan Cup</td>
<td>Seventh</td>
</tr>
<tr>
<td>Senior B</td>
<td>Catalan First Division</td>
<td>Third</td>
</tr>
<tr>
<td>Junior A</td>
<td>First A</td>
<td>Fourth</td>
</tr>
<tr>
<td></td>
<td>Catalan Championship</td>
<td>Third</td>
</tr>
<tr>
<td>Junior Blau</td>
<td>First B</td>
<td>First</td>
</tr>
<tr>
<td>Junior Grana</td>
<td>Inter-regional</td>
<td>Second</td>
</tr>
<tr>
<td></td>
<td>Catalan Championship</td>
<td>Third</td>
</tr>
<tr>
<td>U16 A</td>
<td>First A</td>
<td>Sixth</td>
</tr>
<tr>
<td>U16 Blau</td>
<td>Inter-regional</td>
<td>Second</td>
</tr>
<tr>
<td>U16 Grana</td>
<td>Inter-regional</td>
<td>Seventh</td>
</tr>
<tr>
<td>U16 Groc</td>
<td>Level A2</td>
<td>Fourth</td>
</tr>
<tr>
<td>U14 A</td>
<td>Level A1</td>
<td>Third</td>
</tr>
<tr>
<td>U14 Blau</td>
<td>Level A2</td>
<td>Third</td>
</tr>
<tr>
<td>U14 Grana</td>
<td>Level B</td>
<td>First</td>
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<td>12-13 yrs</td>
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<tr>
<td>10-12 yrs A</td>
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</tr>
<tr>
<td>10-12 yrs Grana</td>
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</tr>
<tr>
<td>8-10 yrs</td>
<td>Level B</td>
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</table>
SURVIVAL IN THE SUPERLEAGUE AND FURTHER SUCCESS AT LOWER LEVELS

For the fifth season in a row, the first team stayed in the premier league of Spanish volleyball. The first team had to fight all the way to the end in order to survive in a Superleague that, after a few years of crisis, rose again with a team of high-performance professionals.

It was a memorable season for the lower teams of Barcelona volleyball, as they achieved a remarkable and singular feat with their lower level teams and became the only qualifying club in four national championships: U12, U14, U16 and U18. The U18 A season was a success, retaining the Spanish Championship by winning their fifth title in this competition. The U16 A team again won the Championship of Catalonia, having been denied the title for four seasons. Another highlight was the U16 Blau, winners of the Second Division, as well as the U14 and U18 Blau, runners-up in their own categories.

The remaining lower level teams also had a remarkable year, both in terms of their results and in terms of achieving their growth targets in all areas.

<table>
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<th>TEAM</th>
<th>COMPETITION</th>
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<tr>
<td>Superleague</td>
<td>Women’s Superleague</td>
<td>Ninth</td>
</tr>
<tr>
<td>National First</td>
<td>1st National Catalan Superleague</td>
<td>Fifth</td>
</tr>
<tr>
<td>Catalan First</td>
<td>Division</td>
<td>Fourth</td>
</tr>
<tr>
<td>Catalan Second</td>
<td></td>
<td>Fourth</td>
</tr>
<tr>
<td>Catalan Third</td>
<td></td>
<td>Champion</td>
</tr>
<tr>
<td>U16 A</td>
<td>Spanish Championship</td>
<td>Third</td>
</tr>
<tr>
<td></td>
<td>U18 Superleague</td>
<td>Third</td>
</tr>
<tr>
<td></td>
<td>Championship Phase</td>
<td>Third</td>
</tr>
<tr>
<td>U18 A</td>
<td>Spanish Championship</td>
<td>North</td>
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<tr>
<td></td>
<td>Championship Phase</td>
<td>Third</td>
</tr>
<tr>
<td></td>
<td>Spanish Cup</td>
<td>Runner-up</td>
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<td>U14 A</td>
<td>Spanish Championship</td>
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</tr>
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<tr>
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<td>Spanish Cup</td>
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<td>U14 Blau</td>
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<td>U14 Grana</td>
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<td>U12 A</td>
<td>Championship Phase</td>
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August saw the 36th World Meeting of Penyes, coinciding with the Joan Gamper Trophy. The event proved to be an historic one for various reasons. In the first place, this was the first World Meeting when the World Confederation of Penyes was legally constituted, with its own space within the Club’s facilities. Moreover, it was also the first mass event where the Board of Directors, presided over by Josep M. Bartomeu, was able to present the Club’s project, after winning the elections in July.

More than 1000 penyistas gathered in the Palau de Congresos de Catalunya, representing 30 territorial federations, to lay the foundations for the Penyes 21st Century project, intended to define the movement between 2015 and 2021.

Aside from the president, the first vice-president Jordi Cardoner and director Pau Vilanova conveyed how the movement is blossoming and still has some ways to grow. The World Meeting concluded with the now traditional gala dinner.

Activities for young and old

In addition to the official act, a series of activities also took place to mark the World Meeting. Two days before the Gamper Trophy, the 7s Football Tournament began, which is now in its tenth year. Nine U12 teams and seven U10 teams contested the championship and also took part in training sessions in the Auditori. The day before, the Gamper Trophy also brought together different activities on the esplanade at Camp Nou.

The 4th Penyes Card Tournament was also held, with 58 pairs from 33 different penyes. A total of eleven territorial federations were represented in the tournament, closing with the outdoor dinner, with the Camp Nou in the background, and around 500 people taking part.

On the day of the Gamper Trophy, the youngest were once again in the limelight with the 4th Penyes Football Games taking place. Seventy-two young people under-18, representing 17 penyes from 12 federations gathered at the Camp Nou to see who had the most talent at this football video game.

Presenting new players

One of the classic events of the World Meeting is invariably the presentation of new players in the first team. For the 2015/16 season this included Arda Turan and Aleix Vidal, who were accompanied by Sandro and Munir, much to the delight of the penyistas. The new secretary Robert Fernández did not want to miss the opportunity to express his gratitude for the support and to ask for confidence in the boys coached by Luis Enrique, who had just won the treble.
PROJECTS

The World Meeting of Penyes of FC Barcelona began to prepare, in conjunction with the Club, a series of projects with the underlying aim of transforming the Penya model to achieve excellence. For this reason, the 2015/16 season saw the launch of two major global projects, Penyes, Fem XXI! and De Catalunya al Món, and continued for the third season in a row with the Fem valors socials.

‘Penyes, Fem XXI!’

The first plan to be put into action was the Penyes, Fem XXI! (Penyes, let’s make the 21st century). The goal behind this initiative was to draw up an organisational model that was as effective as possible, so both the Federations and the Confederation itself and the Penyes Department can look to improve the penyes and continue to be able to implement new activities and to develop synergies with other bodies in the territory.

‘Fem valors socials’

The Fem valors socials (Let’s create social values) project completed its third season. Under the coordination of the former player Paco Clos, five days of training sessions were held with the Football and Penyes Group, in which more than 250 boys and girls aged between 8–10 years took part. In addition, the Group penyes team played a friendly with the New York Penya and an U12 and U10 category in Begur, under the direction of trainers from FCB Escola.

At the same time, the Solidarity Committee, the Fundació Probitas and the FC Barcelona Foundation took part in five Social Days (at Sabadell, Salt, Canovelles, Sant Adrià and Lleida) in which 320 boys and girls took part. The main objective behind the Social Days was to promote healthy practices among the youngest and to transmit the inherent values of the Club by practising sport.

“De Catalunya al Món”
(From Catalonia to the World)

Under the FCBEscola, the Penyes Department set itself the goal of increasing the social presence of FC Barcelona internationally, by creating penyes in places where the FCBEscola could be established, with the further possibility of setting up schools in strategic locations that already have a penya. This interaction thus made it possible to create vital links for consolidating the Barça brand around the world, both from the sporting aspect and from the social aspect.
**EVENTS**

During the 2015/16 season, almost 900 events were held, more than 300 of which had some form of official FC Barcelona representation.

**Increased social events**

The movement is increasingly aware that one of the core ideas for growing Barça in the territory comes in the form of support. Over the course of the season, more than 70 support events were organised, coordinated by the Penyes Support Council. These included notable events such as the major support gala organised by the Barcelona Penyes Federation of Castilla-La Mancha, where the 2nd Tito Vilanova prize was awarded.

**Gatherings**

A record number of Barcelona penyes gatherings took place this season. With the current territorial organisation in place since 2013, based on territorial federations, each penya area is increasingly better equipped with a structure and a governing body, which enables and facilitates the organisation of this kind of event.

Among others worthy of mention are the Meeting of Barcelona Penyes of Andalusia, Ceuta and Melilla, which take places twice a year. The Barcelona Penyes Gathering from the Regions of Castelló was one of the culminating events of the season, coinciding with the 50th Anniversary of the Onda Barcelona Sporting and Cultural Association. President Josep M. Bartomeu attended the event, accompanied by vice-president Jordi Cardoner and director Pau Vilanova.

**Wherever Barça travels**

Wherever Barça travels, the penyes of the territory are also there so that Barcelona’s touring teams can feel at home, and receive support. The FC Barcelona Japan Penya was a major host, organising a gathering in Japan to mark the team’s arrival for the World Club championships. More than 300 people were present at the event, at which the vice-president Jordi Cardoner and director Pau Vilanova were also present. The Barça passion is also felt in the Land of the Rising Sun.

Moreover, some 40 receptions took place this season, and not just whenever the first team was travelling. Penyes from everywhere welcomed delegations for basketball, handball, indoor football, hockey and various academy teams, which demonstrates the passion felt by people for the jersey.

**More coats of arms at Camp Nou**

One feature that penyes appreciate most is being able to have their own coat of arms on the façade of the Camp Nou stadium. This season there were a total of 19 penyes from around the territory celebrating the unveiling of their emblem, which means that more and more penyes have a presence at the entry points to the stadium.
**SUPPORT FOR THE PENYES**

**More and better services for the penyes**

For another year, the Penyes Support Office was the nerve centre for management and support of the penyes. In the 2015/16 season, more than 21,000 emails and nearly 10,000 calls were answered. In addition, around 7,000 personal visits and queries were also handled.

**The penyes, with the teams**

During this season, more than 2,000 visitor tickets for League matches were processed. As for the Champions League, more than 1,600 tickets were distributed, and the match in London against Arsenal was a watershed moment in terms of the number of penyistas present at a European knockout game, with a total of 230 penyes travelling to the British capital.

The penyes also helped to lift the 28th Copa del Rey in Madrid, over Seville. Luis Enrique’s team were encouraged by all of the Barcelonistas at the Calderón, including more than 3,000 penyistas. More than 1000 penyes were represented there, with more than 40 coaches travelling from all around the country.

**Bringing the young ones to the Stadium**

The commitment of the penyes to the youngest fans around the country is well known. With this in mind, they offer girls and boys up to 14 years the opportunity to attend the Stadium for the token price of €1. This season more than 2,600 young penyistas enjoyed one of the matches at Camp Nou allocated for this type of ticket.

**Contributing to record support**

A final-sixteen match of the Copa del Rey against Villanovense set an attendance record at Camp Nou on the 5th Supportive Members Day. Various groups brought the attendance up to more than 62,000 fans helping make this first step towards the double. And the penyes did not hesitate to play their part in the cause, as around 10,000 tickets were sold through the different associations and support bodies.

**PENYES IN MOURNING**

**Johan Cruyff:** Cruyff was key to the expansion of the penya movement all around the country. The penyes expanded in the 90s thanks to emblematic figures like the Dutchman, who through his successes with the Dream Team lifted the Barça movement by creating new outposts around the world. The floral offering at his memorial service was led by the president of the World Penya Confederation, Antoni Guil, first vice-president Jordi Cardoner i Casaus, director Pau Vilanova, and a delegation of presidents from the Penya Federations.

**Manel Vich:** Vich was the Voice of the Camp Nou for more than 60 years, while also becoming a symbol for the penya movement. The penyes will miss such a charismatic personality who was always prepared to travel around the country to follow Barça. Throughout his life he participated in many association events. His last appearance was at the Support Gala in Castilla-La Mancha, which he graced once again with his signature smile and his esteem for the penyes.
**COMMUNICATIONS**

**New website and info penyes**

With the aim of improving information on the penyes movement, the website has been modified and updated, bringing it into line with the look of the FC Barcelona site. This season also provided the opportunity to increase the flow of communications through this medium, which increased both website traffic and the number of clicks on infopenyes.

**Sixth season of ‘Quina Penya!’**

The latest season of the programme Quina Penya! was also launched on Barça TV, presented and directed by Llucíà Ferrer. Taking a relaxed approach, and with a light comic touch, the journalist went around the country meeting the penyes of different towns in 13 episodes. The programme’s airing on Barça TV once again demonstrates the interest the movement creates for a very Barça audience.

**Social Networks**

The penya movement continued to raise interest on social media. So much so, that by early 2016 the Penya Facebook page had reached 5 million users, a fact that made a notable contribution to establishing FC Barcelona as the leader in this medium. The Penya Facebook page is today the second official account of the Club in terms of user numbers, and is only surpassed by the global account.

**New projects**

In another area, the Club and Confederation also started work on a communications plan, similar to the other projects undertaken, in order to raise the standards of the penya movement. Moreover, Gent Blaugrana (Barça People) also began airing, another programme directed by Llucíà Ferrer, with 13 episodes handling various key projects within the members’ area of the Club.

**Penyes app**

The penyes app continued to provide service information to all user who have downloaded this application for free onto their mobile device. The number of downloads has continued to gradually increase, with more services provided by this current form of receiving information.
NEW PENYES

The movement continues to grow

During the 2015/16 season, a total of eleven penyes became official, as a further expansion of the penya movement.

More than half of the new members of the Barcelona team are international, from places as diverse as Morocco, Scotland, Mexico, Australia and Kyrgyzstan. With such a wide variety, covering both hemispheres, it is clear than the movement is growing, while also expanding within the country.

Accordingly, the number of official FC Barcelona penyes at the end of the season reached 1,246, with a total of 157,696 penyistas.

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<thead>
<tr>
<th>NAME</th>
<th>TOWN/CITY</th>
<th>PROVINCE / COUNTRY</th>
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<tbody>
<tr>
<td>Penya Blaugrana de Marrakech</td>
<td>Marrakech</td>
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<td>BALEARIC ISLANDS</td>
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</tr>
<tr>
<td>Rest of the world</td>
<td>1,246</td>
<td>157,696</td>
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**THE HOME OF ALL FORMER CLUB PLAYERS**

The Barça Players Group (Agrupació Barça Jugadors) (ABJ), using the 0.5% contribution which the professional football players channel towards assisting and supporting ex-players, performed great social and physical work with former players of FC Barcelona.

The ABJ ended the 2015/16 season having consolidated the groundwork to encourage further growth of the Body in both qualitative and quantitative terms. A Strategic Plan was produced and agreed on, in order to update the Group’s actions to the 21st century. The Plan will be applied to the more than 1,110 members and supporters it has.

During the 2015/16 season, the Group geared its activity around the following activity guidelines:

**Job pool - New growth**

A redesign of how the job pool works, with agreements on employment insertion for ex-players and practical training clinics geared towards job seeking. The ABJ is transforming into a section active in job seeking and opportunities for ex-players, both in Catalonia and abroad. A support service for people was also created, from professional training to legal and financial advice.

**Training. Twin track**

A training model was designed to prepare individuals for a specific workplace (trainers, radio presenters, English lessons for coaches, etc.), complementing the job search for people who have completed this training.

The universal training model continued to attend to the needs expressed by Group members (Excel, English, use of smartphones, etc.).

In all, numbers increased from 176 students in 2014 to 181 in 2015, and from 408 lesson hours to 515 hours in 2015.

**Sport, the driving force for all our teams**

The sports services grew: physio, doctor, defibrillator, match organisation, trainer, referee, etc.

The ABJ meets twice a week, bringing together more than 200 people to train at the FC Barcelona facilities.

A total of 62 games were played, with 275 goals scored, and 72 conceded.

A strong boost was provided for veteran teams (over-35, over-55 and veterans), organising more matches for each of the teams while looking to encourage Barça support outside Spain (USA, Greece, etc.).

The *FCB Legends* project was developed through the creation of a team and various products for sale from both the Group and from FC Barcelona. Together with FC Barcelona, a match was organised in Querétaro (Mexico): FCB Legends vs. Mexico Legends. The launch of the *FCB Legends* project was one of the milestones reached during the season, in collaboration with the Club, to highlight the great names of Barça’s living history, a task in which the ABJ has been investing efforts for years. The debut of FCB Legends in Querétaro (Mexico) was one of the results of this alliance, complemented by actions such as managing commercial activities along with the presence of ex-Barça players.

In all, 13 commercial events were organised with ex-players and for ex-players.

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In all, 13 commercial events were organised with ex-players and for ex-players.
A space for relationships

Whether as part of weekly training sessions, social activities organised by the different committees, or indeed games aimed at all ages, the ABJ continued to provide a space for relationships among those who have worn the Barça jersey as footballers. During the 2015/16 season, the ABJ worked on improving the quality of these services, bringing them up to a fitting standard for a club such as Barça. Services that could further improve with the new Espai Barça.

We are ABJ. Fem barcelonisme (Let’s be Barça)

No-one knows better than an ex-Barça player what it means to have worn the shirt. These are values that remain intact over the course of time and which the ABJ builds on to achieve the following objectives:

- The presence of ex-players increased at Barcelona penya events, going from 122 events in 2014 to 186 in 2015, with more and more ex-players being involved on each occasion.

- The Barça Players Prize, in recognition of the Barça player who demonstrated the greatest fair play, grew considerably in terms of public participation, with Javier Mascherano being designated as the winner. In addition, Barça Players’ Week had a bigger profile and impact in bringing Barça support to towns in Catalonia, with 300 participants in the Barça Players Gathering. The participation of former players in charity matches doubled.

- A new web page was created for the Group as part of the FC Barcelona website, with an exponential increase in the visits and a clear commitment to quickly providing information on the Group’s activities, while work was also done on the Barça Players Dictionary to make it accessible to all fans.

- Lastly, 11 Seguim en Joc, (Still Playing) programmes were produced, 5 episodes of Diari de Jugadors (Players’ Diary), 4 editions of the bi-monthly online page Sport in Spanish, 4 editions of Notes and 44 editions of the Newsletter.

The annual dinner had a notable presence in the media, with almost 500 people attending (including the presidents of the Generalitat and of FCB).

New episodes of the programme Enganxa’t a were produced, with ex-players chatting with children aged 12 from around Spain.

The 13 social events organised, with almost 500 in attendance, helped to encourage relationships between players and their mutual help.

They helped and supported players whose need is greatest, especially those who are alone.
Institutional Area
RELATIONS WITH CATALAN INSTITUTIONS

Meeting with the Generalitat Government

Josep Maria Bartomeu, President of FC Barcelona, Carles Vilarrubi, Vice President of International and Institutional Relations, and Jordi Moix, Commissioner and Director of the Espai Barça, were received at the Palau de la Generalitat by the President, Carles Puigdemont. It was a purely formal meeting. Puigdemont, after being elected President of the Generalitat in January, had a pending agenda due to prior commitments.

Catalonia’s National Day

FC Barcelona, once again joined the commemoration of the National Day of Catalonia on 11th September and participated in the traditional floral tribute at the Rafael Casanova monument. The institutional delegation was headed by the Club President Josep Maria Bartomeu, Vice Presidents Jordi Cardoner, Carles Vilarrubi and Jordi Mestre, and Directors Jordi Moix, Josep Ramon Vidal-Abarcha, Maria Teixidor, Emili Rousaud Vilajoana and Xavier, as well as the Delegate for relations with UEFA, David Bellver. In addition to the institutional presence, Barça also had a delegation of its players.

Meeting with the City Council

The President of FC Barcelona, Josep Maria Bartomeu, accompanied by Carlos Vilarrubi, Vice President of the International and Institutional Area, and Jordi Moix, executive commissioner of l’Espai Barça, met with the mayor of the Catalan capital, Ada Colau for their first institutional meeting after the elections at the Barça club and council. The City Council meeting served as a first meeting, with a brief presentation of the Espai Barça.

Offering at the Basilica of Mercy

A delegation from FC Barcelona, headed by President Bartholomew, and accompanied by the first Vice President, Jordi Cardoner, and members of the Board, Emili Rousaud and Oriol Tomàs, returned to the Basilica of the Virgin of Mercy to make an offering of the four titles won this season. In the offering ceremony to the patron saint of the city of Barcelona, the Club’s delegation was greeted at the entrance by the rector, Joan Martinez Porcell, and by the President of the Brotherhood of the Virgin of Mercy, patron saint of Barcelona, Ignasi Riera. The President recalled that the Club has decided to resume such offerings at the request of many of its members.
Reception of international members

Club President, Josep Maria Bartomeu, accompanied by the Vice President of International and Institutional Relations, Carles Vilarrubi, held a meeting with the members, who were invited by the Diplocat (Public Diplomacy Council of Catalonia) in order to observe the progress of the elections, the holding of meetings with the different actors involved, and to explain these to their respective governments.

International Day Against Corruption

Under the auspices of International Anti-Corruption Day, held every 9th December, FC Barcelona and the Anti-Fraud Office of Catalonia jointly organised a debate on corruption in the world of sport. The meeting took place in the 1899 Auditorium and was inaugurated by FC Barcelona director Maria Weaver, accompanied by the Sport Secretary General, Ivan Tibau, and the director of the Anti-Fraud Office of Catalonia.

Visit to the headquarters of the Òmnium Cultural

The president of FC Barcelona, Josep Maria Bartomeu, and Vice President of International and Institutional Relations, Carles Vilarrubi met with the President of the Òmnium Cultural, Jordi Cuixart, at the institution’s headquarters. Also present at the Òmnium were Vice President Joan Vallvé, as well as the organisation’s secretary, Jordi Bosch, and its treasurer, Pere Carles.

Visit of personalities

Various political, cultural and social delegations and personalities of international renown visited the Camp Nou this season. Of special note was the institutional reception of US Ambassador James Costos; Ambassador of India, Vikram Misri; Mayor of Seogonam (South Korea), Lee Jae-Myug, and the mayors of El Salvador, Candida Rosa Alas, José Antonio Martínez and Pablo Alberto Avelar.

Accompanied by Vice President Cardoner and Director Dídac Lee, we also received the 2006 Nobel Peace Prize winner, Professor Muhammad Yunus, and on this tour, the Italian composer and singer, Eros Ramazzotti, was also one of the personalities who visited the Ciutat Esportiva. Another distinguished guest was the renowned pianist Lang Lang.
Institutional meeting in Japan

Owing to the first team’s participation in the Club World Cup, FC Barcelona starred at several events, including the FC Barcelona reception in Tokyo, attended by members of the Board along with all members of the tour, including former football player Juliano Belletti, the Directors of the FCBE School of Japan, Japanese institutions and Asian partners of the Club.

The event featured a sale of paintings of Barcelona players; the work of renowned artist Yoichi Takahashi. The event took place at the Tokyo Odaiba Hilton Hotel.

Visit to Etisalat and Oppo at MWC

President Bartholomew, accompanied by Vice President Manel Arroyo and commercial director Francesco Calvo, visited the Etisalat and OPPO booths, FC Barcelona sponsors at this year’s Mobile World Congress. Both companies have a prominent presence at the event, which has its headquarters in Barcelona, and is considered one of the most important in the telecommunications industry.

Globe Soccer Awards 2015

The Club, represented by its President, Josep Maria Bartomeu, and first-team player, Leo Messi, were the stars of the ceremony at the Globe Soccer Awards 2015, the seventh edition of these awards, which took place in December 2015 as part of the 10th International Conference in Dubai, United Arab Emirates.

FC Barcelona received a total of four awards: Best Club, Best President, Best Player of the Year and the Club with the most Media coverage.

SIGNING OF AGREEMENTS

Renewal with the Òmnium

FC Barcelona President, Josep Maria Bartomeu, and Vice President of International and Institutional Relations, Carles Vilarrubí signed, with the President of Òmnium Cultural, Jordi Cuixart, a renewal of the cooperation agreement between the two bodies, for working together to promote the language, culture and country. In a ceremony held at the Camp Nou, the two Presidents pledged to foster, and cooperate in, all initiatives that could promote, at any level, the country, language and culture.
**Agreement with the Foto Colectania Foundation**

FC Barcelona signed an agreement with Agbar and with the Foto Colectania Foundation to promote The International Photography Award. The signing was attended by the president of FC Barcelona, Josep Maria Bartomeu; Vice President of International and Institutional Relations, Carles Vilarrubí; Agbar’s Executive Chairman, Angel Simón, and the President of the Foto Colectania Foundation, Mario Rotllant. The aim of the competition was to promote photography within the social, artistic and educational framework of our country, as part of the Barça Cultura initiative which the Club began five seasons ago, in order to encourage and promote Catalan culture around the world.

**Warsaw Literary Fair - IRLI**

FC Barcelona starred at the Warsaw Book Fair held in May 2016 at the National Stadium in the Polish capital. The Vice-president of International and Institutional Relations, Carles Vilarrubi, travelled to Warsaw to represent the Club at this international cultural event, which received the city of Barcelona and Catalan literature as special guests.

**Collaboration with Meteocat**

FC Barcelona and the Meteorological Service of Catalonia signed an agreement linking the two entities to jointly cooperate with regard to meteorological matters. The objective of this agreement, valid until 30 June 2017, is to provide information for managing its games as well as for organising events at its facilities. The agreement was signed on behalf of the Club by Josep Maria Bartomeu, Club President, who was accompanied by Vice President of International and Institutional Relations, Carles Vilarrubí, Minister of Planning and Sustainability, Josep Rull; and Oriol Puig, Director of the Catalonia Meteorological Service.

**Barça as a platform for Catalan culture**

**Presentation of the ‘Foot-ball’ tour**

Presentation of the Foot-ball dance tour took place in the Ricard Maxenchs press room at the Camp Nou. This tour was performed by the Cesc Gelabert Dance Company, which toured seven cities in Catalonia from 27 February to 24 April 2015. Vice-president Carles Vilarrubí presided over the ceremony, representing FC Barcelona, sponsor of the show, which links the worlds of dance and football in an original and engaging manner.
4th Ernest Lluch Dialogues

June 2016 saw the holding of the 4th edition of the Ernest Lluch Academic Dialogues on Economics and Football, organised by the Ernest Lluch Foundation and by the FC Barcelona Institutional Area. The event took place at the 1899 Auditorium, in the presence of hundreds of guests, and dealt with the topic A look at the economic future of football. From this approach, the discussion turned to economic aspects that affect present and future sport and why their management should be based on balance and sustainability.

Maria Canals International Competition

FC Barcelona collaborated with the 62nd edition of the Maria Canals International Music Competition, piano branch. Before the Camp Nou league match against Getafe, two pianos were set up: one in the Tribuna esplanade, in an area now habitually used for activities prior to matches, and the other in the President Suñol Box. The Hall was attended by the President of the competition, Mariona Carulla, and its director, Jordi Vivancos.

‘Hongaresos pel Barça’
(Hungarians at Barça)

The 1899 Auditorium hosted the screening of the film Hongaresos pel Barça, focusing on Hungarian stars at the club, Kocsis, Czibor and Kubala, who were paid a heartfelt tribute, with strong attendance from the three players’ families.

The event was organised in collaboration with the Hungarian Consulate, and the participants at the event included FC Barcelona vice-president Carles Vilarrubi; directors Silvio Elías and Pau Vilanova; Hungarian Deputy Minister of Foreign Affairs and Trade, László Szabó; Hungarian Ambassador in Madrid, Enikő Györi; Minister of Foreign Affairs, Institutional Relations and Transparency, Raúl Romeva; Consul General of Hungary in Barcelona, Barnabás Kovács; director of the film, Tibor Kocsis, as well as relatives of Kocsis, Kubala and Czibor, and several former players, among others.

Premiere of ‘Josep Suñol, un crit valent’
(Josep Suñol, a brave cry)

The official premiere of the documentary Josep Suñol, un crit valent, which ended the 2015 Suñol Year, was held at the Aribau cinema in a ceremony attended by the President of FC Barcelona, Josep Maria Bartomeu; Vice President of International and Institutional Relations, Carles Vilarrubi; several members of the Club Board, and the country’s highest institutional authorities, headed by the president of the Generalitat, Carles Puigdemont; President of the Parliament of Catalonia, Carme Forcadell; the Economics Minister, Oriol Junqueras; the Minister of Culture, Santi Vila; former President of Catalonia, Artur Mas; the former Mayor of Barcelona, Xavier Trias; the documentary’s director, Francesc Escribano; the actor, Peter Arquillué, and relatives of Josep Suñol i Garriga.
**ITINERANT BOARD MEETINGS**

**Poblet Monastery**
During the 2015/16 season, an itinerant meeting of the Board of Directors took place at the Reial Monestir de Santa Maria de Poblet. Members of the Board visited the Poblet Monastery as well as the Montserrat Tarradellas i Macià Archives. The Meeting was held in the boardroom of the Montserrat Tarradellas i Macià Archives (Abbot’s Palace).

**Other**

**Preview of ‘Segon origen’**
The film *Segon origen*, directed by Carles Porta and based on the famous book *Mecanoscrit del segon origen*, by Manuel de Pedrolo, was presented at the Phenomena Experience cinema in Barcelona, with a full delegation from FC Barcelona, headed by Vice-president Jordi Cardoner. The film shows the Camp Nou as totally devastated in one of its scenes. The Club was represented by Sergi Samper, Juan Cámara, and Daniel Romera; President of the ABJ, Ramon Alfonseca; director of La Masia, Carles Folguera, and some La Masia residents. Manel Vich, the Camp Nou announcer who passed on in April, also attended.

**Working session of the Board at La Masia**
The Board of Directors held a working session at the La Masia Oriol Tort Training Centre to analyse the Strategic Plan drafted in recent months by members of the Club’s Executive Committee.

The meeting was attended by members of the Board of Directors, headed by president Josep Maria Bartomeu, and members of the Club’s Executive Committee.

**Tribute Gala to the Clubs of Catalonia**
FC Barcelona played a special role in the Gala Tribute to Catalonia Clubs, organised by Mundo Deportivo. Barça’s club season saw the award of 15 prizes for the different sports sections. Jordi Mestre headed the FC Barcelona delegation and highlighted the results and attitude of all fan teams.
**Catalan Football Stars Gala**

FC Barcelona was one of the most prominent clubs in the fourth edition of the Catalan Football Stars Gala, which took place at the Old Estrella Damm Brewery. The Barça delegation was headed by club president Josep Maria Bartomeu, and player Gerard Piqué, who received the award for Best Catalan Player of 2015. Alexia Putellas’ award, for best player, was collected by vice president Jordi Mestre.

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**19th Catalan Sport Festival**

FC Barcelona, and first-team player Gerard Piqué, starred at the 19th Catalan Sport Festival, organised by the Union of Catalan Sports Federations (UFEC) and the Sport daily newspaper. At the awards ceremony, Barça won Best Catalan Team, and Gerard Piqué won Best Catalan Sportsman.

At the event, held at the Maritime Museum of Barcelona, the club was represented by President Josep Maria Bartomeu, Vice Presidents Jordi Cardoner, Jordi Mestre and Manel Arroyo, as well as Directors Josep Ramon Vidal-Abacar, Pau Vilanova and Oriol Tomàs, Director General Ignacio Mestre, and Professional Sports Director, Albert Soler.

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**The LFP Awards**

FC Barcelona was the star of the BBVA League awards for the 2014/15 season, which was held at the Barcelona Forum. Claudio Bravo won the award for best Best Goalkeeper; Leo Messi for Best Forward, and Neymar Jr. for Best American Player in La Liga. Barça coach Luis Enrique won Best Coach.

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**68th ‘Mundo Deportivo’ Gala**

FC Barcelona had a strong presence at the Gran Gala del Deporte organised by Mundo Deportivo, which took place at the Palau de Congressos de Catalunya. Captain Andrés Iniesta was awarded the trophy for Best Sportsperson of the Year 2015; the Club won the Leadership Trophy; the three-pronged attack formed by Messi, Neymar Jr. and Suarez won the Sporting Excellence Trophy; Gerard Piqué won the Extraordinary Trophy, and FC Barcelona Lassa won the handball trophy along with the Team Effort Trophy for the seven titles it won last season.
Barcelona G16 Lunch

The president of FC Barcelona, Josep Maria Bartomeu, was hosted this meeting of the presidents of the Barcelona Group of Institutions, known as G16, which brings together the city’s most relevant and important organisations. The participants visited the Espai Barça Exhibition, where they explained in detail the proposed transformation of the Club’s facilities in the Les Corts neighbourhood and at the Ciutat esportiva Joan Gamper.

Collaboration agreement with the Generalitat

FC Barcelona, through its Foundation, signed a collaboration agreement with the Ministry of Agriculture, Livestock, Fisheries and Food and with the Department of Education of the Generalitat of Catalonia to provide support for the Fruit for schools programme, which supplies fruit and vegetables to school pupils in Catalonia. RCD Espanyol also participated in this campaign.

The Club’s economic impact on the city

The Club’s financial Vice President, Susana Monje, attended the presentation of Deloitte’s report on FC Barcelona’s economic impact on the city during the 2014/15 season, which amounted to €906 million, representing 1.5% of the city’s Gross Domestic Product (GDP), an increase of 19.3% over the 2013/14 season. The results also highlighted the effect on employment, with 16,620 jobs in the city being due to the Club’s activity, the equivalent of 18% of the number of registered unemployed in Barcelona.

Meetings at the Casal de l’Avi Barça

FC Barcelona President, Josep Maria Bartomeu, accompanied by the Director, Maria Teixidor, held a meeting with Casal de l’Avi Barça members. It was attended by a total of 230 members of the Casal, including the newly appointed President, Joaquim Gabarró, who replaced Martí Dalmases after the summer elections for the body’s presidency. Additionally, the first Vice President Jordi Cardoner, accompanied by the Director Pau Vilanova, held another institutional meeting with the Casal de l’Avi Barça members at the Presidential Hall of the Palau Blaugrana.
On 24th March, Barcelona fans were hit by distressing news. Johan Cruyff, the man who, as a footballer (1973-78), changed FC Barcelona’s history, and as a coach (1988-1996), left an indelible mark on the Club’s development, died at age 68, after a long battle with lung cancer, diagnosed last October. There were immediate reactions and tributes around the world and Barça made itself available to the family, to organise a celebration of his great achievements.

In Barcelona, more than 60,000 people attended the condolence area installed at the Camp Nou Grandstand, in his memory. The stadium was also the scene of a deeply felt tribute before the start of the El Clásico league match against Real Madrid, in the presence of former Club Presidents in the President Suñol Box, who signed a joint letter of condolence. The Camp Nou seating featured a spectacular mosaic saying Thank you, Johan, in which his son, Jordi Cruyff, deeply affected, sat in the first row, next to President Josep Maria Bartomeu.

On the video scoreboard, the alumni of Cruyff’s Dream Team which won the 1992 European Cup, gave an emotional video homage. Luis Enrique’s players took to the field holding hands with children wearing t-shirts saying Thanks, Johan, and with the Cruyff Foundation logo on the back. Barça also played wearing a special shirt with the same slogan written on the front.

Jordi Cruyff gave a press conference in which he thanked the Club for the farewell events and stressed “the final embrace” that took place between FC Barcelona and his father, staged in accordance with the Cruyff Foundation.
The death of Johan Cruyff is very sad news for the whole football world. His individual and collective achievements made him one of the best players and coaches in history, and the personal and professional loss to our club has been immense. Above all, we want to convey our condolences to the Cruyff family and to all his team mates and the Club staff who, throughout his various stages as a player and coach, shared his concerns, efforts and the joys of success.

On a day like today, every Barcelona fan can evoke memories and experiences of Cruyff as a leader and as a symbol. We, as presidents of FC Barcelona, on behalf of all Barcelona supporters, wish to express our homage to and appreciation of a brilliant and resourceful man who decisively marked the Club’s development.

We send our gratitude to Cruyff for his extraordinary contributions as a player and coach, as well as the numerous titles won. But above all, we have to give thanks for some intangibles that maintained today and must endure tomorrow, and which are worth more than all the titles won: Cruyff injected us with abundant levels of self-esteem and set FC Barcelona on a new course to success.

With Cruyff we began to play in a different way, breaking down preconceptions, innovating. Johan, both as a player and as coach, established Barça’s own unique style on the football field, termed total football. Barça’s style, which is admired worldwide.

The arrival of Cruyff changed Barça’s history, because he decisively contributed to changing its mentality. He made us lift our heads up and see that no rival was invincible, and that we could achieve whatever we set our minds to. Cruyff was the icon who explained better than any other that Barça is more than just a club, without reservations, involved in social reality and social change, and always ready to press ahead.

Without this maverick and unabashed spirit of Cruyff’s, we would not be the greatest club in the world. So, once again, thank you, Johan. Thanks to this admired man, thanks to the cultural icon, and thanks to the football star. Thanks to his rebelliousness, his expertise and for choosing Barça and Barcelona. In the same manner, Barça and Catalonia considers you, and always will consider you, one of us.

Thanks, Johan.

Signed: Agustí Montal, Raimon Carrasco, Josep Lluís Núñez, Joan Gaspart, Enric Reyna, Joan Laporta, Sandro Rosell, and Josep Maria Bartomeu.

A document for history

The open letter, which the Club made public in the name of the eight FC Barcelona presidents on 24 March, was reproduced in calligraphic letters in the book of condolence in the President Suñol Box, and was signed by each of them before the El Clásico match. This is the first document that has been jointly signed by the eight presidents, and Cruyff made that happen.
Always in Our Thoughts
Farewell to Manel Vich, the Voice of the Stadium

The 2015/16 season will also be remembered for the final farewell to Manel Vich, the man who welcomed Barça fans to the stadium for over half a century and who has also left us at 78 years. The Voice of the Camp Nou died on 29 April, faithfully attending the matches at the stadium until 17 April, the match against Valencia, which was the last time he said the mythical "Good afternoon everyone and welcome to the stadium." Vich received a deserved tribute in the derby against Espanyol, when he returned with a recording of his voice, which rang out over the loudspeakers, although the lineups and changes were shown on the video scoreboard. After singing the anthem and observing the crowd mosaic, a minute of silence was held, which was spontaneously accompanied by a standing ovation dedicated to our beloved and unforgettable Manel Vich.

Also Departed

Quique Martín  ‘Juanjo’  Josep Duró
Francisco Cánovas  Ranko Zeravica  Dr. Rafael González Adrio

FC Barcelona would also like to convey its condolences to the families and friends of all deceased members, and other prominent personalities from the world of FC Barcelona such as former footballer Quique Martín, chairman of FC Barcelona’s former players, Juan José Enríquez Gómez, Juanjo, Josep Duró and Francisco Cánovas; former coach of the basketball team, Ranko Zeravica; former Club traumatologist, Rafael González Adrio, and former Director, Lluís Vilajoana i Rovira.
## COMMITTEES

### Strategic Economics Committee
Directors in charge: **Silvio Elías**
- Carles Tusquets Trías de Bes: *President*
- Antoni Esteve Cruella
- Joan Lluís Garcia Jobal
- Miquel Lladó Casadevall
- Josep Maria Xercavins Lluch

### Disciplinary Committee
Directors in charge: **Jordi Calsamiglia**
- Salvador Bartolomé Codina
- Josep Maria Mir Padullés
- Marta Simorra Oliver
- Alejandro Tintoré Espuny

### Social Committee
Directors in charge: **Jordi Cardoner, Pau Vilanova, Enric Tombas, Jordi Calsamiglia**
- Josep Maria Barnils i Aguilera
- Jaume Carreter i Felip
- Santi Casas Bedós
- Santí de Cruyyles Arraut
- Jordi Durà Mena
- Òscar Ferreou i Mestre
- Ferran Hernández Moya
- Victor Küppers
- Roser Tiana Leoz
- Daniel Sala Peix

### Penyes Committee
Directors in charge: **Jordi Cardoner, Pau Vilanova, Enric Tombas, Jordi Calsamiglia**
- Cerni Areny Aguilar
- Manel Costa Del Toro
- Xavier Illncheta Ferrer
- Elvira Pou Chifoni
- Griselda Soteres i Bergada
- Manel Torrentalé i Cahiró

### Sports Committee Basketball Section
Directors in charge: **Joan Bladé**
- Albert Buscató Costa
- Ferran Butxaca Gràcia
- Pere Francitorra Ferrer
- Xavier Gomis i Pasarin
- Agustí Llorens Rosique
- Ferran Martínez Garriga
- Sergi Piquet Estrada
- Josep Santasusana Rius

### Sports Committee Handball Section
Directors in charge: **Joan Bladé**
- Antonio MªAsensio Torres
- Joan Balcells Secalí
- Salvador Canals
- Luis Duocastella Codina
- Xavier López Sautés
- Jordi Pascual Jornet

### Sports Committee Roller Hockey Section
Directors in charge: **Josep Ramon Vidal-Abarca**
- Xavier Bosch Solè
- Alexandre Vidal-Abarca Armengol
- Daniel Vives Sáez

### Sports Committee Futsal Section
Directors in charge: **Josep Ramon Vidal-Abarca**
- César Fernández Pañell
- Carlos Leandro
- Antonio Lozano Palazón
- Amadeo Olivart Sama
- Gabriel Sánchez Vila
- Jordi Viciano i Navarro

### Monitoring and Transparency Committee
Directors in charge: **Ramon Pont Amenós**
- Ramon Esteve Castellar
- Antoni Argandoña Ramiz
- Jordi Argemí Puig
- Josep Oriol Laporte Roselló
- Ramon Palou Godall

### Football Academy Coordinating Committee
Directors in charge: **Jordi Mestre, Silvio Elías, Xavier Vilajoana**
- David Bellver Vives
- Josep Castellà Deu
- Josep Cortés Queralt
- Joan Carles Hernández Fernández
- Ernest Llirinós Oliva
- Susana Puell Navarro
- Juan Ramon Ramos Raich

### Barça B Sports Committee
Directors in charge: **Silvio Elías**
- Jordi Bellmunt Fernández
- Josep Contreras Arjona
- Enric Crous i Millet
- Josep Maria García Maranges
- Josep M. Huguet Ràmia
- Fernando Sánchez Freyre
Sports Committee Football Academy
Directors in charge: Xavier Vilajoana

José Luis Alcón Andrés
Eduardo Aragonés Gómez
Pere Areñás Serra
Montserrat Bonet Masdeu
Antonio Castillo Barba
Jordi Claramunt García
Emili Coll i Güixens
Albert Colomer Navarro
Josep Corderas Vila
Lluís Corretja Buye
Marti Dalmases i Planas
Miquel Esperit López
Enric Estorch Pradell
Joan Fabregà Viader
Tomás Fernández Senoseain
Joan Font Fortuny
Simón Franch Dalmau
Domigo Garcia Segura
Miquel Gómez
Ricard Julià Möller
Xavier Masgrau González
Ramon Massons i Llobet
Josep Milián Olivé
Anna Molluna Archs
Albert Montull González
Constantí Muñoz Bruach
Àngel Palomo Yudici
Eduard Pascual i Casas
Pere Pastor Fàbregas
Jordi Perelló Menasanch
Joan Perelló Soler
Eider Pérez de Caballero Valenzuela
Josep Pla Molins
Joan Prat Oller
Enric Prats Solé
Josep Manuel Puyó Arcas
Albert Pujol Casadevall
Andrés Ramos González
Antonio Redondo Camacho
Xavier Rieiro Fulquet
Laura Ros Ferrer
Manuel Serrano Fuentes
Alicia Teresa Soler Viala
Tomàs Tèrmens Navarro
Jordi Viader Martí
Àlex Victor Vaqué
Amadeo Vilaró i Michavila
Jordi Vilarrasa Sans
Miquel Vivas Giménez
Sebastián Miguel Zaragoza Garriga

Penyes Council

Jordi Abellán Martín
Matías Álvarez Menéndez
Francisco Baile Rodríguez
Salvador Balsells Alcobé
Ramon Burniol Creu
Fsc. Xavier Canudas i Puigbó
Juan Carrión Tudela
Salvador Cerviño Juncal
Pere Joan Cols Moya
Miquel Ángel Cruz Macías
Ramon Fílba Barrera
Manel Flores Viera
Antonio Freire Orellana
Esteban García Urbanos
Joan Giménez Gabarra
Jordi Monturiol González
Lluís Grau i Fullà
tJoaquín Grifol Martínez
Antoni Guí i Román
José Yamal Hawach Vega
Miquel Iranzo Hernández
Miguel Márquez Díaz
Tomás Martínez Larrubia
Pere Mentruit Fanes
Gorka Muñoz Rojo
Vicens Notari Ariès
Daniel Peinado López
Diego Peral Florido
Lluís Pérez i Martí
Nicolás Pérez Prieto
Rafael Pichardo Pulido
Salvador Torres Domènec
Joaquim Vall·llosera Pla
Antoni Vallespir Gayà

Penyes Ombudsman
Ramon Termeñs i Navarro

Members’ Ombudsman
Joan Manuel Trayter

Relations with UEFA
Amador Bernabéu
Communication & Marketing
THE MEDIA

WORLDWIDE MEDIA COVERAGE

The 2015/16 season received a lot of media attention, both at home and abroad. The media not only covered the first team’s day-to-day activities, but also the professional and non-professional sections of FC Barcelona. In addition, the media fully covered the economic, social and cultural aspects of our institution.

FC Barcelona was a habitual meeting point for the media, both from home and abroad. During the season, the presence of correspondents was again prevalent, both for constant coverage of football games and sections, as well as for day-to-day press monitoring of the Club.

In 2015/16 we provided almost 10,000 accreditations for football matches at the stadium, with an average attendance of around 500 media professionals per match. BBVA League match 31, between FC Barcelona and Real Madrid saw the highest number of press passes being given out, with a total of 693 accredited professionals, including writers, photographers, commentators and technicians.
Once again the Documentation and Studies Centre was the ideal place for all students of FC Barcelona’s more than a century old history, both for its sporting and sociological aspects. Members and fans, media and various Club departments made use of it during the 2015/16 season.

The Centre increased its documentation, adding a total of 983 works to its library and acquiring 27 new monographs on FC Barcelona and the world of sport. The multimedia archive catalogued a total of 75,452 images spread across 2,571 reports on the Club’s day-to-day activities over the season. In addition, it continued with the task of receiving and producing documents produced by the various departments of the Club, to be permanently preserved.

The 2015/16 season saw the consolidation of the new format for Barça magazine which, in April 2015, released a new, more modern and more visual design, with a clear commitment to exclusive content. The August edition included the presidential elections of 18 July and an interview with the winner, Josep Maria Bartomeu, who asserted that the objective for his second term was to maintain the Club’s leadership in sporting, social and economic spheres. The October and November cover was an exclusive photo shoot with the three-pronged attacking lineup, in which Messi, Neymar and Luis Suárez explained that the key to their success was their closeness off the pitch. Issue 78, for December and January, featured a special report on a meeting with Gerard Piqué and Alexia Putellas, players of the year, to discuss the rise of women’s football, and this was given a full analysis. Leo Messi’s fifth Ballon d’Or, along with five young football captains, featured on the cover of the February-March issue, which was dedicated to the best player in the world and at La Masia, which is a world class example for the inculcation of sporting and educational values. The April-May issue was dedicated to Johan Cruyff and his legacy, after the passing of a man who was a legend both at Barça and throughout world football. Finally, the June-July issue, at season’s end, was dedicated to Luis Enrique and to the Barça Dream Team, which has won 28 titles since the 2004/05 season, in which Messi was promoted to the first team.
Season of change at Barça TV

Barça TV began a new era under the management of Telefonica on 1 July 2015, upon the ending of the Mediapro contract. The aim of the Club and Telefonica in this new period remained that of fulfilling the mission of Barça TV: to be a channel serving Barça members and fans, with contents that combine entertainment with quality information, and the live broadcasting of institutional and sporting events of interest to Barça fans.

The main novelties in the Barça TV programming schedule this last season were two new programmes: a news magazine *Hora B* (from Monday to Friday, 19.30 to 20.30 h), and a weekend variety programme, *El Marcador* (on Saturday and Sunday afternoons).

*Hora B*, presented by journalist Cristina Collado, is a daily current affairs magazine first aired in April, and since then it has become the channel’s leading programme. It is broadcast daily from 19.30 to 20.30, and features interviews with Barça’s most prominent players.

*El Marcador* is an evening and weekend programme that includes sporting events and highlights for Barça fans.

The commitment to live sport became evident this season with retransmissions of the most important youth matches, of the Women’s professional teams and sections, and especially of the first-team matches in football, hockey and handball.

Presented by journalists Mario Robert, Laura Aparicio and Jaime Marcet, and with analysis from former players Àlex Delmás and Jofre Mateu, *El Marcador* also includes highlights and post-match reaction for the football first team, with press conferences and contributions from players and technical staff behind the scenes, and on the Barça TV set.

Regarding the other programmes, *Promeses* remained a key reference point for the youth teams, and *Aquí Palau* was consolidated as the best option for keeping abreast of everything happening in FC Barcelona’s sections.

Also noteworthy was *La Jornada*, featuring highlights and post-match reaction from various competitions, with special attention given to the football first team, to Barça B and to the Women’s team. This year, *Seguim en Joc* completed its third season of broadcasting, featuring all the news on the Barça Players Association (ABJ), and coverage of the penyes movement’s activity was maintained on *Quina Penya*.

But most of Barça TV’s programming concentrated on the football first team, and how could it be otherwise. In this regard, it is again important to point out that the channel shows recordings of all matches, both official and friendly. It also offers live press conferences, both with Luis Enrique as well as the players, and continues to broadcast live the first 15 minutes of the open training sessions prior to the League and Champions League matches, and produces special programmes to highlight the most significant moments of the games, such as winning the league title in Granada, the Copa del Rey in Madrid, and the Joan Gamper Trophy.

Moreover, this year Barça TV also broadcast several exclusive interviews with first team players like Messi, Neymar, Luis Suárez, Iniesta, Arda, Sergi Roberto, Sergio Busquets, Mascherano, Rakitic, Rafinha, Aleix Vidal, Jordi Alba, Bravo, Ter Stegen and Marc Bartra, among others.

Luis Enrique deserves a special mention. In December, the coach gave his first in-depth interview to Barça TV since he became FC Barcelona coach. That interview was the source of the report *Els homes de Lucho*, which was broadcast simultaneously on Barça TV and TV3, with great success, in May.
The programme showed the day-to-day life of the first-team coaching staff.

The success *Els homes de Lucho* was not an isolated case. This season, Barça TV opted to produce exclusive quality documentaries and reports. Some of the highlights were: *El somni de Bayrampasa*, a review of the origins of Arda Turan; *El regal del 10*, consisting of a meeting between Messi and Ronaldinho to mark the tenth anniversary of his great performance at the Bernabeu; *Melodia inesperada*, featuring Belletti, 10 years after starring in the triumphant Champions League final in Paris; *Pau, punt de partida*, recalling the arrival of Pau Gasol to the elite basketball team in 2001; and *Dream Team. El somni que va canviar el futbol*, featured key testimonies from the Spanish Football teams of the 90s, in order to analyse the significance and legacy of Johan Cruyff’s work as FC Barcelona coach.

In summary, the advent of Telefonica managing Barça TV gave a new impetus to the Club’s television, which, more than ever, met the aim of providing information on FC Barcelona’s current situation "from the inside", and with a vocation of serving Barça’s members and fans.
A NEW WEBSITE TO STAY IN THE LEAD

FC Barcelona’s digital platform maintained its lead over all of the world’s sporting organisations. Almost 77 million unique users visited the website during the 2015/16 season, a figure accompanied by more than 332 million page views of the website from 1 July 2015 to 30 June 2016. The website was deemed the best of all the teams in the Champions League. The busiest days coincided with both of the League El Clásico matches, the Club World Cup final against River Plate, and the last-16 Champions League tie against Arsenal.

Once the season’s official games had ended, with the Copa del Rey Final against Seville, a new website was launched, incorporating numerous innovations, both technical as well as from a design perspective, which enabled an improved user experience on any device. From June 2016, the website provided a more visual design, with easier access to content, integrated with social networking, and a more secure and accessible experience.

Another of the new website’s improvements (already under development a year ago) involved the website experience on mobile phones. Throughout the year, visits to fcbarcelona.cat via mobile grew to 58% - 9% more than the 2014/15 season - thus consolidating its leadership over computers and tablets. The new website was an attempt to improve on the usability and responsive design that was already present at the previous site, as well as to review the layout and load time.

Audience trends by device

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<th>Year</th>
<th>PC</th>
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<tr>
<td>2015/16</td>
<td>36%</td>
<td>58%</td>
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</table>
Last season, FC Barcelona became the club with the greatest digital and economic potential in the world. During 2015/16, the club exceeded the figure of 250 million followers, consolidating itself as a global benchmark for social networks. The creation of new digital formats, and the launch of new 2.0 channels and profiles drove Barça’s growth in social networks. Notable events were the 10th anniversary of the YouTube channel, the introduction of 360-degree videos on Facebook, and the launch of the Snapchat channel focused on a younger audience. In addition, the Club strengthened its commitment to sports by opening Instagram profiles for each professional section, and consolidated the presence of Barça Women with new profiles on Facebook, Twitter and Instagram.

In a study last July, a study by the Hookit company was published in Forbes Magazine, placing FC Barcelona as the most valuable sports club on social networks. Based on promotional campaigns using tagging, mentions, branding image and engagement, Barça’s digital value was estimated at more than 25 million dollars. As Forbes explained in an article on its website, the study also found that Barça was the team with the greatest number of followers in the world, with 148 million fans following it on the major social networks (Facebook, Twitter and Instagram). In addition, the club was more interactive in terms of likes, content sharing, retweets and comments, with 1.45 billion interactions according to the Hookit study. So, once again FC Barcelona maintained its growth and leadership in social networks, ahead of Real Madrid and Manchester United.
## Social Networks

<table>
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SOCIAL NETWORKS 2015/16 IN 12 KEY POINTS

**Leaders**

With regard to social networks, the club is leader in the world of sport. On Facebook, Twitter, Instagram and Line, the Club remains a leader in sport, both in number of followers - which exceeds 250 million - as well as in interaction with its fans.

**Camp Nou**

The Club added more than 36 million new followers on all social networks where it has a presence. Each day of the 2015/16 season, the Club's social profiles could have filled a Camp Nou with new fans.

**Facebook**

This remained the main social network for Barça fans, and this season more than 79 million new followers subscribed to the official profile, a 6.4% increase over the previous season. Barça fans have been benefitting from new social network formats such as Facebook Live, Instant Articles, and 360° videos.

**Twitter**

The launch of an account in Turkish (@fcbarcelona_tr) extended to 18 the Club’s official profiles on this social network. There are now more than 37 million followers across all of the Club’s official Twitter profiles.

**Instagram**

With more than 17 million new fans, Barça’s Instagram account was the social network that grew the most. In just 365 days, the overall profile (@fcbarcelona) grew by 17 million new fans, a more than 50% increase over the previous season.

**Sports Centre**

The club has strengthened the presence of the professional sections on social networks with the launch of Instagram profiles @FCBbasket, @FCBHandbol, @FCBFutsal, and @FCBHoquei.

**YouTube**

This season, the Club celebrated 10 years on video social networks, with a total of more than 2.4 million followers. Barça remains the leading sporting body on video platforms with more than 550 million views.

**Snapchat**

Barça launched its Snapchat profile to strengthen its connection with younger fans. In a few months, the profile reached its fans both regarding its matches and its most important current events, and it has become the ideal site for reporting team news.

**360°**

On Facebook, the Club has begun offering 360° videos, enabling the fans to enjoy a much fuller experience of matches, training and current key events.

**App**

Used as a benchmark for the Club’s mobile phone strategy, the official application is available in five languages after being released in French and Portuguese versions. Information in real-time, services, Radio Barça, or tickets sales are the drivers of a constantly evolving app that has totalled more than 4 million downloads.

**FCB Women’s**

The women’s team made its debut on social networks by adding profiles on Facebook, Twitter and Instagram (@FCBWomens) enabling a widening of the team’s communication.

**15**

Barça is present on 15 social networks, with 52 different profiles. Twitter, with 18 official accounts, as well as 10 on Facebook, have more variety than Instagram and Line, which have six different profiles.
CAMPAIGNS

50th Joan Gamper Trophy

The Club launched the Torna el millor futbol campaign, with the aim of communicating the start of the season at the Camp Nou. The Gamper trophy is the first match and is the Barça festival par excellence, where all members and fans enjoy the official presentation of the first team.

This campaign had a presence at all of the Club’s events and at the main Barcelona tourist spots (airport, FCB official shops, tourist sites, and the subway). An advert was also produced to promote the match, saying that two months without football is too long.

#JOHIERA Campaign

At the start of the League season, the Club launched the annual marketing campaign to promote ticket sales and attendance for all of the League, Copa del Rey and Champions League matches at the Camp Nou. With the #johiera idea, it wished to convey the notion that “attending a game live is a unique experience and only if you go to the Camp Nou can you really say you were there”. It has a line of continuity with the campaign for the previous season.

The campaign had a strong presence at Barcelona’s main tourist spots (airport, FCB official shops, tourist sites, and the subway). An advert was also created to promote the match, saying that two months without football is too long.

Museum

Travel to the heart of Barcelona was the slogan used by the ticket sales campaign directed at tourists. The aim of this campaign was to position the Camp Nou Experience as a key part of Barcelona tourism.

Here, visitors to the Camp Nou Experience get to feel what it is like to be a first team player, at the Tour & Museum sites: the playing field, dressing rooms, and the Leo Messi area.

The campaign had a presence at the city’s main tourist spots and staged events using influencers - foreign people specialising in travel, which benefited from an exclusive tour for the stadium.

The new Espai Barça

The first of March saw the start of one of the Club’s most ambitious projects: presentation of the new Palau Blaugrana, with a ceremony taking place at the 1899 Auditorium.

On 21 April there was a presentation of the New Camp Nou at the first stand of the current stadium grandstand.

Both presentation events were attended by the Club President, and inauguration of the New Camp Nou was attended by the first team, who were responsible for unveiling the model of the new stadium.

During both events, there were several videos presenting an overview of the history of these two sporting icons, statements from the architects, and presentation of the new Espai Barça.

After the events, the Espai Barça Exhibition, located in the Paris Hall at the Camp Nou, was inaugurated.
**Champions League and Cup Double. Cavalcade and celebrations**

To celebrate the double, the Club launched the *S’ha demostrat, s’ha demostrat* campaign, in order to convey to all members and fans that the Club has finally shown that Barça is the champion, after a season full of struggles and difficulties.

The celebration began with a cavalcade through the city of Barcelona, with the players and coaching staff thanking fans for the support received throughout the season.

After the Copa del Rey final, there was a celebration at the Camp Nou to dedicate the titles to the fans. This celebration was also attended by the members of the winning sections and the football academy.

**Women’s**

To encourage attendance and to give more visibility to the women’s football first team, the Club launched the annual Marketing campaign: *Fem bon futbol* with other variations of the name such as *Fem Afició* and *Fem Equip* at specific times of the season. The campaign has had a presence on every FC Barcelona channel, such as websites, social networks and communications with members and fans. The campaign was reinforced with an advert distributed through its own channels. During the season, there were specific campaigns for important Women’s League and Champions League matches.

For the match against PSG, the record attendance for a women’s match at the Miniestadi was broken: 8,369 people.

**Fan Zone**

To mark the end of the Copa del Rey in Madrid, the Club set up a Fan Zone where all visiting Barça fans could meet up before the Final. Thanks to the collaboration of the Club’s sponsors, it was possible to offer activities at the Zone and provide entertainment to those attending. There were also food tents and shaded areas to escape the heat. The speakers and the batucada entertainers provided the day with a festive touch.

As the main novelty, the Club provided a bracelet that allowed participants to score points by participating in activities and thus be eligible for many prizes.

**Jugador 12**

The Club rewarded Camp Nou member season ticket holders with the exclusive Jugador 12 bonus, and Palau member season ticket holders with the Jugador 6 bonus, in recognition of their unconditional support of the first team through the season.

The aim is to boost attendance at the stadium and to reward those ticket holders who attend the games on match days and, when they cannot attend, to free up their seating for other fans. Some of the exclusive prizes for winning members this year were: double away trips with the first team, including one in the Champions League, the option to play a football match at the Camp Nou, or to attend a first team training session and get shirts signed.
Chinese New Year

Neymar Jr. was the star of the video celebrating the Chinese New Year in 2016. The Brazilian player participated, along with some of his team players, in a campaign that sought to involve its Asian followers. Barça approached its followers in China through its various digital platforms: the website in Chinese, and three social profiles - Tencent Weibo, Sina Weibo and the WeChat messaging service.

In parallel, during the gala aired on China’s main television channel (CCTV) (minimum audience of 700 million viewers), it was possible to watch, using the Alibaba application (technological giant in China), an advert featuring five first team players in collaboration with Oppo.

Ballon d’Or

On the occasion of Leo Messi’s fifth Ballon d’Or, the Club launched a campaign to raise awareness of this award. The campaign used a graphic and a video illustrating that dreams can come true. It was sent out on Barca’s social network profiles, a web space reserved for the occasion, and a newsletter mailed to all members.

UNICEF

The Marketing Department worked on a new campaign for the Foundation, aiming to strengthen Barca’s “more than a club” approach, for greater awareness of the Foundation and to publicise the Club’s solidarity in the form of its alliance with Unicef.

In recent years, this alliance has allocated funds to programmes based on education and sport, for the benefit of children. The campaign’s communication goal was to publicise this task and, as a sport, be a catalyst that promotes happiness. The campaign used the title Junts per fer realitat milions de somnis (Together making dreams come true) under an image of children benefitting from programmes carried out by the Foundation in different countries where the alliance operates: Brazil, South Africa, China and Ghana.

Gaining new members #ElClásico

FC Barcelona launched a fan engagement action relating to “El Clásico”. In particular, it offered all participants the opportunity to win a very special prize: to experience the excitement of the “El Clásico” played at the Camp Nou on 2 April, with all expenses paid for the winner and their companion. This activity, promoted on various media, was a success, reaching more than 450,000 participants from over 160 countries.
SECTIONS CAMPAIGNS

Barça Rookies and visits to schools

In the 2015/16 season, Barça launched Barça Rookies, a new programme aiming to promote basketball among young children, with them coming to watch a game at the Palau.

Thanks to this programme, more than 7000 children were able to have their photo taken with the Barça Lassa players, and seven schools in the Barcelona metropolitan area were visited by their idols. Barça Rookies has a new website fcbrookies.cat, with content updated game by game, exclusive promotions, information on players, and much more.

Palau promotions

During the season exclusive promotions were launched in order to increase attendance at the Palau. Examples were promotions to mark Three Kings' Day, with a match played at the Palau on 7 January, and the Give me 5 Christmas present!

In addition to the promotions, there was the launch of the Top 16 campaign, “Compared with the group we have had, anything seems easy” with the aim of stimulating attendance at the Palau in this competition. The players starred in a short video showing them achieving impossible challenges. Top 16 achieved 88% attendance.

Jugador 6

The club rewarded Palau member season ticket holders with the exclusive Jugador 6 bonus, which replaced the old Palau Ple, in recognition of their unconditional support for the first team over the entire season.

The members who attended or freed up their seating for all basketball games, benefitted from exclusive perks and prizes. This is to encourage all member season ticket holders to always support the team, and when they cannot attend, to free up their seating for other fans.

Among other awards, the most prominent was a trip to the Málaga Supercup and the La Coruña Copa del Rey, where members were able to meet the players, take pictures with them, walk on the court, and hold the trophy in their own hands.

Palau Live

A new Palau Live concept was introduced. This campaign sought to represent the excitement of the Palau and to involve people in the live experience when they attend the Palau, stressing that spectators play a very important role in these matches of four quarters. It continued to use the colour code for each of the sports, which has worked so well in recent years to differentiate each campaign.
Economic Area
The 2015/2016 season was one of consolidating a commercial strategy to take the Barça brand into various international markets. After the commercial success of the Hong Kong office, the New York office opened in June, although it will be officially inaugurated in September. In recent years the Club has grown from 5 international sponsors during the 2010/2011 season to 37 during the current season.

Barça is one of the most famous global brands in football and in sport in general, and has increased its presence in many new countries thanks to the expansion of recent years. The Club continued attracting sponsors locally, regionally, and worldwide, according to product category and territory. This enabled a broader economic performance in each product category, and extension of the Barça brand to various countries around the world. As one clear example, we can look at the increase of Asian sponsors, increasing from 5 in 2013 to 13 in the 2015/2016 season.

Sponsorship strategy also involved agreeing campaigns with the players and their social networks. Since they are the chief assets, the Club wants to encourage common synergies that are beneficial for both parties. A clear example is that of Neymar Jr last year, and the first ever official Brazilian sponsor: Tenys Pé Baruel. This year, however, there were different examples with joint sponsorship actions between the Club and players and their social networks, such as Leo Messi and Gatorade’s latest campaign Don’t go down, in which the player and the Organisation joined forces to generate hundreds of thousands of views for their videos.

This sponsorship strategy and its improving results ensured that this year the Club generated its highest ever revenue figure, at €679 million.
NEW AGREEMENTS

**OPPO**

Oppo, one of the leading mobile phone companies on the market, is an official sponsor of FC Barcelona until 2018, with global rights. One of the benefits of this agreement, which was managed from FC Barcelona’s Hong Kong office, is that Oppo once again brought Barça closer to all of its fans in China and around the world.

**TOSHIBA**

On 1 July 2015 Toshiba Medical Systems Europe became an official Club sponsor in the medical services field. Thanks to this agreement, which is valid until the 2019/20 season, the European subsidiary of Toshiba Medical Systems will provide the Club’s medical centre with cutting-edge systems that will help to improve injury prevention, diagnosis and player rehabilitation in the various professional and amateur sections.

**BANK MEGA**

In January 2016 a sponsorship agreement was signed between FC Barcelona and Bank Mega in Indonesia. Bank Mega thus became FC Barcelona’s Official Bank for the territory until 30 June 2020, with the help of the FC Barcelona Official Bank Card.

The official presentation of the agreement, and the launch of the first FCB bank cards, took place together at the Bank’s head office (Menara Bank Mega).

**SHB**

On 1 January 2016 a new sponsorship agreement got underway with SHB (Saigon-Hanoi Commercial Joint Stock Bank) in Vietnam, Cambodia and Laos, in connection with the FC Barcelona Official Bank and FC Barcelona Official Bank Cards for these territories. The agreement, which will last four and a half years, was finalised by the FC Barcelona office in Hong Kong.

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**RENEWALS**

**CHANG**

Chang and FC Barcelona agreed on 1 July 2015 to renew, for a further three years, the sponsorship contract that began in 2012. With this extension, Chang stays with FC Barcelona Official Beer/Water/Soda Water for SEA until 30 June 2018. The renewal of the agreement was handled by the FC Barcelona office in Hong Kong, and the official presentation took place at Hotel Okura Prestige in Bangkok.

**INDOSAT**

Indosat, FC Barcelona Official Telecom Partner in Indonesia, renewed its sponsorship agreement for two more years from 1 July 2015. Indosat has already been a Club sponsor since 2013. Indonesia is a priority market for Barça in the Asian Pacific, a territory where the Club has a huge fan base. The FC Barcelona office in Hong Kong negotiated the renewal of the agreement.

**HEAD&SHOULDERS**

Head&Shoulders renewed its sponsorship agreement with FC Barcelona until 30 June 2017 in the category of Hair Care and Shampoo in Indonesia, Malaysia, Singapore, Thailand and Vietnam. Head&Shoulders has been a Club sponsor since 2013.
SPONSOR ACTIONS

QATAR AIRWAYS

Filming of ‘safety rules’

In October 2015 Qatar Airways filmed various scenes on the Camp Nou pitch with Messi, Neymar, Suárez, Piqué, Rakitic and Mascherano, which were used on the airline’s on-board safety video. Aside from depicting on-board safety rules, the players also appeared in a video to promote Wi-Fi connectivity on board the fleet’s aircraft, and part of a third corporate video for the airline.

FB likes celebration clip

In September, Qatar Airways reached the milestone of 10 million Facebook likes. Piqué, Neymar and Suárez filmed a clip in recognition of their achievement and offered them the warmest possible congratulations on being the first airline to do so.

BEKO

Official Partner of Play and official sponsor of your daily life

Various players from FC Barcelona’s first team starred, in cartoon form, in the Beko Official Partner of Play campaign. This initiative included animated, personalised and highly amusing versions of players such as Leo Messi, Andrés Iniesta, Neymar, Luis Suárez, Gerard Piqué, Arda Turan, Marc-André ter Stegen and Ivan Rakitic.

Cartoon versions of Barça first-team footballers were seen in advertising, appliance stores, the Stadium, and above all, on social networks.

Official Partner of Play was one of the campaigns derived from the new Beko global platform, positioning the brand as an Official Sponsor of your Daily Life, and which has extended to more than 30 countries around the world.

‘Time to play’

What does it mean to play in the Barça style? Why is football such an important part of their lives? Messi, Suárez, Piqué, Turan and Ter Stegen explained in the video that Beko, Premium Sponsor of the Club, presented in April 2016, just why they enjoy playing football so much.

In the video, called Time to Play, and which forms part of the Official Partner of Play campaign, the five players interacted with their cartoons. The film showed the importance playing and having fun have in the lives of ordinary people and of Barça’s star players.
‘Home2CampNou’

Beko ran the campaign Home2CampNou campaign, thanks to which 22 people from around the world got the chance to spend an unforgettable weekend at the FC Barcelona facilities. Thanks to Beko’s initiative, the competition winners enjoyed a complete experience in the Barça colours: a clinic at the Ciutat Esportiva with the support of trainers from FCBEscola, the opportunity to enter the Museum and to understand the inner workings of the Stadium, plus the chance to play a game on the pitch at Camp Nou.

The promotion, launched on social networks, had 1,290 participants.

Camp Nou Lounge

Estrella Damm sponsored the Camp Nou Lounge again this year. From 12 June until 1 August, the first row of the stand at the Stadium became a space where it was possible to enjoy quality gastronomy, in conjunction with Damm beers, and a privileged view of the pitch.

DAMM

Gamper Celebration

The Estrella Damm Festa del Gamper was celebrated on 5 August as part of the 50th tournament, with FC Barcelona playing against AS Roma. Thanks to the activities organised by Damm, some lucky people got to take a penalty at the Camp Nou.

USA Promotion

As part of its expansion strategy, Estrella Damm ran a promotion in the USA in which an Audi vehicle, decorated with a Barça-Estrella Damm transfer, travelled around the East coast of the USA for a number of months. The vehicle was finally raffled among those participating in the promotion.
Everyone on the field with Estrella Damm

The traditional promotion run every year by Estrella Damm in supermarkets and hypermarkets meant that with a €5 purchase of Estrella Damm products, football fans could enjoy a €20 discount on a match ticket. What’s more, on the day of the match, consumers were given a scarf, a Museum ticket and an Estrella Damm.

Experience it at Camp Nou

To mark the Copa del Rey final, Damm launched an online promotion where the winner, together with 14 friends, got to enjoy the final from a VIP room at Camp Nou.

Meet&Greet

Some Estrella Damm clients were able to enjoy a Meet and Greet with Sergi Busquets, Rafinha and Sergi Roberto. These actions enable Estrella Damm to build on its commercial relations.

Bus on the celebration route

Thanks to winning the double, Estrella Damm was able to take a double-decker Estrella Damm bus through the streets of Barcelona. This year the bus also added a musical touch to the day by accompanying the first team bus with a batucada band.

LA CAIXA

Youplay

CaixaBank made the dream of some of its clients come true, with around forty people given the chance to play a football match at Camp Nou and to visit the stadium’s exclusive areas.
SPONSORSHIP

**Audi**

**Delivery of an Audi with new features**

During the presentations of Arda Turan and Aleix Vidal, Pepe Soler-Roig, head of sports sponsorship at Audi, presented them with an Audi car on the Camp Nou pitch.

**Castellolí Circuit**

Various players from the first team travelled to the Castellolí circuit to enjoy an unexpected experience by enjoying the piloted driving technology of self-driving cars.

**Official photo of the team with an Audi**

For the official photo of the first team at Ciutat Esportiva, the players were pictured with a spectacular blue R8 parked for the occasion in the Audi car park, and used daily by the players at the Ciutat Esportiva.

**Filming of Untaggable**

In early March, at the Ciutat Esportiva, Audi joined Messi, Piqué, Rakitic, Arda Turan and Sergi Robert to record Untaggable, the advert that formed part of the campaign launch for the new Q2 model. The players’ reaction was recorded in a selection of tweets written by the players.

**Interview with Andrés Iniesta**

Andrés Iniesta gave an in-depth interview and a photo session with Audi Magazine in January 2016, covering his life, his progress as a player and, above all, his preferences when it comes to driving.

**Handover of the Audi fleet to the first team squad**

In November 2015 the first-team players and coach team received cars from Audi for their use during the season, in an event attended by the managing director of Audi España, Guillermo Fadda, and by president Josep Maria Bartomeu.

**Economic Area**
Winter ADE

In January 2016, Audi organised a Winter Driving Experience in Vaquèira, which included a night in a hotel, a day’s meals and a course on how to drive in snowy conditions. The eight lucky winners, who won a place for two from the members’ draw, had an unforgettable day.

La Liga street celebration

Audi participated in the street celebration for winning the league, with two convertible models, one of which was decorated in Barça’s colours. Both clearly displayed “s’ha demostrat” (“It’s been demonstrated”).

Visit to the Etisalat stand at the World Mobile Congress

To celebrate the World Mobile Congress in Barcelona, president Bartomeu, the vice-president of the Commercial Area, Manel Arroyo, and the chief revenue manager Francesco Calvo visited the Etisalat delegation at the stand this Middle Eastern telecoms group had at the fair. The Barça delegation was welcomed by representatives of Etisalat, led by CEO Hatem Dowidar.

ETISALAT

Filming of TV advert

In November 2015 Etisalat filmed a TV advert for its Nigerian market. Neymar, Suárez, Iniesta, Adriano and Mascherano filmed scenes playing on a pitch at Ciutat Esportiva and recorded greetings in front of a green screen. The advert was a major success in Nigeria.

LASSA

Lassa organised various activities for guests at the Palau throughout the season, such as contests, parties with cheerleaders, and gift showers. In addition, Lassa also sponsored activities during the Gamper Trophy and at the Fan Zone of the Copa del Rey final.

Using different marketing campaigns, it offered various fans the opportunity to travel with the basketball team. Two winners went on a Euroleague trip and four lucky people got to enjoy the Copa del Rey.
**SPONSORSHIP**

**Campaigns with players**

In September, for the official presentation of the agreement at world level, a video was launched in which Iniesta, Arda Turan and different section players welcomed Lassa.

In December 2015, all players, trainers and staff from the sections received a set of Lassa tyres as a Christmas present, and the new Lassa advert was given its world launch in February 2016. Featuring Arda Turan, Neymar, Piqué, Suárez and Rakitic, as well as sections captains, Juan Carlos Navarro and Víctor Tomás demonstrated the secret behind the Club’s philosophy, effort and hard training, and how Lassa tyres motivated them to continue their work.

Throughout the season various Meets & Greets were held with the basketball players and in June 2016 various players from the different sections visited the Lassa workshop in Barcelona.

**Gillette**

Gillette, the official Barça shaving products supplier, announced an agreement with Neymar Jr. for the player to become ambassador of the world’s leading shaving brand.

**Oppo**

During MWC week, Oppo carried out various events with FC Barcelona, such as the shooting of two TV adverts that Oppo launched this season, both in China and on the international market. Oppo also launched two FCB Edition mobile phones, with great uptake among users in the different markets.

**Gatorade**

‘Més que un Triplet’ (More than a Treble) documentary

Gatorade, FC Barcelona’s official sports drink, presented the Més que un Triplet (More than a Treble) documentary, to analyse the reasons for the success of 2014/15, the second treble-winning season.

**Movistar**

**Legends Match**

In April 2016, the FCB Legends played their first match in Querétaro, Mexico, under the aegis of Movistar. The game pitted them against a series of legends from the Mexican team and proved the culminating point of a series of events organised by the Latin-American partner.

The team’s agenda began with a children’s clinic in Mexico City. They also attended a gala dinner with Movistar clients and concluded their Mexican tour by watching the El Clásico with clients of the telecoms brand.
Meet and Greet

In February 2016, Movistar Uruguay named the winners of a promotion for a unique experience: meeting Dani Alves and Luis Suárez. Following the Meet and Greet, the winners were allowed to visit areas such as the Press Room, and attend a first-team training session.

#Movistar Barça4G

Movistar Chile launched the #MovistarBarça4G campaign, through which 46 winners from nine Latin-American countries got to take part in a private chat over a week with exclusive FC Barcelona content. Thanks to Movistar they were given an insight into the running of the Medical Services, La Masia, the first team bus, see unique items from the Barça Museum, and view the first team’s training sessions and press conferences online.

Advert with players from the first team

In support of the #MovistarBarça4G campaign, Movistar Chile launched an advert with players from the first team, specifically with Messi, Suárez, Neymar, Bravo and Mascherano. The advert was shown in countries taking part in the promotion and was viewed 2 million times online.

Mexico Advert

Movistar México was responsible for the second Movistar advert with the football first team. This time it starred Suárez, Alves, Bravo, Mascherano and Adriano. The advert shows the players facing different challenges to be faster than Movistar 4G.

REPLAY

Filming of five short clips with five players from the first team

In February 2016, Replay recorded five individual videos with Neymar, Suárez, Piqué, Iniesta and Rakitic, who appeared dressed in Replay clothing. Neymar announced to followers and fans of the brand that they would soon receive a surprise.

Official photo of the first team with the Replay and making off clothing

Once again this season the first team panel put on the Replay clothing for the group photo. A team from Barça TV followed them while the final touches were made in the dressing room.
**FCampanya Replay charity – FCBFundació – Make-A-Wish**

Replay donated the clothes worn by the players when traveling during the 2013/2014 season to a Corporate Social Responsibility project. The FCBFundació gave them to Make-a-Wish, who organised an online auction, the profits of which will go towards making the wishes of unwell children come true, as they need something hopeful to keep them going.

**Allianz**

**Barça Days**

The winners of an action on social networks, in the ‘#on my team’ campaign, won Barça Days, consisting of training sessions on the fields next to the Miniestadi with official kit and trainers from FCBEscola, VIP attendance at the FCB-Bate match, a guided tour of the facilities at Camp Nou, an interview and photos with ex-player Deco in the press room and a visit to La Masia.

**TVC shoot with five players from FC Barcelona**

At the Ciutat Esportiva, Allianz shot the advert that will serve as the backbone of the online #gifback campaign, along with an application that can be used to encourage friends and acquaintances.

**STANLEY**

**‘Striker Challenge’**

Stanley, official partner of FC Barcelona, in the second edition of the Striker Challenge promotional campaign, invited their clients to a unique experience that included a clinic session at Ciutat Esportiva with ex-player Chapi Ferrer and trainers from FCBEscola, as well as meeting first-team players Mascherano, Suárez and Dani Alves.
MAURICE LACROIX

The players receive special edition watches

Maurice Lacroix, official sponsor of the Club, presented first-team players with the Masterpiece Squelette watch, a special edition watch designed for FC Barcelona. The 24 members of the squad received their watches from David Sánchez, the brand’s product director.

For this presentation, Maurice Lacroix published a video on social networks, showing the inner workings of the event.

AMBIPUR

Ambi Pur signed a new sponsorship agreement with FC Barcelona on 1 June 2015 with air-freshener rights for Hong Kong, Indonesia, Malaysia, the Philippines, Singapore and Thailand. The official presentation of the agreement took place in Kuala Lumpur in November 2015 at the Marble 8 restaurant.

During the 2015/16 season, a limited edition of their air-fresheners was launched and a Press Tour of Barcelona was organised for the territory’s main telecommunications media.

FITNESS TIME

Fitness Time used its image association rights to add some spectacular FCB branding to its more than 100 gymnasiums in Saudi Arabia and the UEA.

Coca-Cola Sports Media Tournament

Coinciding with the derby between FC Barcelona and RCD Español, Coca-Cola hosted the third edition of the Sports Media Tournament, with the participation of Mundo Deportivo, Sport, TV3 and Barça TV.

COCA-COLA

Food bank

In December 2015 FC Barcelona joined the Coca-Cola charity campaign in aid of the Food Bank. The multinational held an auction on Ebay for bottles signed by squad players of First Division football teams. The money collected was donated to the Food Bank.

'Unique members watch', an exclusive promotion

The official Club watch brand started a contest among all Club members to design their own watch. In all, 920 members took part in this promotion, which called for creativity, imagination and good taste to design a unique and exclusive model.

Member Josep Lluís Gutiérrez was the winner and he received a watch of his own design as a prize. Coinciding with the promotion, Maurice Lacroix organised an exhibition in December 2015 with watches designed for each of the first-team players.

Coca-Cola

Food bank

In December 2015 FC Barcelona joined the Coca-Cola charity campaign in aid of the Food Bank. The multinational held an auction on Ebay for bottles signed by squad players of First Division football teams. The money collected was donated to the Food Bank.
CASTLE LAGER

In November 2015 Castle Lager organised a Clinic in Zambia. The clinic, led by coaches from FCB Escola, offered the opportunity for coaches from different countries on the African continent to understand the Club’s methodology.

BIG COLA

Coaching sessions

BIG Cola, regional partner of FC Barcelona, invited the coaches of FCB Escola to select the best players from the campus organised by BIG Cola in Latin America. Those selected took part in coaching sessions at the Ciutat Esportiva Joan Gamper.

ADVAN

Once again, this year Advan held a Product Handover with five first-team players: Messi, Rakitic, Dani Alves, Busquets and Sergi Roberto. During the event, the players received different models of Advan tablets and mobile phones. The images were subsequently used by Advan on their social networks.

EA SPORTS

Fila 16

At the launch of Fifa 16, EA Sports, official partner of FC Barcelona, organised a tournament in which six first-team players played a virtual game at the Ciutat Esportiva facilities and demonstrated their abilities as footballers off the pitch.
Experience in Barcelona

Tenys Pé Baruel, official foot deodorant for FC Barcelona, ran a promotion in Brazil in which winners were invited to enjoy an exclusive experience in Barcelona, including a training clinic with the FCBEscola coaches, attending an official match at the Camp Nou, and meeting Neymar Jr.

‘Fans meeting fans’

The Catalan Tourism Agency launched an online action for Barça Fans around the world. The winner selected from this action got to travel to Barcelona and attend the final league match at the Camp Nou. The winner also had four days to see the major attractions of Catalonia, guided by local fans.

In October 2015 the official sponsor of the handball section held a day of games dedicated to Catalan handball at the Ciutat Esportiva. Handball teams from around Catalonia enjoyed a full morning of handball in the presence of five first-team players who signed autographs and handed out prizes to the participants.

Together with the Foundation, Llet Nostra signed up to ‘la Caixa’ s Cap Nen sense bigoti (No child without a moustache) Social Responsibility programme, and organised a milk collection during a handball game played at the Palau.
MEETINGS & EVENTS

A RECORD SEASON

The Meetings & Events Department consolidated itself as a significant source of income, closing out a record season in all aspects of its management.

During the 2015/16 season, FC Barcelona considerably increased the number of commercial events for companies and individuals organised throughout the year, in addition to the events serving the Club itself, and it successfully completed the execution and management of 408 events, plus a turnover in excess of €7 million. This figure was largely achieved through the marketing and coordination of Club facilities for major events, such as the Bruce Springsteen concert and the French rugby final at Camp Nou.

The M&E campaign centred on the winter months by promoting Christmas dinners and business meetings, while during the summer months, the focus was on the gala dinners on the pitch and the Camp Nou stalls, under the slogan “Infinities posibilits. Tria la teva!” (Infinite possibilities. Choose yours!). The campaign activated assets of the Club, digital media and specialised press, and attendance at MICE sector fairs, in addition to a significant web campaign.

GASTRONOMY SPACE, the new star at the Camp Nou

FC Barcelona expanded its range of catering at the facilities by presenting the new star attraction of Camp Nou, the Roma 2009 gastronomy space. Trusting in the experience of Singularis, the Club put its weight behind the first dedicated gastronomy space to be created within Camp Nou. Located on the upper levels of Camp Nou, over the Main Stand, Roma 2009 is a dynamic, multipurpose space, accommodating lunches and dinners in a singular and exclusive environment, combined with privileged views of the playing field, and high-end cuisine.

The campaign was presented through the various assets of the Club, in addition to the digital media and the press, as well as an inaugural event with influencers from both gastronomy and football.
THE BEST-SELLING TEAM KIT OF ALL TIME

The FCB Megastore is positioning itself as the chief reference point for FC Barcelona, both in relation to the tourists visiting us and local consumers, something which has produced a record volume of sales.

The first team kit of the 2015/16 season, with a completely innovative and ground-breaking striped design, was an absolute success, arousing the interest of fans from around the world, and culminating in the highest volume of sales in the history of the FCB Megastore. Another important event was the launch of training and lifestyle products, enabling FC Barcelona fans to proudly wear their colours 24 hours a day.

Another significant detail compared with previous years was the increased demand in personalised products, not only textile garments, but also footwear and accessories.

As a result of this growing interest for FC Barcelona products, the area dedicated to young sports people was extended, and a new dedicated space was constructed for women, developments that undoubtedly bring the FCB Megastore closer to those consumer sectors requiring specialised attention.

The digital segment proved unstoppable, growing to record the highest figures ever through official websites.

The campaigns of FC Barcelona and the launch of new products became a reference point for consumers from around the world. At the moment, nike.com/fcb is operating in a total of 32 countries, eleven of which were added in the course of the 2015/16 season.

Further new points of sale were opened, including the first in Mexico City. A new one was also inaugurated in Barcelona, at the Hotel Arts, while the existing space at the T2 terminal of the airport in El Prat was refurbished and upgraded.

As a result of the success achieved in all areas and the sustainable growth of the business at national and international level, FC Barcelona Merchandising was recognised for the sixth year in a row as the best licensing company in the Iberian Peninsula. For the 2015/16 season, global sales of official FC Barcelona products reached record levels.
Overall ticket sales exceeded €57.5 million. This was a record figure, an increase of €8.5m over the 2014/15 season.

**Camp Nou ticket sales**

Ticket office revenue from the Camp Nou ticket office made a very significant leap in 2015/16, with it topping the €56 million mark, a 17% increase on the previous season. The two main driving forces behind this growth were the healthy League ticket sales, which increased by 17%, and the Supercopa match, which generated revenue of €3.8m. At the same time, the failure to reach the semi-finals of the Champions League meant that revenue from this competition was down in comparison with the previous season.

**Ticket sales at the Palau and the Mini**

The Palau also posted record sales during the 2015/16 season, exceeding the figure of €14 million. This figure was achieved thanks to significant growth in basketball, with more than €1.2 million taken, a jump of 19% in relation to the previous season. Ticket sales to the other sections improved by 40%, while sales at the Mini fell by 80% on account of demotion.

**Seient Lliure**

The use of Seient Lliure continued to increase among season ticket holders, so much so that, for the first time, there were over 800,000 seats freed up in one season. The average number of seats freed up for the 2015/16 season was 27,354 per match.
VIP Products

FC Barcelona’s VIP products surpassed themselves this season, with overall revenue of almost €17 million, which represented a considerable increase of 17% on the previous year, while initial online sales of the basketball VIP product had a big impact, helping to achieve historic records in terms of takings per match.

The major improvements made to various spaces, and the new activities carried out there, particularly at the Sala Roma – the extension of complementary services, or the inauguration of the VIP Ice Classic ahead of the football match against Real Madrid, putting the Ice Rink to an alternative use – were key to renovating, modernising and highlighting the VIP product. What’s more, this culminated in a successful celebration of the end of the season, when the clients who made this possible were the very same stars who play at Camp Nou. This is how an unforgettable year for everyone drew to a close.

Expansion of events, more networking for businesses, unique welcome packs, and improved customer support will be among the innovations for the 2016/17 season, to enable us to continue to grow together and to encourage customer loyalty.

Attendance

Camp Nou enjoyed a marked increase in attendance compared with last season. An average of more than 4,000 extra people attended in comparison with the 2014/15 season, with major increases in all competitions except for the Champions League, because our opponents in that competition were less of a draw.

Average Seats Freed Up, by Competition

<table>
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<tr>
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<th>2012/13</th>
<th>2013/14</th>
<th>2014/15</th>
<th>2015/16</th>
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<tbody>
<tr>
<td>League</td>
<td>22,266</td>
<td>24,118</td>
<td>24,946</td>
<td><strong>27,117</strong></td>
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<tr>
<td>Copa Del Rey</td>
<td>22,596</td>
<td>29,416</td>
<td>30,720</td>
<td><strong>28,177</strong></td>
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<tr>
<td>Champs. League</td>
<td>17,818</td>
<td>20,316</td>
<td>20,173</td>
<td><strong>27,384</strong></td>
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</tbody>
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Evolution of Average Attendance at Camp Nou, by Competition

<table>
<thead>
<tr>
<th></th>
<th>2012/13</th>
<th>2013/14</th>
<th>2014/15</th>
<th>2015/16</th>
</tr>
</thead>
<tbody>
<tr>
<td>League</td>
<td>20,316</td>
<td>22,266</td>
<td>22,596</td>
<td><strong>26,254</strong></td>
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<tr>
<td>Copa Del Rey</td>
<td>33,594</td>
<td>40,007</td>
<td>47,091</td>
<td><strong>53,083</strong></td>
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<tr>
<td>Champs. League</td>
<td>87,032</td>
<td>92,083</td>
<td>100,557</td>
<td><strong>109,045</strong></td>
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<tr>
<td>Gamper Trophy and Supercup</td>
<td>74,653</td>
<td>78,862</td>
<td>83,237</td>
<td><strong>91,469</strong></td>
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Evolution of Average Attendance at the Palau, by Section

<table>
<thead>
<tr>
<th></th>
<th>2012/13</th>
<th>2013/14</th>
<th>2014/15</th>
<th>2015/16</th>
</tr>
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<tbody>
<tr>
<td>Basketball</td>
<td>2,305</td>
<td>2,697</td>
<td>3,124</td>
<td><strong>3,705</strong></td>
</tr>
<tr>
<td>Indoor Football</td>
<td>3,285</td>
<td>3,569</td>
<td>4,212</td>
<td><strong>4,955</strong></td>
</tr>
<tr>
<td>Handball</td>
<td>1,456</td>
<td>1,787</td>
<td>1,743</td>
<td><strong>1,938</strong></td>
</tr>
<tr>
<td>Hockey</td>
<td>1,035</td>
<td>1,322</td>
<td>1,405</td>
<td><strong>1,767</strong></td>
</tr>
</tbody>
</table>
SERVICE APPS

FC Barcelona

Always connected to the Barça world through your mobile phone!
If you are a Barcelona fan, download the latest version of the official FC Barcelona app. With a new design and improved navigation, it is full of new features so you won’t miss a single detail of the Barça world.

FCB Penyes

FCB makes the FCB Penyes app available to Barça penyes
You can download it now to:
- Find out what’s new and see all the latest news on FC Barcelona’s penyes.
- See Club and first-team football news.
- Receive alerts to keep you up-to-date.
- Navigate the world map of penyes.

Please note: This application requires an Internet connection.

FCB Passaport

FCB makes the FCB Passaport app available to Barça penyes
You can download it now to:
- Activate the Passaport Infantil.
- See the list of matches to be played.
- Received alerts so you can activate the Passaport for the next game.
- Add as many Passaports Infantis as you wish.
- See the access map for entering the Stadium.

Please note: This application requires an Internet connection.

Seient Lliure

Quickly and easily manage your season ticket at any time and from any place. You can also access it to see any savings you’ve made, and to keep informed of upcoming matches at Camp Nou and the Palau Blaugrana. You’ll be the first to know, thanks to the exclusive Seient Lliure alerts, plus confirmations on the actual day of the match!

Download it now, you only need to identify yourself once to be able to:
- Release and recover your seat.
- Use the multi-member function to release and recover the seat for more than one member.
- See the savings made for the season.
- See the list of all matches where you can release your seat.
- Create and manage the list of your preferred users.
- Get news and special promotions via notifications.

Please note: This application requires an Internet connection and is only accessible for users with an active season ticket (football and basketball).
FCB Apps

**FCB Albums**

Create your own personalised album of FC Barcelona official photos!

With FCB Albums you can create photo albums using pre-designed templates, with photos of Barça’s star players like Messi, Neymar, Xavi, Piqué and Puyol, and personalise them with your own photos. Ideal for all occasions: birthdays, births, weddings, celebrations, etc. Barça’s star players will help you celebrate your birthday, commemorate the arrival of a newborn, and to tell any story you like. You can also choose your preferred format, whether digital or in hard copy. Get started now!

Platform: [Website](#)

**FCB Connect**

Follow your favourite players wherever you are!

One team, one link, infinite interactions! FCB Connect unifies communications on your favourite players, coaches and idols, together with official messages from the Club, in a single application. Use the A qui t’assembles? (Who do you look like?) feature to find out which player you resemble most! FCB Connect provides you with a constant connection to Barça’s stars, with exclusive coverage... Get it all at FCB Connect!

Platform: [iPhone, iPad, Android](#)

**FCB Ultimate Rush**

Run, jump, dribble, pass and shoot like your favourite players!

FCB Ultimate Rush allows you to play with your favourite players! Choose between Messi, Suárez, Neymar and the rest of the current squad, and try to lead your team to victory! Dodge obstacles and jump to collect coins, before shooting the ball, and acquire extra skills while running for the line. With two playing options and a load of players, FCB Ultimate Rush is the best way to play with our star players!

Platform: [iPhone, iPad, Android](#)

**FCB Keyboard**

Have Barça at your fingertips!

Enjoy the incredible design of the new official FC Barcelona keyboard for Android phones! The app includes all of the Club’s official profiles across multiple social networks, to keep you constantly informed. The keyboard has the latest tools for detecting, correcting and suggesting words, based on an algorithm that adapts to your vocabulary and style.

Platform: [Android](#)

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**Total downloads (2015/16 season):** 3,246,685

FC Barcelona’s applications are being rated very positively by users, typically scoring 4.5 out of 5 stars.
THE NEW INNOVATION DEPARTMENT

The Club’s Innovation Department is a new, broadly-based introduction serving different areas of the Club in order to create new products, services and/or processes which generate extra value both in the organisation’s internal environment as well as externally, to improve the experience of members and fans. The department’s objective is to ensure that innovation is not a casual act or the product of chance, but is instead the result of a systematic process that makes it possible to identify new opportunities for improvement and growth; generating an innovative culture within the organisation.

The Club’s innovation projects lie within three areas: Sport, Emotion and Company. What’s more, innovation is one of the main guidelines of the 2015-2021 Strategic Plan.

In may 2016, FC Barcelona received recognition for showing that it had complied with European quality requirements in innovation management. This recognition was awarded by AE-NOR, the Spanish Standards and Certification Authority, which issued state and European recognition certificates for innovation management. This is the first and only sporting body in the world that has achieved this certification.

The season’s notable projects included the co-creation workshops and the FCB Idea Kit. The co-creation workshops are dynamic and participatory meetings for the joint creation of new ideas centred around an interesting challenge for the organisation. During the 2015/16 season two co-creation workshops were run with employees, to improve collaborative work within the organisation and to provide ideas about the Club’s future offices. A co-creation workshop was also held with members in the context of International Working Women’s Day. Around fifty members, penye presidents and sports persons from Barça sections met up and put forward ideas and initiatives to “encourage women’s sport within FC Barcelona”. The workshop was organised with the collaboration of the Members Area and the Edelmira Calvetó Group.

The FCB Idea Kit is an internally created tool that offers an employee or group of employees the chance to develop an idea in a guided way following the Club’s methodology. The result is a consultation guide and a working tool for internal entrepreneurs.

Overall results of workshops for joint creation during the 2015/16 season were:

More than 120 participants among members and employees

More than 300 ideas generated and 5 converted into Club projects

Satisfaction survey: Average valuation of 8.8 out of 10
**Social Box Project**

Faced with the Members Area challenge of how to improve member satisfaction in terms of their relationship with the Club, the Innovation Department created a new tool for designing OAB processes, called the Social Box. This is an intuitive and visual tool that facilitates work on current processes and for identifying weak points, and opportunities for improvement, in order to increase the quality of the service and, accordingly, member satisfaction. The Social Box tool also facilitates the designing of new processes for the OAB and other areas.

**Masia Futurs Project**

What are the main psychosocial factors that influence the success of players from La Masia? For this challenge, the Innovation team worked on various relevant factors in the life of sportspeople at the Club, such as the professionals at La Masia, the Football Training Area, teams from the Sports Methodology area, etc., to define a new method for the evaluation and comprehensive monitoring of sportspeople. This method involves implementing a representative file of the BARÇA DNA of individual sportspeople being trained, including and unifying psychological aspects, along with the Club’s values, as part of sporting and academic monitoring. This project falls within the Masia 360° strategic project.
The FC Barcelona official school finished a new season with continuous growth and more international expansion than ever. Barça’s style and trademark continued to educate thousands of boys and girls around the world in a project led since September 2015 by the new director, the former FC Barcelona handball player Òscar Grau, who visited all of the FCBEscoles around the world in person to get a first-hand view of the international projects under way. It is the first time in the club’s history that it can be said that the FCBEscola has reached all of the continents after its arrival in Oceania with the FCBCamps in Australia and New Zealand.

The FCBEscola, which teaches Barça’s values and DNA, finished the 2015/16 season with 19 schools up and running around the world. New centres were opened throughout the season in Qingdao, China, and in Edmonton and Toronto, in Canada. Starting in September, following the approval of the Board of Directors, new FCBEscoles are to be opened in Ottawa (Canada), Bombai (India), Moscow (Russia), Lagos (Nigeria) and Charlotte (USA).

The FCBCamps run throughout the year were also a resounding success. More than 160 camps were held around the world. The FCBEscola Technification Programmes and Clinics should also be highlighted, in which the children were able to have a 100% Barça experience. In the last five years, more than 110,000 participants have enjoyed the playing philosophy and the values of FC Barcelona: respect, effort, ambition, humility and teamwork.

Values that promote FC Barcelona around the globe. Yamashita Koshiro, the child aged only 8 from the FCBEscola Katsushika, dazzled the world by singing the whole Barça Hymn in front of players, staff, directors, press and schoolmates during the Club World Cup in Japan in December 2015. These values also promote the comprehensive training of all the pupils of the FCBEscola, such as the boys and girls who took part in the school’s literary competition in Poland as part of the Warsaw Book Fair in May, in which a story on the former club captain Xavi was the winner.

The FCBEscola is also synonymous with solidarity. Different social events were put on during the season, such as the Christmas Charity Event, when sports material was gathered for underprivileged children. The FCBEscola also took part in the Conference on Type 1 Diabetes and Sport at the Camp Nou.

One of the most emotive events of the season was the charity match played in May between the FCBEscola Fukuoka and Blaze Kumamoto in Japan, in remembrance of the victims of the earthquake suffered by the Japanese city, which killed 41 people and caused thousands of injuries.

The season was brought to a close once more with the party held by the FCBEscola Barcelona at the Camp Nou, in which 32 of the school’s teams were able to play on the Camp Nou turf, where they watch their idols every Sunday.
Edmilson, ambassador of the FCBEscola

The former Blaugrana player José Edmilson in February became the ambassador for the FCBEscola around the world. His job is to act as the representative of FC Barcelona in formal and official events related to the FCBEscola. Edmilson, a winner of the Champions League with Rijkaard’s Barça in 2006, was present at the International Tournament that was held in March in Barcelona and shared his experiences with the boys and girls from around the world. Edmilson also visited schools like that in Dubai, where he took part in training sessions with the pupils, and sponsored the FCBEscola Florida tournament.

Fifth International Tournament in Barcelona

The 5th International Tournament of the FCBEscola, which was held on the grounds alongside the Miniestadi from 21 to 24 March, was a great success in terms of participation. An astonishing 1,215 boys and girls of 19 different nationalities took part, an absolute record in the history of the tournament. The 107 teams competing from the 26 FCBEscoles present disputed a total of 327 matches, and scored a total of 1,503 goals. The players Andrés Iniesta and Sergi Samper, along with the director Silvio Elias, were those responsible for giving the champions their prizes: The FCBEscola Blaugrana (Initiation), the FCBEscola Sao Paulo (Pre training), the FCBEscola USA BLUE (Training) and the FCBEscola BLAU (Infants/Pre-Competition).

FCBCoaches Academy

On 1 February, the auditorium at La Masia hosted the first edition of the FCBCoaches Academy, organised by the Masia 360º Training and Knowledge Department and the FCBEscola, which aims to train the future trainers of the FCBEscola in spreading Barça’s DNA around the world. The course was a success. More than a hundred coaches received training in areas such as the playing strategy, group development, training methodology, team leadership, goalkeeping, performance analysis and scouting with top teachers from the organisation like Paco Seirullo, Joan Vilà, Pere Gratacós, Ricard Segarra and Pep Boada.

FCBEscola Basket is born

In April, the first FCBEscola of basketball was presented, the former FC Barcelona player Nacho Solozábal is the sports advisor for the school, which is also supported by the former player Roberto Dueñas. This new option from FCBEscola offers complete training following the methodology and values of Barça. It has a maximum capacity for 144 boys and girls from the ages of 6 to 12, and 72 participants of 4 and 5 years of age in the Pre-Initiation category. FCBEscola Basket is located at the Aristides Maillol Municipal Sports Centre in Les Corts in Barcelona. Apart from the internal league held every other Saturday at the Ciutat Esportiva Joan Gamper, the pupils have the option of taking part in different meetings and tournaments held throughout the course.
COURT MATTERS

Throughout the 2015/16 season, FC Barcelona dealt with various legal issues concerning the Club and has worked on concluding court cases that are currently open. Two case proceedings related to the contract of Neymar Jr., and the Method 3 case — regarding spying paid for with Club funds, had been concluded this year.

Neymar Case I:
A criminal case undertaken on the basis of the complaint lodged by a member against FCB president Rosell, and president Bartomeu, which was already — with the conclusion of the preliminary investigation stage — about to begin oral trial proceedings. The Board of Directors decided to reach an agreement with the Prosecutor of the TSJC, and State Lawyers, under which it assumed responsibility for two instances of fiscal irregularity in 2011 and 2013, and agreed to pay a fine of €5.5 million. The State Prosecutor and State Lawyers decided not to bring charges against presidents Rosell and Bartomeu.

Neymar Case II:
The complaint (heard by the National High Court), brought by DIS (a Brazilian investment fund) accused FCB of various criminal acts in relation to the transfer of Neymar da Silva Santos Jr. The case had been filed by Judge de la Mata, however, on 23 September 2016 the Criminal Division of the National High Court decreed that the case continue.

Liability Action:
Appeal brought against the dismissal of the Company Liability Action brought against members of the previous Board of Directors. This is currently at the stage of deliberation and ruling.

MCM Case:
Appeal against dismissal, during the first instance of the case brought by Muro Cortina Modular against FC Barcelona for 100 million Euros. It is currently at the stage of deliberation and ruling.

False passport case:
Appearance as injured parties in the Instruction brought before the Court of Instruction of Madrid based on potential falsification of passport by two professional basketball players (one of whom had allegedly played with Real Madrid under a licence based on an allegedly false passport).
Can Rigalt:
Arbitration on behalf of Inmobiliaria Mar, SA (La Llave de Oro) making a claim for the money paid for lands at Can Rigalt. The decision issued on 1 July 2016 declared that FC Barcelona would have to reverse the transaction completed in 2005 and recover from the commercial company, Inmobiliaria Mar, the 10,000 square metres of this area, which the Club sold to it at that time. The amount set for this arbitration ruling is €47 million, the total resulting from the €35.4 million received by the Club eleven years ago plus the relevant legal interest.

Banning of Estelada flags:
Request for preventive measures, with the filing of a Conten-tious-Administrative Appeal against the decision of the Madrid Government delegate to ban the displaying of Estelada flags at the final of the Copa del Rey in 2016, where a favourable ruling for the Club was obtained, with the judge declaring that there was no objectionable administrative activity.

COMPLIANCE OFFICER
At the end of the season, the Board of Directors added a Compliance Officer, the person responsible for supervising and managing all questions relating to regulatory matters. The Compliance Officer is responsible for ensuring that all of the Club’s monitoring processes minimise criminal risks in respect of management-related actions. This individual is intended to function as an independent entity, directly answerable to the Club’s Board of Directors.

The Compliance Officer’s main objective is to implement a ‘Complementary Programme’ based on procedures that ensure suitable design of both internal and external complementary regulatory activities, in the broadest sense. As the person in charge of tasks relating to compliance, and an expert in such matters, the Compliance Officer is responsible for establishing standards, and the application of procedures, to ensure that programmes relating to such matters - across the organisation - are effective and efficient in terms of the identification, prevention, detection and correction of failures of compliance with applicable rules and regulations.

One of the first actions carried out by the Compliance Officer during the 2015/16 season was the introduction of the Club’s Model for Criminal Prevention, one of the requirements of the reform of the Criminal Code, as well as of the LFP.

Mediapro Lawsuit:
Lawsuit brought against FCB by Mr. Jaume Roures for an alleged act of espionage. Currently in the instruction phase of basic proceedings.

Falsification of guarantees:
Appearance as the injured party in the instruction heard before the Judges of Instruction of Barcelona for an alleged act of falsification of election candidacy guarantees in 2015. The case was finally closed.

Method 3:
Appearance as the injured party in an alleged offence related with the payment of Method 3 invoices. The case did not go to court as both of the accused compensated FC Barcelona for the amounts unduly paid.
The Espai Barca is a transformation project for all FC Barcelona facilities in the Les Corts district, which include the remodelling of the Camp Nou, the construction of a new Palau Blaugrana and the creation of a Barca Campus, as well as the construction of a new Miniestadi Joan Gamper de Sant Joan Despi Sports City. Espai Barca will donate 35 hectares of its heritage treasure (19.4 to Barcelona and 16.2 to the Sports City, 8.5 km from Camp Nou), but beyond the buildings and architectural projects, there will be a venue for members, which will welcome all visitors. L’Espai Barca will become the world best sports complex in the centre of a big city.

### 2014
- **NEW MINIESTADI (DESIGN + LICENSES)**
  - Previous work/pre-design
  - Technical discussions town council
  - 03.2015 - New Miniestadi Tender
  - 05.2015 - Announcement for the winning project for the New Miniestadi
  - 06.2015 - Initiation of the architectural tenders: Remodelling of Camp Nou and the New Palau Blaugrana
  - 09.2015 - Selection of finalists
  - 12.2015 - Reception of finalists' proposals

### 2015
- **NEW PALAU (DESIGN + LICENSES)**
  - Remodelling Camp Nou (design + licenses)

### 2016
- **CONSTRUCTION NEW MINIESTADI**
  - 01.2016 - Final approval of the Sant Joan Despi MPGM: Announcement of the winner of the New Palau Blaugrana project
  - 02.2016 - Contracting research title rights-naming rights
  - 03.2016 - Initiation of the new Miniestadi Tender
  - 04.2016 - Announcement of the winning project for the New Miniestadi
  - 06.2016 - Initiation of the architectural tenders: Remodelling of Camp Nou and the New Palau Blaugrana
  - 09.2016 - Selection of finalists
  - 12.2016 - Reception of finalists' proposals

### Espai Barca
- **Remodelling Camp Nou**
  - Covered stadium for 105,000 spectators
- **Bargac Campus**
  - Management and improvement concerning facilities and services.
- **New Palau Blaugrana**
  - Multi-purpose pavilion up to 12,500 spectators.
- **New Miniestadi**
  - With capacity for 6,000 spectators.
Members’ approval by referendum

- 72.3% YES (37,086)
- 25.5% NO (9,589)
- 2% BLANK (751)

Cost Espai Barça

- 60% New Camp Nou
- 15% New Miniestadi
- 6% New Palau
- 1% Barça B
- 8% Parking
- 6% Urbanism les Corts
- 6% Espai Barça

Financing provided

8 years (2017-2024)

- 200 m€ “TITLE RIGHTS” Name Stadium
- 200 m€ FINANCING INTERNAL
- 600 m€ BANK DEBT
- 600 m€ INTERNAL
- 200 m€ NEW CAMP NOU
- 200 m€ NEW MINIESTADI
- 600 m€ NEW PALAU
- 200 m€ CAMPUS BARÇA
- 200 m€ CAMPUS CAT

2017

- CONSTRUCTION NEW MINIESTADI
- CONSTRUCTION NEW PALAU BLAUGRANA
- COMMENCEMENT REMODELLING CAMP NOU

2018

- SEASON 2017/18 - End of work on New Miniestadi
- SEASON 2017/18 - Initiation of work on the New Palau Blaugrana
- SEASON 2017/18 - Initiation of work for remodelling the Camp Nou
- SEASON 2017/18 - Initiation of work on the Campus Barça

2019

- SEASON 2019/20
  End of work on the New Palau Blaugrana.

2020

- SEASON 2021/22
  End of work for remodelling the Camp Nou.

2021

- SEASON 2021/22
  End of work on Barça Campus.
The winning proposal of the architectural competition was awarded to the Nikken + Pascual-Ausió team and is highlighted by its open, elegant, serene, timeless Mediterranean and democratic ambience.

The remodelling of the Camp Nou will increase the capacity to approximately 105,000 spectators and all seating capacity will be covered.

The cover will provide by Confort Climatic.

The Camp Nou marquee was inspired by the remodelled Camp Nou façade. This marquee disappears within the stadium, turns towards the street, inside out, forming the outer projections that are the face of common venues.

Grand 360º View Point connecting the interior of the stadium with the city.
- Easy and convenient access to the second and third tier stand by 12 vertical cores consisting of escalators, elevators and conventional stairs.
- Fast, easy, pleasant and fully adapted interior circulation for people with reduced mobility.
- Enhanced and improved catering points, merchandise and services in general.
- A sustainable stadium, environmentally friendly and smart, with digital inputs, wireless payments, smart surroundings, Wifi extension and mobile coverage.
NEW PALAU BLAUGRANA
THE NEW SPORTS CENTRE ICON

The proposed HOK + TAK Architects highlighting the innovative concept of the multi-purpose Palau, as well as its permeability, flexibility and personality.

- Capacity: 12,000 spectators for sporting events and up to 12,500 for social and cultural events.
- Asymmetrical design: a single tier stand at the bottom of the extension that brings viewers to the track and guarantees a unique atmosphere.
- Excellent seating visibility.
- Hospitality and catering services.
- Spacious Locations, easily accessible and fully adapted for people with reduced mobility.
- Construction criteria applying maximum energy efficiency and environmental sustainability.
- Organic Geometry: it provides a great sequence between Palau, adjoining court, ice rink and FCBEscola facilities.
- Annex court with capacity of up to 2,000 spectators.
- Latest generation ice rink with a capacity for 800 spectators with international measurements standards.
- Two FCBEscola football fields.
A multi-purpose facility

The new Palau Blaugrana will be located in the current Miniestadi plot, near the new L9 station, and will have four areas that can function independently. The main track can be configured for each sport.
INFRASTRUCTURE IMPROVEMENTS

SPORTS CITY

During the 2015/2016 season a series of works were carried out in different areas of the Sports City. First, we carried out the second phase of the recovery circuit realised with hybrid grass hybrid as well as an adjustable hydraulic ramp for the first team’s training sessions, which was a ground breaking in terms of sports infrastructure. In addition, they made the first Camp 1 Tito Vilanove perimeter fence to ensure privacy and prevent a visual field from the outdoors.

It also carried out a refurbishment of the pavilion with a new, larger basketball gymnasion with dressing rooms, first aid rooms and offices.

Finally, regarding the works carried out in the building of the first team, it enabled new areas for warehouse and sports equipment, together with the remodelling of the reception area and gym.

CAMP NOU

It put a new ventilation system for the grass of the football field which was a much more efficient and optimum system, and an improvement of the conditions for maintaining the lawn. In addition, it replaced all the doors to the Grandstand for easy access.

It also conducted the installation of WiFi, 3G and 4G around the stadium so as to provide attendees access to the games network, as previously Internet use at the Stadium was very difficult.

Regarding the development of the facilities, it created new gardens and road signs to improve accessibility to the facilities. On the other hand, was built a gym outside Camp 9 with a heated tent for circuit training. It also enabled a new entrance to the pavilions, accessible through the staircase and an lift for the disabled, as well as a new waste area, along with the creation of training classrooms for the Masia (house).
Regarding accessibility, it modified the first tier stands of the Gol Sud to facilitate access to ambulances to the football field, as ambulances previously only had access to the tunnel. It also renovated the Central Dispensary toilets as they were accessible to people with reduced mobility.

As preventive measures and safety at the stadium, it closed a new protection zone for the rival fans located 500 accesses, in order to separate the two rival fan groups and protect them from conflicts that may occur during matches.

In addition to exterior areas, which are part of the facilities, it carried out infrastructure improvements, paving and landscaping different entrances and parking areas. Finally, it changed the osmosis plant system with a new and more modern one, along with the installation of a new transformer station in the Grandstand area - Gol Sud.

**PALAU BLAUGRANA**

Many of the Palau reforms during the 2015/16 season had to do with the creation of new toilets on the second floor of the Gol Nord. Previously they did not exist, and people with reduced mobility could not get there easily. It also installed new safety railings on the exterior stair entrance to the Lateral area.

Additionally, the ice rink was also improved: he bought a ice planer machine, it renovated and extended the kitchen area and bar, reformed the first aid room to the public of track.

**OFFICES**

The main improvements to the main office was the remodeling of the office. It made an extension to increase the capacity of people and there enabled more facilities for workers of the Club.

In the Palau Blaugrana office area it remodelled the Heritage Area and the Espai Barca, and created a unique open space and two multi-purpose meeting rooms.

Finally, it create a new office belonging to the Department of Innovation with a meeting room to make department independent. It also remodelled office space and Barça TV Broadcasting, which enabled also a new office.
SUMMARY OF ACTIVITY
2015/16
AND OBJECTIVES
2016/17
SUMMARY OF ACTIVITY 2015/16

Revenue

- FC Barcelona closed the 2015/16 financial year with revenues of €679 million, 12% higher than the €608 million of the previous year and 7% above the budgeted target of €633 million. This is a record figure in club history.

- The main changes from the previous year are:
  - Revenues from members decreased by 3% due to the regularisation of the census and the increase in rebates for older and long-standing members.
  - Revenues from Operation of Facilities increased by 6% due to ticket sales and participation in the Spanish Super Cup. Also noteworthy are the results of the Museum, Hospitality and special events such as the Bruce Springsteen concert and the Top 14 Final of the French Rugby Championship.
  - Media revenues shows a slight increase following Champions League market pool increase.
  - Marketing revenues increased by over €42 million, a rise of 19%. The main drivers are the renewal of the contract with Nike, improvements of several sponsorship contracts, the pre-season tour and the revenues from winning the European Super Cup and the Club World Cup.
  - Revenues from transfers increased over the previous year, mainly due to the sale of the players Pedro Rodríguez, Adama Traoré and Marc Bartra.

EVOLUTION OF REVENUES  (Millions of euros)

Expenditure

- Operating costs increased by 8% over the previous season, from €581 million to €630 million. Mainly due to:
  - Sporting and non-sporting salaries increased by 4% and 3% respectively, following bonuses paid out due to the first team winning several trophies (La Liga, the Copa del Rey, the European Super Cup and the Club World Cup).
  - Operational costs increased by 10% as a result of higher sales and marketing activities (sponsorships, events), summer tour travel costs and the holding of elections.
  - In Other, special mention should be made of the provision of €18 million set up to meet the obligations arising from the resolution of the arbitration procedure regarding the plots of land at Can Rigalt, resulting in the need to the repurchase of the property sold in the 2004/05 at the price paid then plus interest.
Evolution of sporting costs

- The percentage of revenue from total sporting payroll of the club (wages + depreciation) stood at 69%, four percentage points below the 73% for the previous season and within the limits of the 70% recommended by the LFP.

- It is important to note that our club is different from others as our sporting cost include those of other sections (non football). If the analysis was to be limited to football, the ratio would stand at 63%.

SPORTING EXPENDITURE OVER REVENUE

- Revenue without transfers or disposals of fixed assets
- Cost of salaries and amortisations for football + other sports
- Sporting payroll (football + other sports) over revenue
SUMMARY OF ACTIVITY

FOOTBALL SALARIES OVER REVENUE

Result

The season 2015/16 reports a profit after tax of €29 million. This is €14 million above the €15 million achieved the previous year and €9 million above the budgeted target. This profit includes the impact of €25 million provision resulting from the arbitration decision with regard to the plots of land at Can Rigalt. Without this provision, the Club would have registered a record profit after tax of €54 million.

SUMMARY OF PROFIT AND LOSS ACCOUNT AT YEAR-END 2015/16

<table>
<thead>
<tr>
<th>€ million</th>
<th>Actual 15/16</th>
<th>Budget 15/16</th>
<th>Actual 14/15</th>
</tr>
</thead>
<tbody>
<tr>
<td>OPERATING REVENUE</td>
<td>679</td>
<td>633</td>
<td>608</td>
</tr>
<tr>
<td>OPERATING EXPENDITURE</td>
<td>-630</td>
<td>-599</td>
<td>-581</td>
</tr>
<tr>
<td>OPERATING PROFIT</td>
<td>49</td>
<td>34</td>
<td>27</td>
</tr>
<tr>
<td>FINANCIAL REVENUE AND EXPENDITURE</td>
<td>-13</td>
<td>-7</td>
<td>-9</td>
</tr>
<tr>
<td>NET PROFIT</td>
<td>36</td>
<td>27</td>
<td>18</td>
</tr>
<tr>
<td>PROFIT AFTER TAX</td>
<td>29</td>
<td>20</td>
<td>15</td>
</tr>
<tr>
<td>EBITDA (profit + depreciation + provisions)</td>
<td>120</td>
<td>120</td>
<td>101</td>
</tr>
</tbody>
</table>

Balance Sheet

The results achieved allow very significant reduction of the net debt, from €328 million to €287 million (€271 million without extraordinary projects), despite the negative impact of Can Rigalt. Without the effect of the aforementioned event, net debt corresponding to the ordinary activities of the Club would have been around €240 million.

The ratio of net debt to EBITDA stood at 1.94, well below the 2.5 established for this season by the transitory provision of the Article on equity balance for the 2015/16 season laid down by the Articles of Association.

Regarding cash, the Club closed the year with cash balances of €27 million, having reduced bank debt by €31 million (from €52 million the previous year to €21 million). As of 30 June 2016, one last installment of the syndicated loan remained unamortised, which was finally paid off at the end of July, in line with the established timetable.
- The equity of the Club increased up to €97 million. The assets base of the Club have increased €20 million in sports and social facilities, computer systems and other assets. Special mention to the purchase of land required for the construction of the new Mini Estadi at the Ciutat Esportiva, improvements to the Medical Centre building, the Wi-Fi installation at Camp Nou, and the Espai Barça project.

**BALANCE SHEET AS AT 30/06/16**
(Millions of euros)

**EVOLUTION OF NET DEBT: Actual 15/16 vs. Actual 14/15**
(Millions of euros)
**Summary of profit and loss account for 2016/17 budget**

<table>
<thead>
<tr>
<th>Category</th>
<th>Budget 16/17</th>
</tr>
</thead>
<tbody>
<tr>
<td>OPERATING REVENUE</td>
<td>695</td>
</tr>
<tr>
<td>OPERATING EXPENDITURE</td>
<td>-663</td>
</tr>
<tr>
<td>OPERATING PROFIT</td>
<td>32</td>
</tr>
<tr>
<td>FINANCIAL REVENUE AND EXPENDITURE</td>
<td>-4</td>
</tr>
<tr>
<td>NET PROFIT</td>
<td>28</td>
</tr>
<tr>
<td>PROFIT AFTER TAX</td>
<td>21</td>
</tr>
<tr>
<td>EBITDA</td>
<td>120</td>
</tr>
</tbody>
</table>

**REVENUE: Budget 16/17 vs. Actual 15/16**

(Millions of euros)

![Revenue Chart]

**Revenue**

- The budgeted revenue shows an increase of 2% to a record high of €695 million.
- Stadium revenue increases in line with the Stadium Tour and Hospitality expected growth.
- The Media revenues increase as a result of distributing television rights introduced by the Professional Football League (LFP).
- Marketing is the fastest growing revenue chapter as the internalisation strategy consolidates and the strong brand positioning. The goal is to increase sponsorship revenue by more than €30 million. Those revenues are partially offset by not taking part in international competitions (Club World Cup and European Super Cup).
- Revenues from players transfers are reduced by €22 million compared to the previous season. The players transferred at the beginning of this season were Bravo, Adriano, Halilović, Abrines and Satoransky.
Expenditure

- Renewals and new additions this season to the football first team have increased sporting payroll costs and related depreciation arising from transfer costs. Regarding bonuses, the planned scenario in football involves winning La Liga and reaching the semi-finals of the Copa del Rey and quarter-finals of the Champions League. As for the other sports, the planned scenario is to win the league, the Copa del Rey and to reach the Final Four.

- Non-sporting salaries have increased as a result of the global expansion of the Club and the strategic commitment to the Digital Business.

- Operational expenses for the 2016/17 season, increase by 14%. In this area, the international expansion with offices in New York and Hong Kong and new strategic projects regarding knowledge, innovation and technology stand out. Additionally, there is an increase in costs associated with television rights resulting from the new collective agreement with the Professional Football League (LFP). Finally, there are savings from not competing in the Club World Cup, European Super Cup and not embarking on a preseason tour.

- The contribution to the Foundation has increased due to the increase in ordinary operating revenue.

- The estimated operating profit for the 2016/17 season stands at €32 million, which represents an expected after-tax profit of €21 million.

ECONOMIC REPORT

EXPERIMENT: Budget 2016/17 vs. Actual 2015/16
(Millions of euros)

<table>
<thead>
<tr>
<th>Expenditure</th>
<th>Actual 15/16</th>
<th>Budget 16/17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sporting salaries</td>
<td>375</td>
<td>392</td>
</tr>
<tr>
<td>Non-sporting salaries</td>
<td>60</td>
<td>67</td>
</tr>
<tr>
<td>Depreciation</td>
<td>37</td>
<td>67</td>
</tr>
<tr>
<td>Other</td>
<td>47</td>
<td>38</td>
</tr>
<tr>
<td>Operational expenses</td>
<td>111</td>
<td>127</td>
</tr>
<tr>
<td>Other</td>
<td>47</td>
<td>38</td>
</tr>
<tr>
<td>Sporting salaries</td>
<td>375</td>
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<tr>
<td>Depreciation</td>
<td>37</td>
<td>67</td>
</tr>
<tr>
<td>Other</td>
<td>47</td>
<td>38</td>
</tr>
<tr>
<td>Operational expenses</td>
<td>111</td>
<td>127</td>
</tr>
<tr>
<td>Other</td>
<td>47</td>
<td>38</td>
</tr>
</tbody>
</table>

EVOLUTION OF REVENUE AND PROFIT AFTER TAX
(Millones de euros)

<table>
<thead>
<tr>
<th>10/11</th>
<th>11/12</th>
<th>12/13</th>
<th>13/14</th>
<th>14/15</th>
<th>15/16</th>
<th>Budget 16/17</th>
</tr>
</thead>
<tbody>
<tr>
<td>473</td>
<td>495</td>
<td>490</td>
<td>530</td>
<td>608</td>
<td>679</td>
<td>695</td>
</tr>
<tr>
<td>-9</td>
<td>49</td>
<td>32</td>
<td>41</td>
<td>15</td>
<td>29</td>
<td>21</td>
</tr>
</tbody>
</table>
## BUDGET FOR 2016/17 SEASON

(Thousands of Euros)

<table>
<thead>
<tr>
<th>First Team</th>
<th>Youth Football I</th>
<th>Basketball</th>
<th>Handball</th>
<th>Hockey</th>
<th>Futsal</th>
<th>Other sections</th>
<th>Other Club activities</th>
<th>Total</th>
</tr>
</thead>
</table>

### OPERATIONS

<p>| | | | | | | | | |</p>
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<tr>
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</thead>
<tbody>
<tr>
<td>Net turnover</td>
<td>544,733</td>
<td>1,320</td>
<td>9,734</td>
<td>1,432</td>
<td>450</td>
<td>808</td>
<td>590</td>
<td>31,214</td>
</tr>
<tr>
<td>Income from competition</td>
<td>81,526</td>
<td>14</td>
<td>1,635</td>
<td>113</td>
<td>6</td>
<td>89</td>
<td>-</td>
<td>1,159</td>
</tr>
<tr>
<td>Income from season tickets and members</td>
<td>27,010</td>
<td>-</td>
<td>3,000</td>
<td>271</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Income from TV rights</td>
<td>174,105</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Income from marketing and advertising</td>
<td>261,814</td>
<td>1,306</td>
<td>4,435</td>
<td>1,045</td>
<td>444</td>
<td>722</td>
<td>590</td>
<td>8,461</td>
</tr>
</tbody>
</table>

#### Supplies

<p>| | | | | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
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<th></th>
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</thead>
<tbody>
<tr>
<td>Sporting material</td>
<td>(1,135)</td>
<td>(720)</td>
<td>(299)</td>
<td>(122)</td>
<td>(63)</td>
<td>34</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other costs and external expenses</td>
<td>(1,154)</td>
<td>(30)</td>
<td>(239)</td>
<td>(112)</td>
<td>(32)</td>
<td>46</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

#### Work carried out by other companies

<p>| | | | | | | | | |</p>
<table>
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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Deterioration of goods, raw materials and other supplies</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other operating income</td>
<td>9,011</td>
<td>300</td>
<td>60</td>
<td>95</td>
<td>9</td>
<td>51</td>
<td>205</td>
<td>54,882</td>
</tr>
<tr>
<td>Operating profits and others of current management</td>
<td>9,011</td>
<td>300</td>
<td>60</td>
<td>95</td>
<td>9</td>
<td>51</td>
<td>205</td>
<td>54,882</td>
</tr>
</tbody>
</table>

#### Personnel expenses

<p>| | | | | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Wages and salaries of sports related personnel</td>
<td>(39,852)</td>
<td>(16,310)</td>
<td>(25,394)</td>
<td>(6,142)</td>
<td>(1,544)</td>
<td>(3,450)</td>
<td>(973)</td>
<td>(2,165)</td>
</tr>
<tr>
<td>Wages and salaries of non-sport related personnel</td>
<td>(2,483)</td>
<td>(380)</td>
<td>(540)</td>
<td>(180)</td>
<td>(30)</td>
<td>(50)</td>
<td>(20)</td>
<td>(65)</td>
</tr>
<tr>
<td>Social charges</td>
<td>(881)</td>
<td>(2,096)</td>
<td>(587)</td>
<td>(407)</td>
<td>(250)</td>
<td>(349)</td>
<td>(200)</td>
<td>(6,326)</td>
</tr>
</tbody>
</table>

#### Financial Charges

<p>| | | | | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Losses, deterioration and changes in provisions for commercial operations</td>
<td>(541)</td>
<td>-</td>
<td>(7)</td>
<td>(2)</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Losses for credit deterioration for commercial transactions</td>
<td>(541)</td>
<td>-</td>
<td>(7)</td>
<td>(2)</td>
<td>-</td>
<td>-</td>
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</tr>
<tr>
<td>Reversion of credit deterioration for commercial transactions</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Traveling expenses</td>
<td>(3,768)</td>
<td>(2,075)</td>
<td>(1,807)</td>
<td>(772)</td>
<td>(222)</td>
<td>(596)</td>
<td>(366)</td>
<td>(31,314)</td>
</tr>
<tr>
<td>Players' acquisition costs</td>
<td>-</td>
<td>(1,840)</td>
<td>-</td>
<td>(16)</td>
<td>(40)</td>
<td>(22)</td>
<td>(10)</td>
<td>(1,164)</td>
</tr>
<tr>
<td>Other current management expenses</td>
<td>(9,070)</td>
<td>(3,845)</td>
<td>(5,678)</td>
<td>(980)</td>
<td>(161)</td>
<td>(529)</td>
<td>(258)</td>
<td>(39,366)</td>
</tr>
<tr>
<td>Depreciation of fixed assets</td>
<td>(65,853)</td>
<td>(588)</td>
<td>(1,649)</td>
<td>(244)</td>
<td>(6)</td>
<td>(73)</td>
<td>(12)</td>
<td>(19,708)</td>
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<tr>
<td>Amount and provision application</td>
<td>70</td>
<td>37</td>
<td>1,701</td>
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<td>-</td>
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#### Excess of provisions

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<tbody>
<tr>
<td>Deterioration and revenues on fixed-asset disposals</td>
<td>26,091</td>
<td>(75)</td>
<td>1,701</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<td>4,528</td>
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#### Financial income

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<tbody>
<tr>
<td>From negotiable instruments and other financial instruments</td>
<td>199</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>72</td>
</tr>
<tr>
<td>From group businesses and associates</td>
<td>199</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>72</td>
</tr>
<tr>
<td>To third parties</td>
<td>199</td>
<td>-</td>
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<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>72</td>
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#### Financial charges

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</thead>
<tbody>
<tr>
<td>For debts to group businesses and associates</td>
<td>(1,067)</td>
<td>-</td>
<td>-</td>
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<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>For third-party debts</td>
<td>(1,067)</td>
<td>-</td>
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#### Change in fair value of financial instruments

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<tbody>
<tr>
<td>Positive exchange differences</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>750</td>
</tr>
<tr>
<td>Negative Exchange differences</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>(950)</td>
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#### Depreciation and gains on disposals of financial instruments

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</thead>
<tbody>
<tr>
<td>Deterioration and gains on disposals of financial instruments</td>
<td>-</td>
<td>(50)</td>
<td>(3)</td>
<td>(0)</td>
<td>(0)</td>
<td>-</td>
<td>-</td>
<td>(3,632)</td>
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<tr>
<td>Loss for participation in financial assets</td>
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<td>-</td>
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<td>-</td>
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<tr>
<td>Profit for participation in financial assets</td>
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#### Deterioration in sporting intangible fixed assets

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</thead>
<tbody>
<tr>
<td>Reversion for deterioration in sporting intangible fixed assets</td>
<td>3,711</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<td>-</td>
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<td>3,711</td>
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#### Deterioration and loss

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<td>3,711</td>
<td>-</td>
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<td>3,711</td>
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#### Net result for disposals and others

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<td>Net result for disposals and others</td>
<td>26,091</td>
<td>(75)</td>
<td>1,701</td>
<td>-</td>
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<td>-</td>
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<td>4,528</td>
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#### Losses for credit deterioration for commercial transactions

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#### Net financial profit

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</thead>
<tbody>
<tr>
<td>Net financial profit</td>
<td>128,624</td>
<td>(25,494)</td>
<td>(23,266)</td>
<td>(7,192)</td>
<td>(2,399)</td>
<td>(6,543)</td>
<td>(2,152)</td>
<td>(35,474)</td>
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#### Operating Income

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<tbody>
<tr>
<td>Income taxes</td>
<td>-</td>
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#### Operating profit before taxes

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<td>(2,399)</td>
<td>(6,543)</td>
<td>(2,152)</td>
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</tr>
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FC Barcelona - October 2016

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FC Barcelona - FC Barcelona Communication Department

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FC Barcelona Communication Department

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FC Barcelona photo archive

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Rotocayfo

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